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2025 Media Guide **CITplus**

Compelling solutions through
strategic partnerships

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<https://onlinelibrary.wiley.com>



CITplus

The process engineering magazine CITplus is the premiere magazine in the German-speaking region for comprehensive application and practice-related articles, documentaries, interviews and product presentations in the field of process engineering, measurement and control technology and process control technology.

CITplus has **the largest subscription circulation** in its field (more than 50%). CITplus is read by over 20,000 qualified executives, process and chemical engineers, investment decision-makers as well as designers, developers and plant engineers, who are known by name. According to a study by the Emnid Institute, CITplus has an average of 3.4 co-readers.

As the official publication of VDI-GVC and DECHEMA, CITplus provides its readers with decisive and often exclusive (background) information for their day-to-day work. The editorial spectrum ranges from pumps, compressors and compressed air technology to filter and separation technology, mechanical process and bulk materials handling technology as well as software for processes and methods up to MSR and automation technology.


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Overview

Publication frequency
10 issues per year

Volume
28th year 2025

Circulation
Ø 30,000 – for circulation mix print/epaper per quarter see iwv.de 

Publisher
DECHEMA, VDI-GVC, GDCh

Publishing Director
Steffen Ebert

Commercial Manager Sciences
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Product Manager
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Subscription
€ 234.40 (+ VAT)

ISSN
1436-2597

Format of the magazine
DIN A4

Dates & Contents

Issues	1-2	3	4	5	6
Publishing Date	07.02.2025	10.03.2025	04.04.2025	09.05.2025	05.06.2025
Advertising Deadline	21.01.2025	19.02.2025	18.03.2025	21.04.2025	16.05.2025
Editorial Deadline	20.12.2024	29.01.2025	25.02.2025	01.04.2025	28.04.2025
Newsletter <small># Issue Newsletter</small>	22.01.2025 12.02.2025# 26.02.2025	12.03.2025# 26.03.2025	09.04.2025# 30.04.2025	14.05.2025# 28.05.2025	11.06.2025# 25.06.2025

Trade Fairs	 Dortmund, 19.-20.02.2025	HMI, Hannover, 31.03.-04.04.2025	MSR-Spezialmesse Leverkusen, 09.04.2025	Battery Show Stuttgart, 03.-06.06.2025	MSR-Spezialmesse Hamburg, 18.06.2025
	 Dortmund, 19.-20.02.2025				

Focus topic	Digitalization and robotics in maintenance	Biologization of the industry	Digital twin and Digital chain	Electrification of the process industry	Sustainable procedures and processes
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Special section	Maintenance	Automation	Cyber Security Safety technology	Hydrogen and PtX	Energy Efficiency
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Special		Pharma- and Biotechnology		Battery Production	
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Subject areas*

<ul style="list-style-type: none"> • Systems • Devices • Components 	Systems, containers Corrosion protection	Machines and systems	Devices, Components	Fittings, piping technology, seals	
<ul style="list-style-type: none"> • Industrial Engineering • Safety 	Occupational safety, Inspection technology, Explosion Protection		Explosion Protection, Industrial Protection Fire prevention		Cleaning technology, Air and exhaust air
<ul style="list-style-type: none"> • Mechanical Processes • Bulk Material Technology • Logistics 		Mechanical Processes Separation technology	Safety, Environmental Technology		Filling technology, packaging, storage technology
<ul style="list-style-type: none"> • Measurement, Control, Regulating, Automation Engineering • Drive Technology 		Measuring and analysis technology HMI	Measurement, Control, Regulating, Automation Engineering	Measurement and control technology Drive technology	Measurement and control technology Drive technology
<ul style="list-style-type: none"> • Pumps • Compressors • Compressed Air Technology 	Pumps, Compressures, Compressed Techno- logy			Pumps, Pipes	
<ul style="list-style-type: none"> • Thermal Processes • Chemical Processes • Materials and Gases 	Materials, gas, heat transfer	Thermal and chemical processes			Catalysis, chemical processes

Product Forum	Fittings, Valves	Temperature, pH, Analytics	Level Measurement	Pressure, Gas Measurement	Flow Measurement
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Dates & Contents

Issues	7-8	9	10	11	12
Publishing Date	28.07.2025	10.09.2025	10.10.2025	04.11.2025	04.12.2025
Advertising Deadline	09.07.2025	06.08.2025	22.09.2025	16.10.2025	14.11.2025
Editorial Deadline	11.06.2025	09.07.2025	02.09.2025	25.09.2025	27.10.2025
Newsletter <small># Issue Newsletter</small>	16.07.2025 30.07.2025# 20.08.2025	17.09.2025# 24.09.2025	15.10.2025# 22.10.2025	05.11.2025# 19.11.2025	10.12.2025# 21.01.2026

		MSR-Spezialmesse Ludwigshafen, 10.09.2025	MSR-Spezialmesse Landshut, 15.10.2025	sps <small>smart production solutions</small> Nuremberg, 25.-27.11.2025	
Trade Fairs		Fachpack Nuremberg, 23.-25.09.2025	GGG Leipzig, 22.-24.10.2025	NAMUR Neuss 26.-28.11.2025	
		Ilmac Basel, 16.-18.09.2025	Hydrogen Technology Expo Hamburg, 21.-23.10.2025	VDI-Gesellschaft Verfahrenstechnik und Chemieingenieurwesen Jahrestreffen Wiesbaden, 21.11.2025	
		POWTECH TECHNOPHARM Nuremberg, 23.-25.09.2025	Pumps & Valves Rotterdam, 01.-02.10.2025	Pumps & Valves Zürich, 26.-27.11.2025	

Focus topic	Specialists & knowledge management	Battery system constructions	Recycling and Ressources	AI in the process industry	Watermanagement
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Specials	Logistic, Packaging	Pharma Production	Circular economy	Engineering and plant construction	Pumps
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Special		Powtech	Battery Recycling		
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Subject areas*

<ul style="list-style-type: none"> • Systems • Devices • Components 	Systems, Devices, Components	Systems, Devices, Components		Systems, Devices, Software, Hydrogen	Treatment Plants, Piping Technology
<ul style="list-style-type: none"> • Industrial Engineering • Safety 	Occupational Safety, Operating Technology, Knowledge Management	Operating technology, explosion protection		Engineering, Services	Environmental Protection, Plant Safety
<ul style="list-style-type: none"> • Mechanical Processes • Bulk Material Technology • Logistics 	Filling Technology, Packaging, Storage technology	Mixing Technology, Compacting Technology, Dosing and Filling Technology	Mechanical Processes Crushing Technology Explosion Safety		
<ul style="list-style-type: none"> • Measurement, Control, Regulating, Automation Engineering • Drive Technology 			Measurement Control, Technology, Automation, Digitization	Measurement Control, Technology, Automation, Digitization	Measurement Control, Technology, Drive Technology,
<ul style="list-style-type: none"> • Pumps • Compressors • Compressed Air Technology 	Compressors, Compressed Air Technology, Fittings			Pumps Valves	Pumps, Cmpressors, Compressed Air Technology
<ul style="list-style-type: none"> • Thermal Processes • Chemical Processes • Materials and Gases 			Drying, chemical processes		Drying, chemical processes

Product Forum	Display and input devices	Ex-protection	Compressed air technology	Software	Seals
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*Please find the individual topics within the subject area on the following page▶

Subject areas | Topics

• Systems • Devices • Components	• Industrial Engineering • Safety	• Mechanical Processes • Bulk Material Technology • Logistics	• Measurement, Control, Regulating, Automation Engineering • Drive Technology	• Pumps • Compressors • Compressed Air Technology	• Thermal Processes • Chemical Processes • Materials and Gases
Devices + Components for metering, emptying, conveying, transporting, storage, packaging and filling, calcining systems, coolers, reactors, recycling systems, sintering plant, vacuum systems, wear and abrasion protection, coating, heat recovery, heat exchangers, weighing	Plant Safety Emission protection, extractor systems, emission monitoring systems, dust removal systems, dust measurement devices	Filling Technology overspill protection, Big Bags, containers, metering equipment, barrels, IBC, silos, closing systems, weighing systems, filling systems	Drive Technology Drive electronics, speed controllers, rotary encoders, frequency inverters, gear units, couplings, motors, actuators, inverters, motion control, control cabinet systems, housing systems, cables and optic fibres, sensors	Fittings for Pumps and Compressors pressure reducers, taps, high pressure fittings, flaps, condensation drains, actuating devices, inspection glasses, gate valves, valves, sampling devices	Coatings corrosion protection, wear protection, linings
Treatment Systems waste water / sewage technology, flue gas cleaners, solvent recovery, neutralisation, sludge treatment, incineration, process water, ultra-pure water	Industrial Protection MAK measuring devices, metal separators, metal detectors, safety clothing, masks, hazardous substance handling, emergency showers, gas warning devices, protective equipment	Conveying, Transportation, Storage removal equipment, conveyor belts, emptying machines, powder pumps, locks, bucket conveyors, containers, nozzles, air injectors, barrels, fluidisation, ventilation, pulsed air equipment, handling systems, lifting gear, tipping equipment, palletising systems, pneumatic conveyor systems, chain conveyors, sacks, ICBs, Big Bags, helical conveyors, vibrating hoppers, silos, tanks, vacuum conveyor systems, vibrators	Asset Management FDT, EDDL, software, diagnostic tools	Sealing Solutions for Pumps and Compressors flat seals, mechanical seals, leakage monitoring, O-rings, gland packings, profiled seals, sealing materials	Catalysis
Valves pressure reducers, vent valves, taps, high pressure valves, flaps, condensation drain valves, mixing valves, non-return valves, actuators, inspection glasses, gate valves, safety valves and fittings, fittings, valve blocks, sampling devices	Electrical Explosion Prevention lighting, EEx p systems, housings, heaters, lift trucks, motors, MSR technology, switching devices, electrostatic charge protection systems, vacuum cleaners, fans, warning devices	Compacting Technology agglomeration, pressing, pelletisers, tablet technology	HMI writers, keyboards, monitors	Compressed Air Technology preparation, filters, condensation, drying, networks, heat recovery	Technical Gases systems, supply, processes
Containers autoclaves, fermenters, columns, reactors, agitator vats, containers, mixers	Engineering/Services plant planning, biological systems, large-scale plant, pharmaceutical plant, validation	Measurement, Control, Regulation of Bulk Materials displays, data recording, measuring devices for pressure, flow, humidity, fill level, bulk material flows, temperature, filter monitoring, cameras, material testing devices, process control, process control and visualisation technology, control devices, switching systems, remote diagnosis, remote maintenance, thermo-analysis, powder analysis, particle analysis and characterisation, weighing	Communication bus systems, HART, interface technology, wireless	Compressors oil-free compressors, contracting, piston compressors, compressed air technology, screw-type compressors, blowers	Thermal Separation Technology distillation, crystallisation, extraction
Seals scrapers, sealing materials, throttle seals for liquids and gases, flat seals, mechanical seals, flange seals, hydraulic seals, piston rings, leakage monitoring, diaphragm and bellows seals, O-rings, pneumatic seals, profiled seals, static seals, gland packings, shaft seals	Industrial Fire Protection fire detection, central fire alarm systems and extinguishing systems, smoke and heat extraction systems	Mixing Technology dispersion units, kneaders, agitators, mixers	Measurement Technology sensors, chromatography, measurement of density, flow rate, pressure, moisture, filling level, pH, dew point, temperature, viscosity, calibration technology, measurement transducers, process analysis, pH measurement, spectroscopy	Pumps high density material pumps, metering pumps, eccentric pumps, barrel pumps, centrifugal pumps, piston pumps, magnetic drive pumps, diaphragm pumps, hose pumps, vacuum pumps, gear pumps	Dryers drum dryers, vacuum dryers, fluidised bed dryers, freeze-dryers, convection dryers, belt type dryers
Piping Technology heaters, fittings, flanges, corrosion protection, compensators, leak location, pigging technology, piping, branches, atomisers	Maintenance, Servicing, Turnaround	Safety and Environmental Technology industrial fire protection, electrical explosion protection, non-electrical explosion protection, plant safety, industrial protection	Software process visualisation, quality assurance, recipe management, simulation, validation plant simulation, asset management, operation and process data recording, ERP, information management, MES, plant information management, plant intelligence, production data management, SCADA, supply chain management	Pipes heating, fittings, flanges, corrosion protection, compensators, leak location, pigging technology, pipelines, branches, atomisers	Heat Transfer plate-type heat exchangers, condensers, heat transfer media, evaporators, coolers, heating coils, spiral heat exchangers, tube-bundle heat exchangers
Hoses compressed air hoses, compressed air coils, formed hoses, high pressure hoses, couplings, leak location, profiled hoses, hose lines, hose materials, protected and insulated hoses, shrink tubes, special hoses, connection elements	Non-electrical Explosion Protection bursting discs, detectors, pressure relief, decoupling systems, explosion diverters, relief valves, explosion flaps, explosion suppression, flame detectors, flame barriers, spark detectors, spark extinguishing systems, inertion systems	Mechanical Separating Technology separators, decanters, flotation, filters, classifiers, vibrators, sieves, sedimentation, separators, washers, cyclones, centrifuges, diaphragm filtration	Control Technology control units/PLC, process control systems, switching cabinets, control rooms/control centres	High Pressure Hoses, Couplings, Leak Location, Hose Lines	Materials Technology glass, ceramics, polymers, metal, special materials
Software CA-x tools, maintenance planning, isometric drawings, planning, quality management, validation, certification	Cleaning Technology sweeping / vacuuming machines, CIP-/Sip-cleaning, cleaning agents, clean room technology, blast cleaners	Packaging Technology labelling, packaging materials, palletising machines, tablet presses, automatic closing machines	Weighing Technology industrial weighing machines, metering weighing machines		
Technical Gases, Materials Technology, Micro-process Technology, Engineering, Services, Technikum, Mini-plant		Crushing Technology crushers, atomisers, granulating machines, homogenisers, mills			

CITplus middle class company profile

Present yourself as an attractive employer and innovative company for specialists in the industry.

The industrial middle class is the supporting pillar of our economy. CITplus would like to offer you a forum to present yourself to the market and to recruit skilled workers. With the CITplus SME profile, you can present your company prominently on a double page. A short interview we arranged with the editors answers the most important questions - either as a portrait of the company or on the topic of recruiting. On the second page, there is space for your products, your company portrait or testimonials from your employees. The portrait on recruiting presents the company as an employer and is suitable for advertising for skilled workers:

Mittelstandsportrait

Advertorial



Lust auf Technik und innovative Ideen? Dann sind Sie bei uns richtig!



Seit 1871 leben die Mitarbeiter und Mitarbeiterinnen von Innovations die Leidenschaft für Innovationen. Hier wollen wir ihre Geschichtenerzählen und von den wegweisenden Erfindungen und Leistungen berichten, die Innovations zu einem weltmarktführenden Pumpenhersteller und Anbieter innovativer Services gemacht haben.

CITplus im Interview mit **Dr. Peter Müller**, Geschäftsführer der Innovations GmbH.

CITplus: Was zeichnet die Arbeitskultur bei Innovations aus?

Interviewpartner: Ullandit volute se pa abor rernam quam alis moluptatem et vit aut aborerion enes alita doloribust eatemqui iaerovit exerrunte non restrunt. Mus conet dolorio rproepuda quo blabor solut que est aut haruntem sam re nonsenis veliquia voluptatis adis doluptiae exerae doluptatur, sunt, samus, cuscium dionseq uideneq taspid molum et expel intorenis excestiamus, qui cus. Magnimp erehenientia cum eum excerat isimus volum que quunt aperspid molorati volupta tusapistias excerio. Ipicilicia nullitam eum undae.

CITplus: Für welche Berufsgruppen haben Sie derzeit Bedarf?

Interviewpartner: Ullandit volute se pa abor rernam quam alis moluptatem et vit aut aborerion enes alita doloribust eatemqui iaerovit exerrunte non restrunt. Mus conet dolorio rproepuda quo blabor solut que est aut haruntem sam re nonsenis veliquia voluptatis adis doluptiae exerae doluptatur, sunt, samus, cuscium dionseq uideneq taspid molum et expel intorenis excestiamus, qui cus.



CITplus: Was bietet Innovations GmbH um Familie und Beruf zu vereinbaren?

Interviewpartner: Ullandit volute se pa abor rernam quam alis moluptatem et vit aut aborerion enes alita doloribust eatemqui iaerovit exerrunte non restrunt. Mus conet dolorio rproepuda quo blabor solut que est aut haruntem sam re nonsenis veliquia voluptatis adis doluptiae exerae doluptatur, sunt, samus, cuscium dionseq uideneq taspid molum et expel intorenis excestiamus, qui cus. Magnimp erehenientia cum eum excerat isimus volum que quunt aperspid molorati volupta tusapistias excerio. Ipicilicia nullitam eum undae.

CITplus: Welche Möglichkeiten bestehen zur beruflichen Entwicklung?

Interviewpartner: Ullandit volute se pa abor rernam quam alis moluptatem et vit aut aborerion enes alita doloribust eatemqui iaerovit exerrunte non restrunt. Mus conet dolorio rproepuda quo blabor solut que est aut haruntem sam re nonsenis veliquia voluptatis adis doluptiae.

CITplus



Wir für die Chemie- und Pharmaproduktion

Der industrielle Mittelstand ist eine tragende Säule der Wirtschaft. Viele, zum Teil noch eigentümergeführte, Unternehmen zählen zu den weltweiten Marktführern. CITplus stellt die Hidden Champions vor, die nicht selten vor Jahrzehnten gegründet wurden und deren Produktentwicklungen erfolgreich in der Chemie- und Pharmaindustrie eingesetzt werden. Auch als Arbeitgeber bieten die Unternehmen einige Vorteile, wie flache Hierarchien, kurze Entscheidungswege und gute Aufstiegsmöglichkeiten.

Man kann in den unterschiedlichsten Bereichen Erfahrungen sammeln.

Innovations ist als Unternehmen groß genug, um in den unterschiedlichsten Bereichen Erfahrungen zu sammeln – auch im Ausland. Damit verbunden sind natürlich vielfältige Entwicklungschancen.

Innovations ist aber auch so überschaubar, um als Mitarbeiter nicht nur ein Rädchen im System zu sein. Jeder Einzelne zählt. Mir gefällt, dass man bei Innovations unheimlich viel bewegen kann. Gemeinsam mit meinem Team stoßen wir Veränderungen an und setzen sie um.

Christian Meyer,
Produktionsleiter Energie Deutschland,
in der Innovations GmbH



We want to create an open corporate culture with motivated employees.

Zahlreiche Möglichkeiten, sich beruflich und persönlich weiterzuentwickeln

Vor allem die Menschen, die professionell arbeiten und respektvoll miteinander umgehen, machen Innovations zu einem attraktiven Arbeitgeber. Im Bereich HR suchen wir nach immer neuen Wegen, Mitarbeiter weiterzuentwickeln und Innovations für Talente attraktiv zu machen. Im Unternehmen gibt es zahlreiche Möglichkeiten, sich beruflich und persönlich weiterzuentwickeln. Die Basis dafür ist es, hungrig nach Wissen und Erfolg zu sein – dann klappt es auch mit einer tollen Karriere bei Innovations.

May Tong aus China, HR-Letterin der Innovations GmbH Asien-Nord



Innovations GmbH
Johann Str. 19
67000 Frankenthal
Tel. +49 xxx 96-xx
E-Mail: info@xxx.com
<https://www.innovations.xx>

Special Offer 5,555 €

Prices & Formats

Advertisements	width/height (mm)	Price €
1/1 Page	210 x 297*	8,450
1/2 Page portrait	90 x 260	5,050
1/2 Page landscape	185 x 128	5,050
Juniorpage	137 x 190	5,600
1/3 Page portrait	58 x 260	3,150
1/3 Page landscape	185 x 85	3,150
1/4 Page classic	90 x 128	2,650
1/4 Page portrait	43 x 260	2,650
1/4 Page landscape	185 x 63	2,650
1/8 Page classic	90 x 63	1,750
1/8 Page landscape	185 x 30	1,750
Job Advertisements	25% discount on regular advertisement prices	

Preferred Positions	width/height (mm)	Price €
Title page + story** ¹	213 x 303	9,650
Inside cover + story**	210 x 297	7,550
Inside front/back page, Back page ¹¹	210 x 297*	8,550
Belly Band	450 x max. 100	6,050
Postcards ²		150

* +3 mm bleed on all sides

BuyersGuide ³	Column	Price €
Each printed line, per edition and keyword	40 mm	8,-
Minimum duration: 12 successive months or until cancelled. 28 keystrokes or 21 capitals per printed line. Addition of company / corporate logo possible (quotation by column / 2 mm column height)		

Discounts

3 Advertisements	5%
6 Advertisements	10%
9 Advertisements	15%

1 Cancellation only possible up to 8 weeks before advertising deadline.
Title page: the picture must be coordinated with publisher in advance and Wiley-VCH GmbH has exclusive rights of it for 6 months.

** The cover story/inside cover story will be handled like an editorial article and is subject to the standards and formalities of the magazine.

2 Postcards: Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs

3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

Bound-in inserts*	width/height (mm)	Price €
2-page A4*	210 x 297	6,950
3-page A4 + side flip*	207 + 105 x 297	8,850
4-page A4*	420 x 297	9,650

* Head: 3 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose inserts ³	weight	Price €
	up to 25 g	315
	up to 50 g	410

Reprints and ePrints

For your internet presence we would be pleased to provide you with the PDF file of your article for a Nominal charge of **300 €** (plus VAT). A printable PDF is available at a price of **980 €** (plus VAT).

Prices for printing and delivery of your reprint, as well as individual special formats (e.g. with cover picture and and display ad or bundling of articles) are available on request. As are offers for reprints and eprints of scientific articles from Wiley peer-reviewed journals.

Contact:

Stefan Schwartze,
+49 (0) 6201 606 491, sschwartz@wiley.com

Terms of Payment:

Payment within 30 days without deduction.

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60310 Frankfurt, Germany
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BIC: CHASDEFX

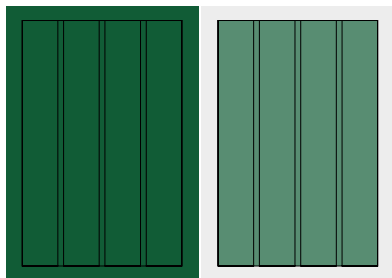
VAT-Id.No.: DE136766623

Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 October 2024 and supersedes all previous price lists.

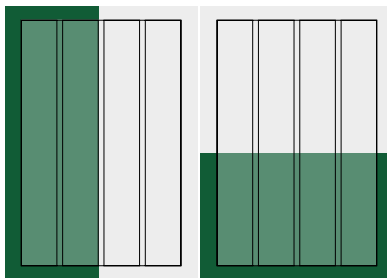
Formats



1/1 Page
Type Area/Bleed Size

Type Area:
185 x 260 mm

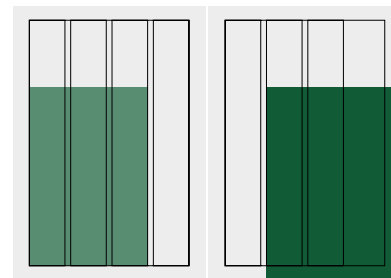
Bleed Size:
210 x 297 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 185 x 128 mm

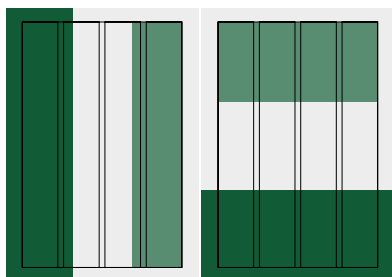
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
137 x 190 mm

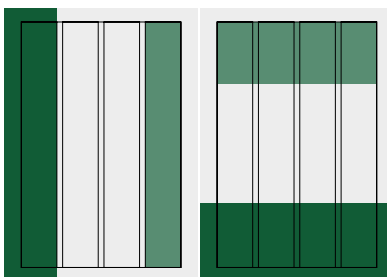
Bleed Size:
147 x 209 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 58 x 260 mm
landscape: 185 x 85 mm

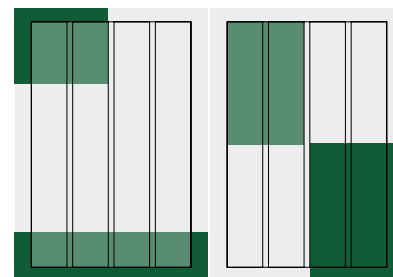
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Page
Type Area/Bleed Size

Type Area:
portrait: 43 x 260 mm
landscape: 185 x 63 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm

Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 63 mm
landscape: 185 x 30 mm

Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Technical Specifications

Magazine format

210 x 297 mm (width x height), A4 size
185 x 260 mm (width x height), print space
Number of columns: 3; column width 58 mm or
Number of columns: 4, column width 43 mm

Print and binding methods

Sheet offset, adhesive binding

Colours

Euro scale

Screen ruling

70 ruling
Print profile: ISO Coated_v2_300 (39L)

Loose inserts

Minimum insert size: 105 x 148 mm (w x h)
Maximum insert size: 200 x 287 mm (w x h),
the back fold must be on the long side (287 mm)
Minimum weight for single-sheets inserts: 150 g/m²

Delivery of loose inserts/bound-in-inserts

The delivery quantity and delivery address
as well as the delivery date are stated
on the order confirmation.

Data format

We accept the following data formats:
PDF, EPS, TIFF, JPG.

Please observe the following points:

1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the "maximum" or "high" quality gradings.

To avoid errors, please observe the following:

Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

Transmission options

by e-mail an mradtke@wiley.com



Wiley-VCH GmbH
FAO: Melanie Radtke
Boschstrasse 12
69469 Weinheim
Tel.: +49 (0) 6201 606 557

Analysis

Circulation Analysis*

Printed copies	19.500
Actually circulated copies	19.316
Subscribed copies	8.081
ePaper	Ø10.000
Free samples	11.235

* 4th quarter 2024/ see current IVW figures

Size of business unit

1 – 49 employees	23 %
50 – 99 employees	9 %
100 – 199 employees	11 %
200 – 499 employees	12 %
500 – 999 employees	10 %
1000 and more employees	31 %
No details	2 %

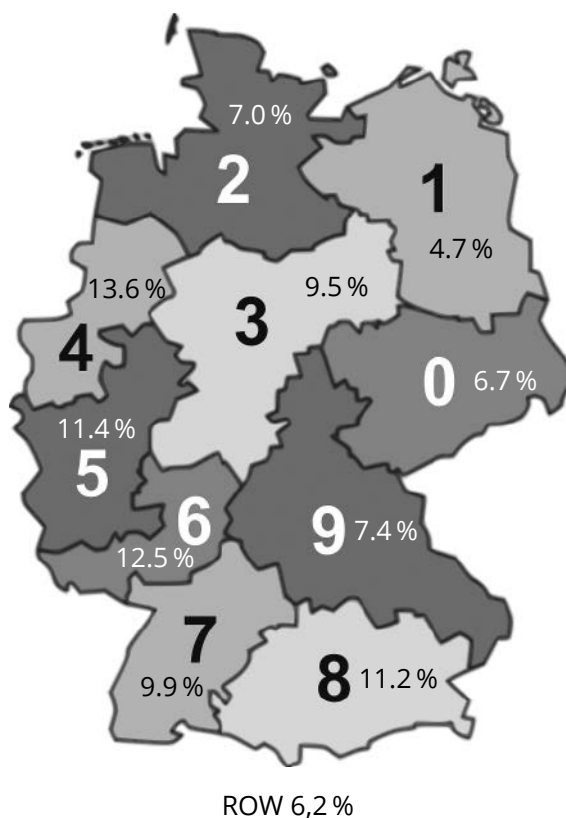
CITplus is the official publication of VDI-GVC and DECHEMA

The personal members of the VDI association GVC (about 8,000) receive CITplus continuously in the context of their membership.

Industries/Sectors/Specialisms/ Professional groups

Chemical industry	43 %
Machinery/plant/equipment construction	22 %
Pharmaceutical industry	10 %
Engineering offices for technical planning, maintenance and repair	9 %
Colleges of further education, colleges and universities	7 %
Food and fodder industry	5 %
Electrical engineering, precision mechanics and optics	2 %
Mining, exploitation of oil, gas, stone and minerals	1 %
Energy + Water supply	1 %

Reader structure: Regional circulation



Decision-making competence for investments

Make specific specialist recommendations	67 %
Make definitive decisions together with colleagues	66 %
Obtain information	61 %
Make preparations for decisions with analyses and evaluations	60 %
Provide suggestions	60 %
Make definitive decisions alone	35 %
The decisions are made by employees subordinate to me	22 %
No details	3 %

Job characteristic: field of activity

Construction, technical planning, production division, R&D	49.8 %
Sales, marketing	6.9 %
Executive management	25.1 %
Technical operations, maintenance	9.5 %
Trining, education	2.5 %
Consulting, controlling	4.5 %
not specified and other	1 %

Specialist Committee



Prof. Dr.-Ing. Norbert Kockmann,
TU Dortmund,
Faculty of Bio- and Chemical Engineering,
Working Group Apparatus Design.



Prof. Dr. Thomas Hirth
Karlsruhe Institute of Technology
(KIT), Vice President for Innovation and
International Affairs, Member of the
BioEconomy Council of the Federal
Government



Prof. Dr.-Ing. Wolfgang Peukert
Friedrich-Alexander-University, Erlangen,
Department of Chemistry and Bio-
engineering, Chair for Solid State and
Interfacial Process Engineering (LFG).



Prof. Dr. Roland Ulber
TU Kaiserslautern, Department
Mechanical and Process Engineering,
Department of Bioprocess Engineering.



Prof. Dr. Ferdi Schüth
Max Planck Institute for Coal Research,
Mülheim, Director, Scientific Member of
the Max Planck Society.



Dr. Christian Poppe
Covestro, Direktor Technical Service,
Chairman of the VDI Division „Operation
of Process Plants“ (GVC0 3 Operation).



Dipl.-Ing. Eva-Maria Maus
Hamilton Bonaduz,
Market Segment Manager OEM

Wiley Online Library

More than 1,700 magazines and more than 27,000 books in more than 120 subject channels build the content of the Wiley Online Library. The global Wiley Network offers the latest information from science and industry - from all sectors and geographical regions of the world.

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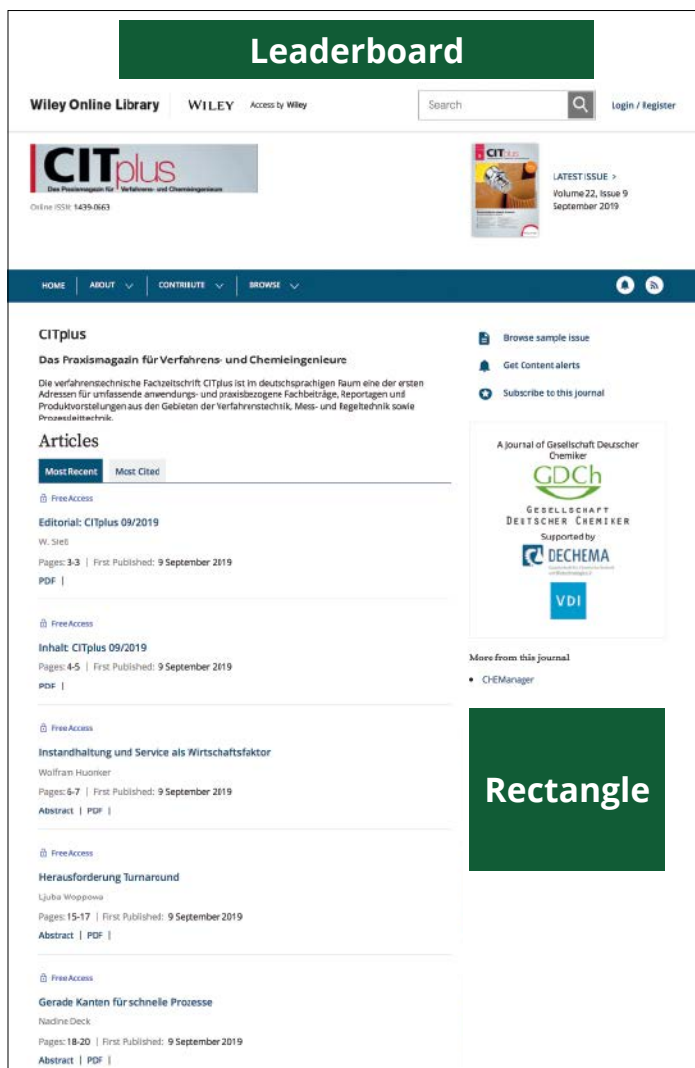
15 Mio. Unique Vistors
25 Mio. Visits
65 Mio. Pages Views

13,586 CITplus WOL-Downloads (2021)

The CITplus leaderboard features are the articles of the print editions, they are available in PDF format and can be find by search engine. The website also offers users the opportunity to search for the most cited technical articles, post content alerts and search the research the contents of the journal.

A point of contact that is of direct or indirect interest to users and offers an attractive platform for advertisers.

Request your personal offer.



Wiley Online Library

Basic prices on a magazine

Price € TKP

Price € TKP
incl. geo-targeting

e. g. Chemie Ingenieur Technik – available impressions approx. 50,900 / month

Leaderboard Banner (728 x 90)	69	79
Rectangle Banner (300 x 250)	69	79

TKP = price per thousand

WILEY Process Technology

processtechnology.wiley.com

Wiley Process Technology is the new website for specialists and managers in the process industry.

Process and chemical engineers, designers and developers of plants, operators and users of cleanrooms, and plant engineers from the chemical, pharmaceutical, and food industries can find out more about current trends and technologies at Wiley Process Technology.

Maximise your visibility and reach out to the deciders of the process industry

Take advantage of the digital reach of the established trade magazines CITplus, ReinRaumTechnik and LVT Food Industry to put your company in the focus of decision-makers. A targeted advertising campaign on Wiley Process Technology and in the monthly newsletter increases your presence on the market and position your company as one of the strong partners of the process industry.

Display/Banner Advertisement

Give your company a visible face, show your presence – and benefit from our reach! Supplement your print advertising in CITplus and ReinraumTechnik with an image campaign on **processtechnology.wiley.com** and increase your market presence.

Billboard**	970 x 250 Pixel	€ 2,190 / month, run of site*
Leaderboard**	728 x 90 Pixel	€ 1,490 / month, run of site
Wide Skyscraper**	160 x 600 Pixel	€ 1,890 / month, run of site
Medium Rectangle**	300 x 250 Pixel	€ 1,990 / month, run of site

* "run of site" means that the banners are displayed across the entire website, rotating with other banners.
 ** for the mobile-optimized page, a mobile large leaderboard (320 x 100 pixels) has also be supplied for all banner formats.

Top Feature Portal (Content ad)

The top position on the homepage and all subpages of **processtechnology.wiley.com**. Promote current highlights, your product release or a user report around the clock and reach your target groups.

Scope of services and specifications: Text (up to max. 4,000 characters), headline, intro (150 characters), up to four images (750 x 500 px, max. 250 kb), contact information

Duration: 14 days prominent on all pages and a total of 6 months in the respective portal category ***€ 1,990**

Combination offer: Top feature on portal + newsletter **€ 2,390**

*run of site, in a rotation scheme with five other Top Feature Stories. Text is subject to editorial criteria..



- Wide Skyscraper 1,890 €
- Feature Portal 1,990 €
- Leaderboard 1,490 €
- either/or
- Billboard 2,190 €
- Medium Rectangle 1,990 €

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 hreichhoff@wiley.com

Stefan Schwartze
 Tel.: +49 (0) 6201 606 491
 sschwartz@wiley.com

WILEY Process Technology

processtechnology.wiley.com

Wiley Process Technology's newsletter informs round about **10,000 readers*** once a month about current developments, market trends and news from the process industry. Supplemented by selected main topics and important industry news, managers and specialists get everything they need to know for their job at a glance.

Parallel to the print editions, the Wiley Process Technology Newsletter is published as an issue alert with the digital issues of CITplus and ReinRaumTechnik and industry-specific news.

*See current IWV figures

Newsletter: Banner formats & prices

When booking a "feature", your text will be displayed particularly prominent and well placed.

Full Banner	468 x 120 Pixel	€ 1,050
Medium Rectangle	300 x 250 Pixel	€ 1,150
Feature Newsletter (Content ad)	Text (up to 4,000 characters), Headline, Introduction (150 characters), up to four pictures (750x500 px, max. 250 kb) and contact information	€ 1,150

Combi Offer:
Top Feature on Website and Newsletter € 2,390

Material delivery at least 7 days before the dispatch date of the booked newsletter

Dates

WPT Newsletter	CITplus Issue Alert	ReinRaum-Technik Issue Alert
22.01.2025	12.02.2025	20.03.2025
26.02.2025	12.03.2025	28.05.2025
26.03.2025	09.04.2025	11.09.2025
30.04.2025	14.05.2025	13.11.2025
28.05.2025	11.06.2025	
25.06.2025	30.07.2025	
16.07.2025	17.09.2025	
20.08.2025	15.10.2025	
24.09.2025	05.11.2025	
22.10.2025	10.12.2025	
19.11.2025		

Technical Data:

Please send your files by mail to your sales representative. We will take care of all further steps.

Banner (Portal)

Size of data: max. 200 KB
Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)

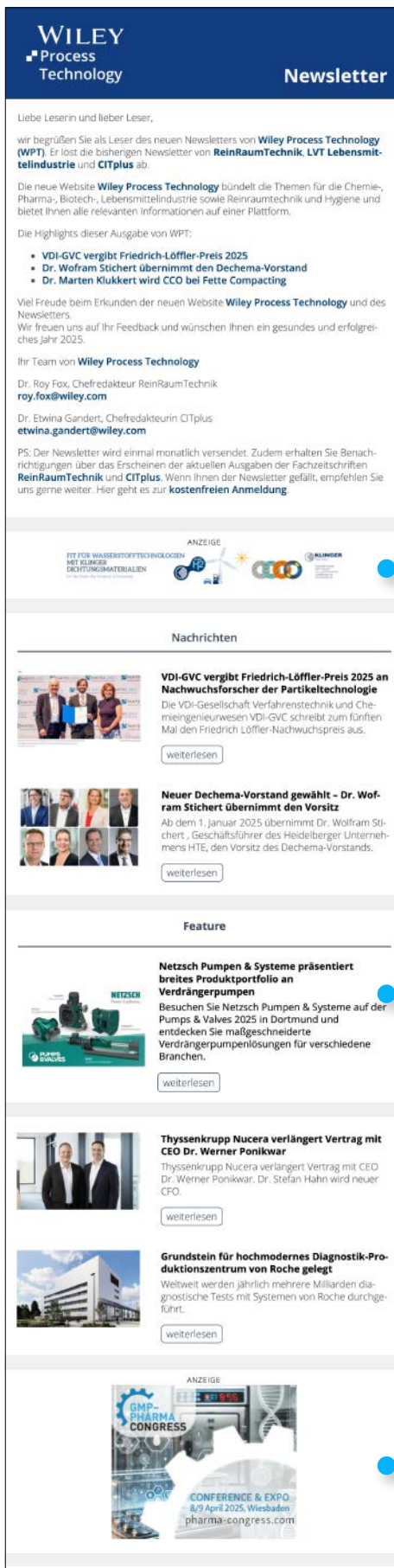
Size of data: max. 200 KB
Data formats: JPG, PNG, GIF

Target-website

Please tell us the exact URL, where your banner should be linked to.

Webcast

Data format: any video format is possible
Size of data: max. 40 MB or Youtube link



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€ 1,050

Feature
€ 1,990
Combo (Top-Feature + Content Ad)
€ 2,390

Medium Rectangle
€ 1,150

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Kontakt
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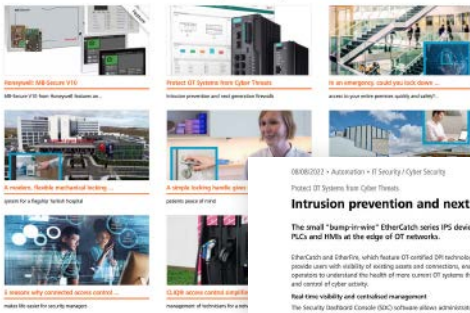
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5. If Wiley is creating advertising copy on behalf of the Customer, Wiley will provide final copy for the Customer's approval by email.
6. Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.
7. The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.
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15. The sole remedy for any failure by Wiley to provide any Advertising, is that the Customer will be provided with a period of Online Advertising or additional Print Advertising in an equivalent placement and for a set period of time as determined by Wiley. Wiley will not be responsible for any failures that are not caused by Wiley. Wiley cannot guarantee that such ‘make-up’ bookings can be made in the month following the initial Advertising period.

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- (b) the Customer has the right to grant the licence to Wiley to use the Advertising as contemplated by these Terms;

- (c) the Advertising is accurate, truthful and non- deceptive and does not violate any laws regarding false advertising;

- (d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;

- (e) the Advertising is not and does not contain content that is lewd, pornographic or obscene, excessively profane, racist, ethnically offensive, threatening, infringing, excessively violent, libellous, gambling-related, or promote any discriminatory activity, promote illegal drugs or arms trafficking, create a risk to a person's safety or health, compromise national security or interfere with an investigation by law enforcement officials or is offensive, misleading, deceptive or destructive, and does not promote, advocate or facilitate terrorism, terrorist-related activities or violence;

- (f) Online Advertising does not create, facilitate the creation of or exploit any security vulnerabilities in a user's computer, promote programs which compensate or provide incentives to users for clicking ads or offers, performing searches, surfing websites or reading emails or contain viruses, trojan horses, worms, time bombs, cancelbots or other harmful or deleterious programming routines whether similar or dissimilar to the foregoing; and

- (g) Customer has obtained written consent to display the name or image of any living person in any Advertising.

17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product.

18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year (“**IAB Terms**”) will apply to all Online Advertising services, with Wiley being the ‘Media Company’ and Customer being the ‘Agency’ and ‘Advertiser’ (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):

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- (b) Section IV (Reporting) (excluding clause IV(b));
- (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws)
- (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

REPRINT TERMS

19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.

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22. Wiley will use commercially reasonable efforts to deliver the Reprints by the date specified by the Customer (if any) in the accepted Reprint Quotation, however Wiley will not be liable for any non-delivery or late delivery.

23. It is the responsibility of the Customer to notify Wiley in writing of any damage or shortage within 30 days of the date of actual delivery of physical Reprints to the Customer. Wiley will take no responsibility for any damage or shortage notified after this period has expired.

Advertising and Reprint Production Terms and Conditions

PRICING

24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.
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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

GENERAL TERMS

29. If a Customer breaches these terms, fails to pay for Advertising or Reprints, enters into bankruptcy or where it is a corporation or other legal entity, passes a resolution for administration, winding up or liquidation, has a receiver or manager appointed, or enters into an arrangement with its creditors other than in the ordinary course of business, or any other event occurs or proceeding is taken with respect to the Customer in any jurisdiction which has an effect equivalent or similar to any of the events mentioned, then Wiley may, in its sole discretion and without limitation:
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 - cease publication of further Advertising or terminate an agreement for Advertising;
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 - exercise any other rights at law or equity.

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