For 22 Years
your No. 1

2020
ReinRaumTechnik
www.chemanager-online.com/reinraumtechnik

MEDIA GUIDE

Market leader in
German speaking market

High market penetration
14,000 qualified recipients (IVW)
Quality connects

According to the b2b Decision Maker Analysis by Deutsche Fachpresse, trade magazines are the primary source for information on products and services. Trade magazines highlight trends and market developments, initiate purchasing decisions and enjoy the highest level of credibility.

Advertisers take advantage of this positive image. Decision makers perceive those companies that continuously advertise in trade magazines as relevant suppliers in the market.

You too can rely on Wiley’s print and online publications as well as on our strong brands.

Trade magazines reach 94 % of the b2b target group with their print and online publications.

reinraumtechnik.chemanager-online.com • CHEManager.com • ChemistryViews.org • GIT-LABOR.de • laboratory-journal.com • LVT-WEB.de • management-krankenhaus.de • PRO-4-PRO.com • WileyOnlineLibrary.com

Overview

REINRAUMTECHNIK is aimed at the operators and users of cleanrooms in scientific research and industry focusing on latest developments in cleanroom design and construction, ventilation technology, cleaning, particle monitoring and clothing. The applications are related to medicine and industrial manufacturing of semiconductors, food, pharmaceutical and biotechnological products.

The section STERILTECHNIK deals with hygienic and sterile conditions necessary in the processing sectors mentioned above and in hospitals. Topics are aseptic processing, hygienic design in device and plant construction, purified water and gas, microbial monitoring, validation and GMP, sterile filling and packaging as well as bio processing.
### Dates & Contents

<table>
<thead>
<tr>
<th>ISSUES</th>
<th>1 January</th>
<th>2 March</th>
<th>3 June</th>
<th>4 September</th>
<th>5 November</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publishing Date</td>
<td>09.01.2020</td>
<td>26.03.2020</td>
<td>04.06.2020</td>
<td>03.09.2020</td>
<td>02.11.2020</td>
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<td>06.12.2019</td>
<td>10.03.2020</td>
<td>18.05.2020</td>
<td>18.08.2020</td>
<td>13.10.2020</td>
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<tr>
<td>Newsletter</td>
<td>cw 7</td>
<td>cw 8</td>
<td>cw 29</td>
<td>cw 40</td>
<td>cw 50</td>
</tr>
</tbody>
</table>

### Fairs & Exhibitions

<table>
<thead>
<tr>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reinraum Lounge</td>
<td>Karlsruhe, 28.–30.01.2020</td>
</tr>
<tr>
<td>Pharma 2020</td>
<td>Berlin, 11.–13.02.2020</td>
</tr>
<tr>
<td>Pharmakongress</td>
<td>Nuremberg, 29.09.–01.10.2020</td>
</tr>
<tr>
<td>MedTec Live</td>
<td>Nuremberg, 31.03.–02.04.2020</td>
</tr>
<tr>
<td>Hannover-Messe</td>
<td>Hannover, 20.–24.04.2020</td>
</tr>
<tr>
<td>T4M</td>
<td>Stuttgart, 05.–07.05.2020</td>
</tr>
<tr>
<td>POWTECH 2020</td>
<td>Nuremberg, 29.09.–01.10.2020</td>
</tr>
<tr>
<td>ISCC '20</td>
<td>Antalya, 10.–17.10.2020</td>
</tr>
<tr>
<td>parts 2 clean</td>
<td>Stuttgart, 27.–29.10.2020</td>
</tr>
<tr>
<td>Cleanzone</td>
<td>Frankfurt, 10.–11.11.2020</td>
</tr>
<tr>
<td>Seminar Europa</td>
<td>Munich, 10.–13.11.2020</td>
</tr>
<tr>
<td>Medica/Compamed</td>
<td>Dusseldorf, 16.–19.11.2020</td>
</tr>
<tr>
<td>Hannover Messe</td>
<td>Hannover, 20.–24.04.2020</td>
</tr>
<tr>
<td>Pharmacosmos</td>
<td>Dusseldorf, 26.03.2020</td>
</tr>
</tbody>
</table>

### Industry focus

**Pharmaceutical Industry**

- Cleanroom Cleaning
- Cleanroom Clothing
- Pharmaceutical Production

**Healthcare**

- Cleanroom Construction
- Particle Monitoring
- Filter Materials
- Ventilation Technology
- Particle Monitoring
- Cleanroom Monitoring
- Consumables

**Chemistry & Biotechnology**

- Ventilation Technology
- Particle Monitoring
- Cleanroom Monitoring
- Consumables

**Technical Cleaning**

- Semiconductor Industry
- Hospital
- Medical Device Technology

**Semiconductor Industry**

- Hospital
- Medical Device Technology
- Physical Devices

### Reader Analysis

**Position in Company**

- Management/Managing Director: 21%
- Head of Research & Development: 19%
- Department Management: 12%
- Product Management: 10%
- Technical Management: 8%
- Head of Operations: 6%
- Production/Process Control: 6%
- Head of Marketing: 5%
- Quality Assurance/Quality Control: 5%
- Hospital (Sterilisation): 3%
- Hospital Pharmacy: 2%
- Purchasing: 2%
- Others: 1%

**Size of the Companies**

- 1 – 49 employees: 40%
- 50 – 99 employees: 24%
- 100 – 199 employees: 14%
- 200 – 499 employees: 12%
- 500 and more employees: 10%

**Geographical Distribution**

- Germany: 94%
- Austria, Switzerland, Netherlands, ROW: 6%

**Sectors**

- Pharma + Life Sciences: 40%
- Semiconductor and Electronics Industry: 15%
- Medical Technology and Hospital: 14%
- Food and Beverages Industry: 11%
- Optics, Precision Mechanics: 9%
- Biotechnology: 7%
- Government, Associations etc.: 2%
- Others: 2%
1. Cancellation only possible up to 8 weeks before advertising deadline. Title page: the picture must be coordinated with publisher in advance and Wiley-VCH has exclusive rights of it for 6 months.

2. Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs.

3. No discount given.

4. Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

### JOB ADVERTISEMENTS

25 % discount on regular advertisement prices

### ADDITIONAL CHARGES

- **Binding positions**: 10 %

### DISCOUNTS

- 3 Advertisements: 5 %
- 6 Advertisements: 10 %
- 9 Advertisements: 15 %
- 12 Advertisements: 20 %
- 18 Advertisements: 25 %
- 24 Advertisements: 30 %

### TERMS OF PAYMENT:

Payment within 30 days without deduction.

### BANK DETAILS:

J.P. Morgan AG
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany

IBAN: DE55501108006161517443
BIC: CHASDEFX

VAT-Id.No.: DE 813481633
Tax No.: 47020/21620

All prices are subject to 19% VAT. The new price list comes into effect on 1 October 2019 and supersedes all previous price lists.

### Reprints and ePrints

For your internet presence we would be pleased to provide you with the PDF file of your article for a Nominal charge of 300 € (plus VAT). A printable PDF is available at a price of 980 € (plus VAT).

Prices for printing and delivery of your reprint, as well as individual special formats (e.g. with cover picture and and display ad or bundling of articles) are available on request. As are offers for reprints and eprints of scientific articles from Wiley peer-reviewed journals.

**Contact:** Corinna Matz, Tel.: +49 (0) 6201 606 735, cmatz@wiley.com
### Technical Specifications

#### Magazine format
- Size: 210 x 297 mm (width x height), A4 size
- Print area: 185 x 260 mm (width x height)
- Number of columns: 3, column width 58 mm or 4, column width 43 mm

#### Print methods
- Sheet offset
- Euro scale
- Screen ruling: 70 ruling

#### Print profile
- ISO Coated_v2_300 (39L)

#### Loose inserts
- Minimum insert size: 105 x 148 mm (w x h)
- Maximum insert size: 200 x 287 mm (w x h)
- Back fold must be on the long side (287 mm)
- Minimum weight for single-sheets inserts: 150 g/m²

#### Delivery of loose inserts
- Delivery quantity: 14,200 copies

#### Delivery of bound-in inserts
- Delivery quantity: 14,500 copies

The delivery address for bound-in inserts and any supplements will be given to you with the order confirmation.

#### Data format
- We accept the following data formats: PDF, EPS, TIFF, JPG.

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### Please observe the following points:
1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats (colour/greyscale), we require a resolution of at least 250 dpi. Bitmap files (line) should have a resolution of at least 1200 dpi.
4. For the creation of PDF files with Acrobat Distiller, we have provided you with a Joboptions file which can be downloaded at www.gitverlag.com/en/global/order_management/data_transfer/.
5. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the "maximum" or "high" quality gradings.

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### To avoid errors, please observe the following:
Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

### Transmission options
- by e-mail to kerstin.kunkel@wiley.com

Wiley-VCH Verlag GmbH & Co. KGaA
FAO: Kerstin Kunkel
Boschstrasse 12
69469 Weinheim, Germany
Tel.: +49 (0) 6201 606 731
Fax: +49 (0) 6201 606 790
chemanager-online.com is the portal for top executives and decision makers of the chemical and pharmaceutical industry and the relevant supply and application sectors. Everybody who wants to stay on the cutting edge of industry news should not miss chemanager-online.com.

Banner advertising
Give your company an image, show your presence, communicate a product launch – in short: benefit from our scope. Complement your print campaign and increase your market penetration with an image campaign on chemanager-online.com.

<table>
<thead>
<tr>
<th>Format</th>
<th>Size</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728 x 90 Pixel</td>
<td>1,425/mo, roS</td>
</tr>
<tr>
<td>Full Banner</td>
<td>468 x 60 Pixel</td>
<td>1,015/mo, roS</td>
</tr>
<tr>
<td>Wide Skyscraper</td>
<td>160 x 600 Pixel</td>
<td>1,890/mo, roS</td>
</tr>
<tr>
<td>Skyscraper</td>
<td>120 x 600 Pixel</td>
<td>1,485/mo, roS</td>
</tr>
<tr>
<td>Rectangle</td>
<td>180 x 150 Pixel</td>
<td>1,590/mo, roS</td>
</tr>
<tr>
<td>Medium Rectangle</td>
<td>300 x 250 Pixel</td>
<td>1,980/mo, roS</td>
</tr>
</tbody>
</table>

*Run of site (roS) means that the ad placements may appear on any page of the target site. In a rotating scheme with a maximum of four banners at one position.

Whitepapers / Application Notes
The ideal format to present your expertise in full detail and to generate leads. Application notes, market or case studies are the perfect presentation form for companies, whose content differs from their competitors.

- **Whitepaper**: € 915 for 6 months
  - Including: Teaser text, product photos, company contacts, PDF for download

Webcast
This multi-media advertising format is the perfect supplement to your banner advertising and whitepaper on chemanager-online.com.

- **Webcast**: € 915 for 6 months
  - Including: Teaser text, product video, company address

Top Teaser Story
Promote your product, your application note, your event or any other highlight on the "cover page" of chemanager-online.com. Reach your target group 24/7/365.

- **Top Teaser Image**: 510 x 286 Pixel  € 1,990 / 2 weeks*
  - Scope of Service: Picture, Headline, Intro on landing page (150 letters), Detailed Text (up to 4,000 characters recommended), 1-4 Images, Contact Information
  - Running Time: 2 weeks prominent as a Top Teaser Story. Additionally, your highlight remains for a total of six months in the portal’s database

*In a rotation scheme with five other Top Teaser Stories. Text is subject to editorial criteria.

Newsletter: Banner formats & prices

<table>
<thead>
<tr>
<th>Format</th>
<th>Size</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wide Skyscraper</td>
<td>160 x 600 Pixel</td>
<td>1,050</td>
</tr>
<tr>
<td>Skyscraper</td>
<td>120 x 600 Pixel</td>
<td>950</td>
</tr>
<tr>
<td>Full Banner</td>
<td>468 x 60 Pixel</td>
<td>850</td>
</tr>
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</table>

Technical Data:
Please send your files by mail to your sales representative. We will take care of all further steps.

- **Banner:**
  - Size of data: max. 100 KB
  - Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag
  - Target website: please tell us the exact URL, where your banner should be linked to.

- **Product Information/Newsletter-Feature:**
  - 1 square picture, 1 rectangle picture
  - Text: up to 2,000 characters
  - Pictures: JPG, PNG

- **Webcasts:**
  - Data format: any video format is possible
  - Size of data: max. 40 MB

Exclusive access to your customers
Single Sponsored Newsletter: € 4,660
Native Advertising PLUS

Content is King
This motto has been valid since the hieroglyphs in the temples of the Pharaohs as well as in classic books and journals, as well as all digital formats. Experts claim that we are living in an “age of content”. As well as publishing companies, organizations, companies and agencies go to great lengths to produce unique and relevant content, which assist readers in their business processes, strategic decisions or learning success.

Distribution is Crucial
Valuable content is the essential basis, its targeted distribution is a necessity. Present your content in the leading medium for the chemical, pharmaceutical and process industries and benefit from the excellent reputation and respect which ReinRaumTechnik enjoys in the industry.

Native Advertising Plus
With Native Advertising Plus you inform ReinRaumTechnik readers with content which you or your PR agency have produced with the objective of increasing the level of awareness of your company. The article communicates your know-how in the sector, establishes the experts in your company as thought leaders in the market and in turn has a positive effect on the perception of your brand. Integration of the content in the established look & feel of the editorial content of ReinRaumTechnik, both in print and online, and with naming of the author together with contact information for feedback and enquiries*

SIZE 1/1 PAGE 1/2 PAGE 1/4 PAGE
Price 4c (£) 4,175 2,100 1,060

*Due to legal regulations it is required to write the comment “Advertorial” above the article.

Connect through content
Regardless of what type of marketing tactics and channels you use – from powerful traditional print advertising to engaging digital content marketing – quality content is always an essential part of it. Wiley’s content solutions offer you access to highly respected publications and learning tools. Benefit from 200 years of publishing experience, a trusted brand, authoritative content and incomparable scientific and professional communities. Get connected through Wiley content!

Content Solutions powering your Business!
Mix and match content campaigns to suit your marketing goals: Choose from tailored combinations of advertising, reprints, supplements and other traditional strategies, as well as powerful microsites, mobile apps, email campaigns, and interactive online learning environments.

Contact us to find out how Wiley content solutions could help drive your marketing strategy.

Advertising
Reaching the minds that matter most: Whether print or online, Wiley advertising offers access to highly targeted, influential audiences of decision makers and opinion leaders in key markets around the world. 19.5 million experts read Wiley journals in print or on WileyOnlineLibrary 100,000 decision makers in industry read our b2b publications.

Webinar
Interact with your target group: Our free-to-attend online seminars engage targeted audiences in real time as well as on-demand – offering a wealth of opportunities to showcase your brand, build thought leadership, deliver training and more.

Microsite
Connect through content: Engage with your target group and position your company as thought leader or technology expert in a certain field. Whether you choose the stand-alone version or a microsite integrated in our b2b portals, you will benefit from promotion campaigns and best technical service.

Essential Knowledge Briefings (EKB)
Exclusivity: Spread your knowledge of a hot topic via the latest channel. Essentialknowledgebriefings.com represents the ideal platform for your digital publications. You will not only benefit from the strong image of the Wiley brands, but also from exclusivity – no other competitor can publish an EKB on your subject.

Reprints & Sponsorship
Influence through education: Whether you choose a flyer, single article, collection of articles or abstracts with a cover, reprints and ePrints deliver the right content and right brand messages to your target audience. Or raise your profile in a special target group by sponsoring a complementary subscription to respected Wiley online journals.

Custom Publishing & Supplements
Position your brand: Grow brand awareness with a supplement – an extra issue of a peer-reviewed Wiley journal – or a corporate publishing project like customer or company magazines or corporate books. Rely on our editorial expertise and independence as well as our experienced layout team.
Microsites  
**Focusing on your Topic**

Microsites enable you to focus on a specific topic, thereby addressing potential customers specifically. This makes them an ideal tool for breaking into new markets, strengthening your image as an opinion leader and expert or establishing yourself in a new field and creating demand for your products. Whatever the goal of your communication might be, the success of a Microsite depends heavily on relevant and high quality content. Use our editorial content, our journalistic competence and our media to achieve success. Profit from the image transfer, credibility and scope of our media and use our target group portals as neutral platforms and disseminators.

### Microsite “BASIC”

**Media Service**  
Creation of the site, Hosting, Project Management, Evaluation, Online editing (as agreed), Banners and Product features provided by the client **

<table>
<thead>
<tr>
<th>Promotion</th>
<th>Pre Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 x Banner on Portal for 3 months; 1 x Product Feature in e-Newsletter; 1 x Full Banner e-Newsletter</td>
<td>At least 6 weeks for conception and promotion</td>
<td>3 months</td>
<td>6 months</td>
<td>12 months</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Tariffs Microsite “BASIC” *</th>
<th>Pre Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 weeks</td>
<td>€ 8,750</td>
<td>€ 15,500</td>
<td>€ 27,750</td>
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### Microsite “PREMIUM”

**Media Service**  
Creation of the site, Hosting, Project Management, Evaluation, Online editing (if desired/agreed to), Banners and Product features provided by the client **

<table>
<thead>
<tr>
<th>Promotion</th>
<th>Pre Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 x Banner on Portal for 3 months; 2 x Product Feature in e-Newsletter; 1 x Full Banner e-Newsletter</td>
<td>At least 6 weeks for conception and promotion</td>
<td>3 months</td>
<td>6 months including 1 exchange of editorial content</td>
<td>12 months including 2 exchanges of editorial content</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Tariffs Microsite “PREMIUM” *</th>
<th>Pre Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 weeks</td>
<td>€ 10,750</td>
<td>€ 19,250</td>
<td>€ 34,250</td>
<td></td>
</tr>
</tbody>
</table>

### Microsite “Stand alone”

Multiply configurable websites based on Wordpress, incorporation of diverse media possible, search function, registration possibilities, external news feeds, incorporation of social media, optimization for mobile devices, evaluation etc.

<table>
<thead>
<tr>
<th>Promotion</th>
<th>Pre Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 x Banner on Portal for 12 months; 6 x Product Feature in e-Newsletter; 1 x Full Banner e-Newsletter</td>
<td>3 months</td>
<td>6 months</td>
<td>12 months</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>On request</th>
<th>on request</th>
<th>on request</th>
</tr>
</thead>
</table>

* Discount not available  ** If desired the publishing house will create the printing material for an additional fee.

### Webinars  
**In Dialogue with your Target Group**

Enter into dialogue with your target group, generate leads and use the diverse possibilities for interaction with your clients (e.g. via the Chat function). Whether in real time or on demand you are offering your clients or co-workers valuable educational content and information independent of place, time or travel budget.

You can fully rely on our experts to assist you in the implementation. Experienced project managers look after all the technical and organizational details. The editorial department will advise and support you in questions about content and concept and a communications plan for the promotion of the webinar is, of course, also part of our concept.

### Webinar “BASIC”

**Media Service**  
Hosting, Project Management, Live-Streaming, Delivery of all Leads, Editorial Announcements Online  
Banner and Product Feature provided by the client **

<table>
<thead>
<tr>
<th>Promotion</th>
<th>Pre Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 x Banner on Portal for 2 months; 1 x Product Feature in e-Newsletter; Reminder email to participants 24 hours and 1 hour before begin.</td>
<td>10 weeks</td>
<td>€ 8,750</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Webinar “PREMIUM”

**Media Service**  
Hosting, Project Management, Live-Streaming, Delivery of all Leads. Editorial Announcements Online  
Banner and Product Feature provided by the client **

<table>
<thead>
<tr>
<th>Promotion</th>
<th>Pre Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
<th>Running Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 x Banner on Portal for 2 months; 2 x Product Feature in e-Newsletter, 1 x Wide Skyscraper Banner in e-Newsletter, Reminder email to participants 24 hours and 1 hour before begin.</td>
<td>10 weeks</td>
<td>€ 11,250</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Discount not available  ** If desired the publishing house will create the printing material for an additional fee.
PRO-4-PRO.com – PRODUCTS FOR PROFESSIONALS – is the unique product database for vertical B2B markets.

PRO-4-PRO is Wiley’s cross-media concept. The possibility of presenting your company both online and in relevant trade journals ensures that your advertising measures are as effective as possible – if we optimise for you, with a built-in lead guarantee.

**Banner in a product segment**

<table>
<thead>
<tr>
<th>Price per month €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rectangle Banner 180 x 150 Pixel</td>
</tr>
</tbody>
</table>

**Company presentation**

<table>
<thead>
<tr>
<th>6 Months / price €</th>
<th>12 Months / price €</th>
</tr>
</thead>
<tbody>
<tr>
<td>500, one-time-fee</td>
<td></td>
</tr>
</tbody>
</table>

| Product entry | 320 | 565 |
| Refresher     | 140 | 260 |

**Package deals**

<table>
<thead>
<tr>
<th>Runtime</th>
<th>12 Months / price €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pro Package</td>
<td>4 Product presentations</td>
</tr>
<tr>
<td>Premium Package</td>
<td>8 Product presentations</td>
</tr>
<tr>
<td>Business Flat</td>
<td>all your product texts that you send us within 12 months</td>
</tr>
</tbody>
</table>

**Clear structure**

**Modern Design**

**Optimized for mobile devices**
Digital Guides! Essential Knowledge Briefings (EBK)

Preparation of a digital publication with basic knowledge on a current topic, including configuration and editorial support.

On www.essentialknowledgebriefings.com, for one year.
You can link to your EBK from any company platform.

Via on-site registration:
unlimited downloads
PDF, ePub, mobi for PC, tablet, e-reader

None of your market competitors can publish a topic on the EBK you selected for (1 year)

Your logo on the publication, on the EBK website and on all advertising material. Backlink to your website.

Co-branding with corresponding Wiley brands (e.g. B2B titles).

Banner advertising for 2 months on relevant B2B portals or on the Wiley Online Library, banner or product feature in a relevant newsletter and news feature on the landing page.

Multimedia features, print-run, and additional marketing resources, available on request.

Basic price £15,640

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General Terms and Conditions for Advertisements, Supplements, Digital and Online Advertising

1. These General Terms and Conditions shall apply to all contracts (hereinafter referred to as “orders”) relating to the publication of one or several adverts of one advertiser (hereinafter “client”) in the magazines of Wiley-VCH GmbH & Co. KGaA (hereinafter “publisher”) for the purpose of advertising the products or services on the websites. They shall also apply to orders for advertising supplements in the magazines published by the publisher. The client acknowledges these General Terms and Conditions upon placing an order.

2. Of particular relevance are the boundaries of technical and economic possibilities or the order conditions. If and when these reasons arise, the publisher may be excused or discharged from the contract. The publisher may introduce special added-value services to the client. The client agrees that the prices applied shall be subject to change at any time. The publisher will inform the client of any change.

3. For orders at least 4 weeks prior to the planned placement date, the publisher may be excused or discharged due to deadlines or financial liquidity. In such cases the client is entitled to a reduction or cancellation of the contract. The client shall be entitled to a reduction or cancellation of the contract. This shall be excluded if the defect results from incorrect data in the order or from other causes.

4. The client is responsible for providing the deliverable in good technical condition. Should the publisher discover computer viruses in a file that was transmitted electronically, the client shall be responsible for ensuring that the transmitted files are free of any computer viruses. Should the publisher discover computer viruses in a file that was transmitted electronically, the client shall be responsible for ensuring that the transmitted files are free of any computer viruses.

5. Order cancellations must be issued in writing. The cancellation charge imposed in the case of cancellation on the deadline date for the placement of the advertisement (or supplements) is the total order value. In each specific instance, however, the client is expressly granted the right to provide proof that the contracted order was not executed or executed only to a smaller extent.

6. In the event of a delay or deferral in payment, interest and recovery costs shall be added to the amount due. In the case of payment delay, the publisher shall be entitled to make the publication of further adverts dependent on the prepayment of the sum due and the settlement of outstanding invoices, regardless of the payment terms originally agreed.

7. In the event of a delay or deferral in payment, interest and recovery costs shall be added to the amount due. The publisher reserves the right to interrupt the placement of any additional orders.

8. The client is responsible for providing the deliverable in good technical condition. If the client fails to provide the deliverable in good technical condition, the client shall be responsible for ensuring that the transmitted files are free of any computer viruses.

9. In the event of a delay or deferral in payment, interest and recovery costs shall be added to the amount due. In the case of payment delay, the publisher reserves the right to interrupt the placement of any additional orders.

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Contacts

REINRAUMTECHNIK · Boschstr. 12 · 69469 Weinheim · Germany
Teamfax: +49 (0) 6201 606 100 · reinraumtechnik@wiley.com

Editorial

Dr. Roy T. Fox (Editor-in-Chief)
Tel.: +49 (0) 6201 606 714
roy.fox@wiley.com

Dr. Jürgen Kreuzig
Tel.: +49 (0) 6201 606 729
juergen.kreuzig@wiley.com

Editorial Assistant

Bettina Wagenhals
Tel.: +49 (0) 6201 606 764
bettina.wagenhals@wiley.com

Media Consultants

Corinna Matz
Tel.: +49 (0) 6201 606 735
corinna.matz@wiley.com

Marion Schulz
Tel.: +49 (0) 6201 606 565
marion.schulz@wiley.com

Product Management

Dr. Michael Reubold
Tel.: +49 (0) 6201 606 745
michael.reubold@wiley.com

Sales Representative

Dr. Michael Leising
Tel.: +49 (0) 3603 89 42 800
leising@leising-marketing.de

Order Management

Kerstin Kunkel
Tel.: +49 (0) 6201 606 731
kerstin.kunkel@wiley.com