

WILEY



© rototang1977 - stock.adobe.com

2025 Media Guide

Nachrichten aus der Chemie

Compelling solutions through
strategic partnerships

www.GDCh.de



Nachrichten aus der Chemie

***Nachrichten aus der Chemie** is the official source of information from the **Gesellschaft Deutscher Chemiker GDCh** (German Chemists Society) and for over 70 years has enjoyed wide acceptance throughout its broad readership in research, teaching and industry.*

*With a print run of almost 24,000 copies **Nachrichten aus der Chemie** has the highest paid circulation in the chemistry sector in Germany. Four times a year the magazine is published with a higher print run reaching the 1,650 members of the **Österreichischen Chemischen Gesellschaft** (Austrian Chemists Society).*

*High quality overview articles on all relevant topics in chemistry, coupled with news from the association about events and training sessions, as well as career and economic topics, make the magazine an indispensable medium for the **29,000 GDCh members** and guarantee strong reader loyalty. In addition to the print issue, which GDCh members can also find as an e-paper on the association's website, a newsletter informs more than 24,000 recipients about news from the chemistry sector and from the GDCh itself, every 14 days.*

Overview

Publication Frequency
11 per year

Volume
Volume 73, 2025

Print run
23,585

Publishing house
Gesellschaft Deutscher Chemiker e.V.

Editor-in-Chief
Dr. Christian Remenyi

Director of Sales, Science
Vanessa Winde

Advertising Administration
Melanie Radtke



ISSN
1439-9598



Format of the magazine
DIN A4

Content

3	Dates & Contents	9	Newsletter
4	Analysis	10	General Terms and Conditions
5	Prices & Formats	11	General Terms and Conditions
6	Prices & Formats	12	Contact
7	Technical Specifications	13	Publisher
8	Job Market		

Dates & Contents

Issues						
	1 January	2 February	3 March	4 April	5 May	6 June
Publishing date	02.01.2025	01.02.2025	01.03.2025	01.04.2025	02.05.2025	03.06.2025
Advertising deadline	26.11.2024	03.01.2025	31.01.2025	04.03.2025	02.04.2025	30.04.2025
Advertising deadline "Job-market"	12.12.2024	14.01.2025	11.02.2025	19.03.2025	15.04.2025	16.05.2025
Topics	Trend Report: Solid State Chemistry Synthesis Life Sciences Chemical Industry Recycling	Trend Report: Inorganic Chemistry Analytics Inorganic Chemistry	Trend Report: Organic Chemistry Life Sciences Synthesis Chemical Industry Material Flow	Trend Report: Photochemie Inorganic Chemistry Chemical Industry: Statistics and Economy Raw Materials	Trend Report: Physical Chemistry Synthesis Life Sciences Topic: Gleichstellung	Trend Report: Technical Chemistry Inorganic Chemistry Chemical Industry: Statistics and Economy
Events			Chemiedozenten- tagung 10.-13.03.2025, Leipzig			
Increased print-run		Approx. 1,650 copies to members of the Österreichischen Chemischen Gesellschaft GÖCH (Austrian Chemists Society)			Approx. 1,650 copies to members of the Österreichischen Chemischen Gesellschaft GÖCH (Austrian Chemists Society)	

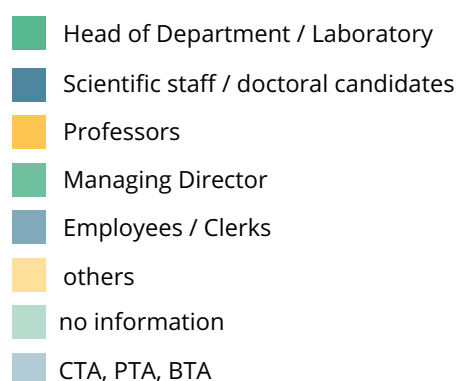
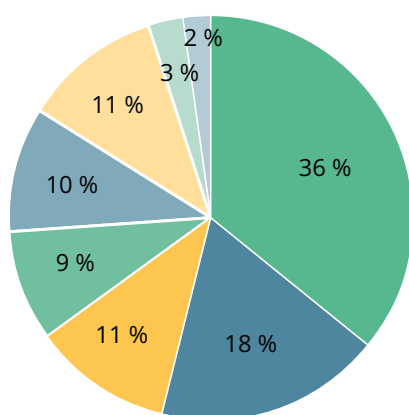
Issues						
	7/8 July/August	9 September	10 October	11 November	12 December	
Publishing date	01.07.2025	02.09.2025	03.10.2025	01.11.2025	01.12.2025	
Advertising deadline	04.06.2025	05.08.2025	05.09.2025	06.10.2025	04.11.2025	
Advertising deadline "Job-market"	17.06.2025	15.08.2025	17.09.2025	17.10.2025	14.11.2025	
Topics	Trend Report: Biochemistry Synthesis Inorganic Chemistry Life Sciences Analytics	Trend Report: Food Chemistry Industrieanlagen Synthese	Trend Report: Macromolecular Chemistry Inorganic Chemistry Life Sciences Recycling Wasseranalytik	Trend Report: Theoretical and Computational Chemistry Synthesis Digitalization Chemical Industry	Trend Report: Chemical Education Inorganic Chemistry Life Sciences Technologiemetalle	
Increased print-run		Approx. 1,650 copies to members of the Österreichischen Chemischen Gesellschaft GÖCH (Austrian Chemists Society)		Approx. 1,650 copies to members of the Österreichischen Chemischen Gesellschaft GÖCH (Austrian Chemists Society)		

Analysis

Circulation Breakdown

Copies per issue Ø	Copies
Print run	23,585
Member copies	22,740
Archive, sample copies	268
Actual total circulation	23,008

Branches	%
Chemical / Pharmaceutical Industry	29 %
Universities & Highschools	28 %
Scientific Institutes	25 %
others	11 %
Private service provider	4 %
Biotechnology	3 %



Die Gesellschaft Deutscher Chemiker GDCh

More than 29,000 readers of *Nachrichten aus der Chemie* are members of the Gesellschaft Deutscher Chemiker (GDCh, The German Chemical Society). The GDCh bundles the interests and activities of chemists in Germany. As the largest continental European chemistry scientific society, the GDCh has around 29,000 individual and corporate members from academia, business, government and various professions. Approximately 9,000 students and young members develop their own initiatives and 60 local associations, spread throughout Germany, foster collaboration and communication within the scientific community.

The 150-year history of *Nachrichten aus der Chemie*, its global network and its high scientific and societal aspirations, form the basis for its creative activity in the interests of a world that is fit for the future and worth living in.

The GDCh finds positions for experts in the field of chemistry and other scientific disciplines. It organizes job fairs and other events for chemistry graduates providing extensive information about the associated professions and the labor market. In addition, the GDCh promotes further training of chemists and offers a wide range of training programs for scientists in other disciplines as well as for technicians and business people.

WILEY-VCH

Strong partners: Wiley-VCH & GDCh

The GDCh actively supports a modern publication concept and is one of the founding members of the Association of European Chemical Companies (Chemistry Europe). In close cooperation with Wiley-VCH publishing, the GDCh publishes, among others, the peer-review journal *Ange wandte Chemie*, *Chemie Ingenieur Technik*, *Lebensmittel-chemie* and *CITplus*.

Wiley-VCH publishing bundles activities in various business areas of natural- and engineering sciences as well as economics. Founded in 1807, Wiley has been a renowned publisher and reliable partner for a world's growing number of decision-makers, opinion leaders and professionals in science, medicine and industry for more than 200 years. Its focus on specific knowledge areas includes all relevant fields: From the basic needs of the student through primary research to information on the latest laboratory techniques and results of research and development in active ingredients. To date, Wiley can count more than 450 Nobel laureates amongst its authors. Every month, more than 10 million readers take advantage of the Wiley Online Library and over 800 societies are partners of Wiley-VCH.

Prices & Formats

Advertisements (type area)	width / height (mm)	Price € 4c
1/1 Page	180 x 260	7,840
1/2 Page portrait	90 x 260	4,685
1/2 Page landscape	180 x 130	4,685
Juniorpage	135 x 190	4,890
1/3 Page portrait	60 x 260	3,150
1/3 Page landscape	180 x 90	3,150
1/4 Page classic	90 x 130	2,400
1/4 Page portrait	45 x 260	2,400
1/4 Page landscape	180 x 65	2,400
1/8 Page classic	90 x 65	1,550
1/8 Page landscape	180 x 40	1,550

Preferred Positions

Inside front/back cover*	210 x 297	8,620
Belly band		7,195

* + 3 mm bleed

Bound-in Inserts ¹	width / height (mm)	Price € 4c
2-page A4	210 x 297	6,450
4-page A4	420 x 297	7,410

* Head: 3 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose Inserts ¹	weight	Price € 4c
	up to 25 g	205
	up to 50 g	245

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG
Tanus Turm · Tanustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFF

VAT-Id.No.: DE136766623

Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 January 2025 and supersedes all previous price lists.



Additional charges

Request positions	10 %
-------------------	------

Discounts

3 Advertisements	5 %
6 Advertisements	10 %
9 Advertisements	15 %
12 Advertisements	20 %
18 Advertisements	25 %
24 Advertisements	30 %

Address for shipment (stitched inserts/bound-in inserts)

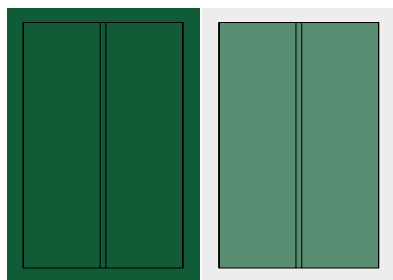
Westermann Druck GmbH
Georg-Westermann-Allee 66
Tor 1
38104 Braunschweig · Germany

Tel.: +49 (0) 6341 142-253

Fax: +49 (0) 6341 142-410253

¹ Costs per thousand – including postage;
no discount for loose inserts, sample must
be sent before order can be accepted.

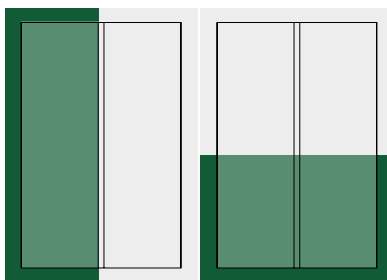
Formats



1/1 Page
Type Area/Bleed Size

Type Area:
180 x 260 mm

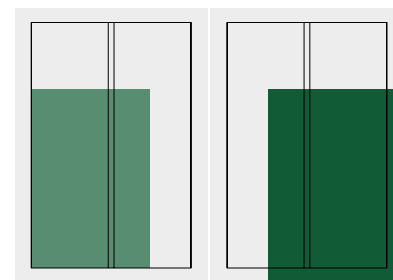
Bleed Size:
210 x 297 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 180 x 130 mm

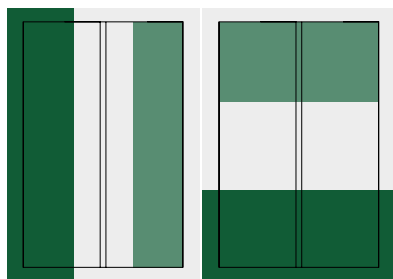
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
135 x 190 mm

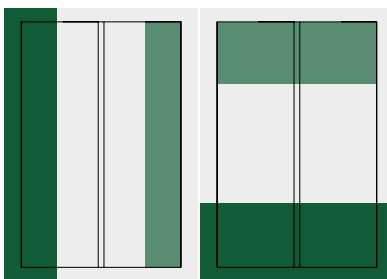
Bleed Size:
147 x 209 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 60 x 260 mm
landscape: 180 x 90 mm

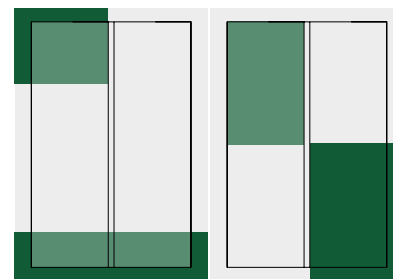
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Page
Type Area/Bleed Size

Type Area:
portrait: 45 x 260 mm
landscape: 180 x 65 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 130 mm
Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 65 mm
landscape: 180 x 40 mm
Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Technical Specifications

Magazine format

210 x 297 mm (width x length), A4 size
180 x 260 mm (width x length), print space
Number of columns: 3; column width 60 mm or
Number of columns: 2; column width 90 mm

Print methods

Roll offset

Colours

Euro scale

Screen ruling

70 ruling

Loose inserts

Minimum insert size: 105 x 148 mm (w x h)
Maximum insert size: 200 x 287 mm (w x h),
the back fold must be on the long side (287 mm)
Minimum weight for single-sheets inserts: 150 g/m²

The delivery address for bound-in inserts and any supplements will be given to you with the order confirmation.

Data format

We accept the following data formats:
PDF, EPS, TIFF, JPG.

Please observe the following points:

1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality.
Use the "maximum" or "high" quality gradings.

To avoid errors, please observe the following:

Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

Transmission options

by E-Mail to mradtke@wiley.com



Wiley-VCH GmbH
FAO: Melanie Radtke
Boschstrasse 12
69469 Weinheim
Tel.: +49 (0) 6201 606 557 · Fax: -790

Job Market PRINT

Advertisement	FORMAT (mm)	Price € (4c)	Price € (4c) special price for Universities
1/1 Page	180 x 260	6,975	5,930
1/2 Page potrait	90 x 260	3,930	3,255
1/2 Page landscape	180 x 130	3,930	3,255
1/4 Seite classic	90 x 130	2,045	1,635

For member companies, we offer special rates,
For queries, we are looking forward to your call,

Prices for customized formats (VAT not incl.)

Prices per column millimeter	(45 mm)
Jobs in industry	€ 8.65
Special price for universities	€ 7.45
Transfer to the online job market:	free

Color surcharges

4c colors inclusive
Per Color by Euro – scale: on request
Special color – 4c color printing: on request

Surcharges for special formats

Spread ads: 20 % surcharge

Art work

For a short term we would gladly create your job announcement at cost price. Please talk to us.

Color ads

Please send your advertisement order and the printing material to GDCh-Recruitment (stellenmarkt@gdch.de). Please send a color-expression at least two business days prior to the closing date to:

Westermann Druck GmbH
Christiane Tretter
Für „Nachrichten aus der Chemie“, Heft ...
Klaus-Von-Klitzing-Straße 2
76829 Landau in der Pfalz · Germany
Tel.: +49 (0) 6341 142-253 · Fax: +49 (0) 6341 142-410253

Contact:

GDCh-Stellenmarkt
Angela Pereira Jaé
Yasmin Yasin
Anna Miller
Varrentrappstraße 40–42
60486 Frankfurt/Main · Germany

Tel.: +49 (0) 69 7917-665

Please send advertisements as PDF-file to GDCh job market:
stellenmarkt@gdch.destellenmarkt@gdch.de

Job Market ONLINE · www.gdch.de/stellen

Apart from the home page, the most visited page of the GDCh (German Chemical Society) – website is the online job market. Each newly posted job announcement triggers an RSS feed and draws more attention to the open position that you are presenting. The freely accessible and regularly updated information about study opportunities and careers makes up the attractive background for our vacancies section and encourages chemistry graduates and job seekers go to the GDCh Internet sites regularly. With a teaser on the GDCh

home page, you not only reach chemists who are actively seeking, but the entire network of the GDCh. Chemists, life science researchers, Chemical Engineers and other scientists can find your job offers without the need of advertising banners. Lengthy search processes are no longer necessary.

We will publish your ad within one business day.
For the online publication of your vacant position, we can offer you the following options:

Advertisement Types (Advertisement via mail to stellenmarkt@gdch.de)	Runtime	Price €
HTML-advertisement		
Job advertisement in the individual company layout; Delivery as a ZIP file	4 weeks	615
incl. additional integration of your logo in the tabular summary of ads	8 weeks	995
PDF-advertisement		
Job advertisement in the individual company layout as PDF-File	4 weeks	615
incl. additional integration of your logo in the tabular summary of ads	8 weeks	995
Jobs for young professionals both as html and PDF advertisement	4 weeks	339
Advertisement in standard layout (deliver as MS Word file)	4 weeks	405
	8 weeks	665
Non-academic chemical professions (CTA, Laboratory staff) – Deliver as PDF-File	4 weeks	285
	8 weeks	465

Further information is available at www.gdch.de/kundeninfo

In addition to these offerings, the GDCh- recruitment lists are also a preferred medium for the free advertisement of open internship-, doctoral-, postdoctoral- and professorial positions. For an extra fee university ads can be placed in the classified ads of "Nachrichten in der Chemie". Send your enquiry to: stellenmarkt@gdch.de.

Newsletter

The newsletter of **Nachrichten aus der Chemie** advises **24,000 registered receivers** on the latest developments in the chemistry and news from the GDCh every 14 days.

Online-Advertisement and prices

Medium Rectangle	300 x 250 Pixel	€ 1,290
Text Ad		€ 1,450

Publication date newsletter

January	February	March	April
9. + 23.	6. + 20.	6. + 20.	3. + 17.
May	June	July	August
8. + 22.	5. + 18.	3. + 17.	7. + 21.
September	October	November	December
4. + 18.	2. + 16.	6. + 20.	4.

Technical Data


Banner

Size of data: max. 40 KB, Flash
no animated GIF and no Flash
Data formats: GIF, JPG

Text Ad


Text: up to 600 characters incl. blanks
Pictures: JPG, PNG, TIF

GDCh
Newsletter



Nachrichten

aus der **Chemie**



Liebe Leserinnen, liebe Leser,

damit die Sommerpause der *Nachrichten aus der Chemie* nicht zu lang wird: Wir haben für Sie alle in diesem Jahr erschienenen Trendberichte in der Wiley Online Library in einem virtuellen Heft zusammengefasst. Die Trendberichte sind impulsgebende Arbeiten aus einzelnen chemischen Fachdisziplinen – gesichtet von Expertinnen und Experten und in einer gut lesbaren Übersicht zusammengestellt. Es lohnt sich, den Link zum [virtuellen Trendberichtsheft 2019](#) zu bookmarken, denn peu à peu kommen die weiteren Trendberichte dieses Jahres hinzu.

Im Editorial des digitalen Sonderhefts hat sich auch Nachrichten-Kurator Burkhard König darüber Gedanken gemacht, [wie ein Trend entsteht](#). Für ihn sind die Trendberichte eher „Trendermöglichungsberichte“. Denn es gilt nicht, auf einen bestehenden Trend aufzuspringen, sondern „viel wichtiger ist der Keim einer Entwicklung, das erste wichtige Ergebnis und die frühen Anwendungen. Wenn diese nicht erkannt, kommuniziert und von anderen wahrgenommen werden, kann kein Trend entstehen.“

Erste Trends lassen sich auch bei der [GDCh-ChemPubSoc-Europe-Publikationsinitiative](#) erkennen. Zur Halbzeit haben die GDCh-Ortsverbände Greifswald, Bochum, Rostock, Marburg und Karlsruhe am meisten in den ChemPubSocEurope-Zeitschriften veröffentlicht. Auf den Verfolgerplätzen tummeln sich Bielefeld, Göttingen, Jena und Ulm. Publish or perish, sagt der

Text Ad
€ 1,300

Fragen und antworten

Durchschnittlich 4,4 oder 3,9 Prozent mehr Gehalt gab es für Chemiker, je nachdem ob innerhalb oder außerhalb der chemischen Industrie beschäftigt. Wer bei der [Gehaltsumfrage der GDCh](#) und des Verbands Angestellter Akademiker mitgemacht hat, hatte die Ergebnisse im Briefkasten. Einige [Daten zu Einstiegsgehältern](#) stehen im Internet. Für GDCh-Mitglieder gibt's mehr [Details nach dem Einloggen bei MyGDCh](#).

Die GDCh-Fachgruppe Makromolekulare Chemie bereitet das Jahr der Polymere im kommenden Jahr vor. Dafür möchte sie wissen, was Sie am Thema Polymere reizt und wo Polymere besser werden sollen und müssen. Nehmen Sie teil an der [Umfrage zu den Errungenschaften aus 100 Jahren Polymerwissenschaften](#).


BIO Deutschland, die Hochschule Reutlingen und die Universität St. Gallen befragt Mitarbeiter in forschenden Unternehmen, was sie von Künstlicher Intelligenz (KI) in der Biotech- und Pharmaindustrie halten. Teilnehmer der [Umfrage zu KI in der Pharmaforschung](#) erhalten eine anonymisierte Auswertung der Ergebnisse.

--- Anzeige ---

Medium
 Rectangle
€ 1,180

Lesen

Die elektronische Broschüre der GDCh-Fachgruppe Gewerblicher Rechtsschutz [Wie liest man Patente?](#) beantwortet Fragen wie „Was ist ein Patent?“, „Was ist der Unterschied zwischen einem Patent und einer wissenschaftlichen Veröffentlichung?“ und „Wie sind Patentnummern verschlüsselt?“. Sie richtet sich vor allem an Masterstudierende und Doktoranden.



Aktuelle Ausgabe

Advertising and Reprint Production Terms and Conditions

Definitions

1. In these terms and conditions:

- (a) **"Wiley"** means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.
- (b) **"Advertising"** means any advertisements requested by the Customer to be displayed in products owned or controlled by Wiley or any third party partner of Wiley and includes both advertising that appears in Wiley's or its third party partners' print publications ("Print Advertising") and advertising that appears electronically on any of Wiley's websites, or any application or other digital format owned or controlled by Wiley or any third-party partner of Wiley ("Online Advertising").
- (c) **"Customer"** means a person or entity who is placing an order for advertising or reprint production with Wiley and includes an advertiser on whose behalf advertising is placed, and any media agency or company that may arrange advertising or reprints for its clients.
- (d) **"Booking Confirmation"** means the confirmation provided by Wiley which sets out the details of the Advertising. For Reprints, it consists of an email confirmation sent by Wiley to confirm the Reprint order.
- (e) **"Insertion Order"** or **"Purchase Order"** means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.
- (f) **"Reprint"** means print or physical goods, being a specified number of reprints of articles or other material (for example, pre-loaded USBs), as requested by the Customer and/or ePrints which are digital versions of articles or other materials hosted by Wiley or its licensees and linked from a Wiley website, an email or a Customer website ("ePrints").
- (g) **"Reprint Quotation"** means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.
- (h) **"Terms"** means these terms and conditions.

ADVERTISING TERMS

2. In submitting Advertising to Wiley, the Customer grants Wiley a worldwide, royalty-free, irrevocable licence to publish and print the Advertising as set out in the Booking Confirmation as well as the right to sub-license all such rights to any third-party provider.
3. Wiley will, or will instruct its affiliates to, use commercially reasonable efforts to publish the Advertising in the format and in the position as set out in the Booking Confirmation, however all Advertising is subject to editorial approval and Wiley reserves the right to vary the placement of Advertising within a print product or online site or digital product when necessary.
4. Wiley reserves the right at any time to refuse or withdraw from publication Advertising which is not in accordance with the specifications provided in the Booking Confirmation, these Terms or is otherwise inappropriate in Wiley's sole and reasonable discretion. Notwithstanding the foregoing, Wiley has no obligation to review or approve Advertising copy (for compliance, appropriateness, or otherwise). Wiley may publish the Advertising with a heading 'Advertising' or in some other manner to distinguish the advertising material from editorial material. If and to the extent that the Advertising does not conform to Wiley's then-effective production specifications, Wiley reserves the right to make technical modifications as necessary to conform to such specifications.
5. If Wiley is creating advertising copy on behalf of the Customer, Wiley will provide final copy for the Customer's approval by email.
6. Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.
7. The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.
8. The Customer must submit the required copy for Print Advertising on the material submission date as set out in the Booking Confirmation ("Materials Due Date"). If a Customer fails to provide the Print Advertising copy for a confirmed booking by the Materials Due Date, the Customer may be charged for Print Advertising unless a cancellation has been approved by Wiley in writing. If Wiley accepts copy for the Print Advertising after the Materials Due Date, Wiley makes no representations that Print Advertising will be published and the Customer will have no claim against Wiley for credit or republication in the event of non-publication, or if the Print Advertising is published in another manner or format than as set out in the Booking Confirmation.
9. Customer must submit Print Advertising copy in compliance with the artwork and data specifications as set out in the Booking Confirmation, or as previously provided by Wiley in relation to the particular publication.
10. Customer shall deliver and shall be solely responsible for providing to Wiley all of the text, pictures, graphics, sound, video, programming code and other media which comprise the graphic or html file that comprises the Online Advertising in conformance with Wiley's delivery specifications.
11. Wiley makes no guarantees as to the number of visitors to any Wiley site or digital product or the number of impressions at any Wiley site or digital product, unless such guarantees are expressly made in writing by Wiley in the Booking Confirmation. Any 'impression goals' or the like provided are non-binding. Online Advertising described in the Booking Confirmation as '100% sponsorships' will not be subject to any impression or viewability guarantees.
12. Wiley will provide reporting at the end of the Online Advertising campaign, or otherwise as requested within a reasonable time of request, to give details of Online Advertising performance (i.e. impressions, clicks). Real time transparency of campaigns can be managed by the Customer by using Google Ad Manager.

13. Unless specifically set out in the Booking Confirmation and agreed in writing by Wiley, Online Advertising will not be behind a registration barrier. The Customer acknowledges that Online Advertising placed on Wiley Online Library will be viewable by both subscribers and non-subscribers to Wiley Online Library. For the avoidance of doubt, Print Advertising may be viewable by non-subscribers to journals or periodicals.

14. In relation to Online Advertising to be included in email alerts to subscribers and other authorised users of Wiley's products ("Email Alerts"), Wiley cannot guarantee the send date of any Email Alert advertising unless otherwise expressly agreed in the Booking Confirmation.

15. The sole remedy for any failure by Wiley to provide any Advertising, is that the Customer will be provided with a period of Online Advertising or additional Print Advertising in an equivalent placement and for a set period of time as determined by Wiley. Wiley will not be responsible for any failures that are not caused by Wiley. Wiley cannot guarantee that such 'make-up' bookings can be made in the month following the initial Advertising period.

16. In submitting Advertising to Wiley, the Customer warrants and represents that:

(a) publication of any Advertising (including any Advertising copy that is created by Wiley on behalf of the Customer which has been approved by Customer) in the manner set out in the Booking Confirmation will not breach or infringe any copyright, patent, trademark, trade secret or obligation of confidentiality or privacy, any law of defamation or obscenity, or any relevant law or regulation concerning advertising or promotions, including any medical advertising laws, industry codes or regulations;

(b) the Customer has the right to grant the licence to Wiley to use the Advertising as contemplated by these Terms;

(c) the Advertising is accurate, truthful and non-deceptive and does not violate any laws regarding false advertising;

(d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;

(e) the Advertising is not and does not contain content that is lewd, pornographic or obscene, excessively profane, racist, ethnically offensive, threatening, infringing, excessively violent, libellous, gambling-related, or promote any discriminatory activity, promote illegal drugs or arms trafficking, create a risk to a person's safety or health, compromise national security or interfere with an investigation by law enforcement officials or is offensive, misleading, deceptive or destructive, and does not promote, advocate or facilitate terrorism, terrorist-related activities or violence;

(f) Online Advertising does not create, facilitate the creation of or exploit any security vulnerabilities in a user's computer, promote programs which compensate or provide incentives to users for clicking ads or offers, performing searches, surfing websites or reading emails or contain viruses, trojan horses, worms, time bombs, cancelbots or other harmful or deleterious programming routines whether similar or dissimilar to the foregoing; and

(g) Customer has obtained written consent to display the name or image of any living person in any Advertising.

17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product.

18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year ("**IAB Terms**") will apply to all Online Advertising services, with Wiley being the 'Media Company' and Customer being the 'Agency' and 'Advertiser' (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):

- (a) Section II (Ad Placement and Positioning);
- (b) Section IV (Reporting) (excluding clause IV(b));
- (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws)
- (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Terms will prevail, to the extent of the inconsistency.

REPRINT TERMS

19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.

20. The Reprints are solely for the use of the Customer and may not be re-sold, posted on the internet (other than as permitted for ePrints in the format specified by Wiley) or reproduced in any other format or media without the express written permission of Wiley and payment of the appropriate licence fee. The Reprints must not be amended or modified in any way after delivery. If the Customer wishes to append or add any material to a Reprint it shall inform Wiley at the time of making the order and pay any additional fees charged by Wiley. Wiley reserves the right to accept or decline any such request in its sole discretion.

21. For ePrints, the Customer will be provided with a link and is entitled to the number of downloads of ePrints, as specified in the Reprint Quotation and/or Booking Confirmation. The Customer may opt to pay a premium price and have a print download option on ePrints if confirmed in the Booking Confirmation.

22. Wiley will use commercially reasonable efforts to deliver the Reprints by the date specified by the Customer (if any) in the accepted Reprint Quotation, however Wiley will not be liable for any non-delivery or late delivery.

23. It is the responsibility of the Customer to notify Wiley in writing of any damage or shortage within 30 days of the date of actual delivery of physical Reprints to the Customer. Wiley will take no responsibility for any damage or shortage notified after this period has expired.

Advertising and Reprint Production Terms and Conditions

PRICING

24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.
25. The price for producing the Reprints is set out in the Reprint Quotation and is valid for 30 days from the date of issue. The price quoted includes a maximum of three (3) proofs of the Reprint. Should Customer require any additional proofs, these will be subject to an additional charge at the discretion of Wiley. If a Reprint Quotation has been provided in advance of the printing date, the details of the order may change upon printing. In this event, Wiley reserves the right to amend the Reprint Quotation to reflect any changes including, without limitation, page length. If a Customer requires a pro forma invoice, Wiley can issue an invoice after the order is confirmed.

CANCELLATION

26. If the Customer wishes to cancel Advertising after the provision of an Insertion Order or Purchase Order, the Customer must immediately notify Wiley in writing. For Print Advertising, the Customer may, at Wiley's discretion, still be liable for any charges where cancellation requests are received after the Materials Due Date for that Advertising. For Online Advertising, unless the Booking Confirmation has specified that such Online Advertising is non-cancellable, the Customer may cancel Online Advertising on 14 days' written notice to Wiley with no penalty, provided that the Customer shall pay all fees for all Advertising within the 14-day notice period up until the effective date of termination and if there are any custom content or development for any Advertising, the Customer shall pay for the provision of all services performed up to the effective date of termination.
27. On receipt of a cancellation request, Wiley will use reasonable commercial endeavours to ensure the Advertising is not published or for Online Advertising, that it is withdrawn, however Wiley will not be liable for any loss or damage that may be occasioned by the publication of Advertising cancelled by the Customer after the Materials Due Date or Insertion Order is received.
28. Reprint cancellations will be subject to a cancellation fee based on the value of the total order (excluding shipping and expedited delivery charges) and the point in the production process which has been reached at the time Wiley receives the cancellation:

English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

GENERAL TERMS

29. If a Customer breaches these terms, fails to pay for Advertising or Reprints, enters into bankruptcy or where it is a corporation or other legal entity, passes a resolution for administration, winding up or liquidation, has a receiver or manager appointed, or enters into an arrangement with its creditors other than in the ordinary course of business, or any other event occurs or proceeding is taken with respect to the Customer in any jurisdiction which has an effect equivalent or similar to any of the events mentioned, then Wiley may, in its sole discretion and without limitation:
- cancel any provision of credit to Customer;
 - require cash pre-payment for further orders until all outstanding debt is paid in full or Wiley determines that the initial insolvency event has ceased to occur;
 - cease publication of further Advertising or terminate an agreement for Advertising;
 - withhold any discounts or rebates previously granted to the Customer; or
 - exercise any other rights at law or equity.

30. Wiley will send invoices to the Customer at the address provided. Should a Purchase Order number be a prerequisite for payment of invoice, the Customer must supply this at the point of confirming the order. All delivery addresses must be accompanied by a contact name and telephone number, as well as a VAT number (relative to the country on the invoice address) or other business identifier or information as may be required by Wiley (eg. GST registration, W9 form) as notified by Wiley. Please note that Wiley is unable to accept any PO Box addresses.
31. Prices are shown exclusive of GST, VAT and other sales taxes, unless otherwise expressly indicated by Wiley in writing. Prices are also exclusive of all handling, packing, freight, shipping, customs duties, levies, import duties and insurance charges unless otherwise agreed in writing. Amounts received will be free from and clear of any other taxes imposed by any tax authority, such as withholding tax, and if, for some reason, such amounts are subject to any withholding tax or other relevant taxes, then the Customer is liable to pay such tax and Wiley will receive the full amount set out in the Booking Confirmation.
32. Customer shall pay all invoices in full will be made within 30 days of the date of an invoice, unless otherwise agreed in writing between the Parties.
33. If the Customer fails to make any payment due to Wiley under this Agreement by the due date, then, without limiting Wiley's remedies, the Customer shall pay interest on the overdue amount at a rate which will be the lesser of: (i) 0.5% per month, such interest to accrue on a daily basis from the due date until actual payment of the overdue amount, whether before or after judgement; or (ii) any relevant maximum statutory rate allowable in the jurisdiction where the Wiley entity is located, such interest to accrue in accordance with the relevant statutory provisions. Customer shall pay the interest together with the overdue amount.
34. Wiley excludes all implied conditions and warranties from these Terms, apart from any condition or warranty which cannot be excluded by the operation of law. Wiley limits its liability for any breach of any non-excludable condition or warranty, at Wiley's option, to the resupply of the Advertising or Reprint or the payment of the cost of the resupply. Subject to the foregoing, Wiley excludes all other liability to the Customer for any costs, expenses, losses and/or damages incurred in relation to any Advertising or Reprints produced by Wiley, howsoever that liability arises. Wiley will not be liable for indirect or consequential losses, loss of profits, loss of revenue or loss of any business opportunity.
35. Customer will indemnify Wiley and its officers, employees, contractors and agents against any costs, expenses (including reasonable attorney's fees), losses, damages and liability suffered or incurred by them arising from the Customer's breach of these Terms and any negligent or unlawful act or omission of the Customer in connection with the Advertising or use of the Reprints.
36. Wiley will not be liable for any delay or failure to publish Advertising or to deliver Reprints caused by a factor outside Wiley's reasonable control (including, without limitation, war, civil disorder; strike; flood; fire; storm; accident; terrorism; governmental restriction; infectious disease; epidemic; pandemic; public health emergency; embargo; power, telecommunications or Internet failures; damage to or destruction of any network facilities; the enactment of any law, executive order, or judicial decree; or any other circumstance beyond Wiley's control whether similar or dissimilar to the foregoing).
37. Wiley will retain copyright and all other intellectual property rights and proprietary rights in Wiley's publications, proposals, and products and services. Customer acknowledges and agrees that Wiley may process Customer's personal data, including storing or transferring data outside of the country of Customer's residence, in order to process transactions related to these Terms and to communicate with Customer, and that Wiley has a legitimate interest in processing Customer's personal data. Wiley will comply with all applicable laws, statutes and regulations relating to data protection and privacy and will process such personal data in accordance with Wiley's Privacy Policy located at: www.wiley.com/privacy.
38. By submitting an order for Reprints and/or Advertising in the manner set out above, the Customer agrees to be bound by these Terms. In the event of any conflict, the order of precedence will be as follows: (i) these Terms, (ii) Booking Confirmation, (iii) Insertion Order or Purchase Order signed by both parties. Where general terms and conditions of business are proposed by the Customer, those will not have any application unless signed by Wiley.
39. All warranties and indemnities stated in these Terms will survive the termination of any arrangement or contract which is subject to these Terms.
40. The law of the corporate domicile of the Wiley entity which issues the Booking Confirmation and invoice to the Customer will govern these Terms, without regard to conflict of law rules. The parties agree to submit to the exclusive jurisdiction of the courts located in the corporate domicile of the aforesaid Wiley entity for the adjudication of all disputes arising in connection with these Terms.

Contact

Nachrichten aus der Chemie · Varrentrapstr. 40–42 · 60486 Frankfurt/M · Germany
Tel.: +49 (0) 69 7917-462 · E-Mail: nachrichten@gdch.de



Vanessa Winde
Commercial Manager
Tel.: +49 (0) 6201 606-721
vanessa.winde@wiley.com



Stefan Schwartze
Sales
Tel.: +49 (0) 6201 606 491
sschwartze@wiley.com



Hagen Reichhoff
Sales
Tel.: +49 (0) 6201 606 001
hreichhoff@wiley.com



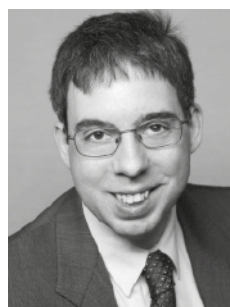
Angela Pereira Jaé
Team leader job market
Tel.: +49 (0) 69 7917-668
stellenmarkt@gdch.de



Yasmin Yasin
Job market
Tel: +49 (0) 69 7917-665
y.yasin@gdch.de



Anna Miller
Job market
Tel: +49 (0) 69 7917-667
a.miller@gdch.de



Christian Remenyi
Editor-in-Chief



Stefanie Schehlmann
Assistant



Eliza Leusmann
ist Chefin vom Dienst???????????



Katharina Käfer
is responsible for the topics from industry



Luca Blicher
Editor



Jürgen Bugler
Layout

WILEY

Wiley is a world leading publisher of academic, scientific and professional information, and the world's largest society journal publisher. Wiley has a rich source of essential content, including a large portfolio of peer-reviewed journals serving the knowledge ecosystem in science and engineering.

We develop bespoke projects, linked to an extensive range of publications available on Wiley Online Library. Our global online resource includes 1,700+ journals and over 8 million articles. Through the reach and credibility of our extensive portfolio, we support your marketing and customer engagement strategies, maximizing their impact.

Contact:

Publisher:
Wiley-VCH GmbH
Boschstrasse 12
69469 Weinheim

Tel.: +49 (0) 6201 606 0
Fax: +49 (0) 6201 606 793
E-Mail: nachrichten@gdch.de
Internet: www.gdch.de
www.wiley-vch.de
www.wiley.com

For more information visit:
corporatesolutions.wiley.com