



The Official App Intersec Dubai

by GIT SECURITY

intersec

January 19–21, 2020
 Dubai, United Arab Emirates

The clever companion for all Intersec visitors

GIT SECURITY and Messe Frankfurt Middle East, the organizer of Intersec, present all exhibition visitors the official app Intersec Dubai by GIT SECURITY. For you as an exhibitor, we are glad offering different formats of advertising to attract targeted attention. Take advantage of one of our great offers and lead both your customers and prospects straight to your booth. Point them in the right direction – your direction! The exhibition app provides visitors with the necessary overview. Clearly structured according to main topics the exhibition app is a useful navigation tool for MENA region's leading trade fair for Security, Safety and Fire Protection – and the perfect advertising platform for companies who want to present their products and service to the Intersec audience.



Do your own thing

As a **Silver Sponsor** you are in the Theme Tour Feature.

The GIT SECURITY exhibition app is clearly structured according to main themes

We offer the following tours:

- Access Control
- Aviation Security
- Biometric Security
- Drones
- Fire Protection
- Information Security
- IP Analytics
- Oil & Gas
- Perimeter Protection
- Safety & Health at Work
- Safety Design in Buildings
- Smart Home
- Video Security

Included extra value:

- incl. **logo** in the map

€ 1,700



There is only one number 1

As the **Platinum Sponsor** you are the exclusive Premium Partner of the GIT exhibition app for Intersec 2020.

Premium features:

- Firmly anchored on the start page of the app
- Visible with every call-up
- Link to your URL
- Powered with your company logo
- incl. **theme tour**
- incl. **push notifications**
- incl. **Logo** in the map

€ 7,950

1x exclusive



Rotating visibility

As the **Gold Sponsor** you are visible on promotion material of the app, your banner will rotate through the app run-of-site.

Included extra value:

- incl. **theme tour**
- incl. **push notifications**
- incl. **Logo** in the map

€ 2,900

max. 6 places



Your logo will be shown in the List of exhibitors and in the map.

€ 250



Top placement

With our bronze sponsor **your logo** will be shown in the List of exhibitors and in the map.

Additionally, your company profile or product highlight will be included in the exhibitor entry.

€ 790



The special feature at the fair

As the selfie feature sponsor you are on the spot. Your logo will be shown on the selfie frame.

€ 4,950

1x exclusive



next page



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Programmed for success

This Exhibition App is mobile orientation at its best.

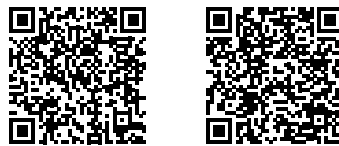
- The app will be intensively used for preparation and after the event – You gain directed attention.
- The app will be available for 2 platforms: iOS and Android – so you address many potential customers.
- Price includes an evaluation of use at the end of the event – you can keep a check on your success.

Statistics 2019

2,448 Downloads thereof 1,351 iOS
1,096 Android
1,977 Push Registrations
37,566 access calls
2:19 minutes of average use

Reference

The best reference is our last year's App (up to iOS 12.4.).



Features

- General information
- Global search with filter function
- List of exhibitors with contact details and link to the map
- Personalized my Intersec area
- Bookmark function and text notes
- Dynamic map
- Theme tours
- Data updates
- Language: English



Our sales team will be happy answering any further questions you may have.
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