

# WILEY



## 2025 Media Guide

# GIT Labor- Fachzeitschrift

Compelling solutions through  
strategic partnerships



# GIT Labor-Fachzeitschrift

## Brief Profile

*Our readers are your clients. Take advantage of our experience in the industry and our reach of 26,800 recipients (print magazine and ePaper) to draw attention to yourself. In order to reach your target group in the German-language laboratory market, we offer you different combinations to increase your visibility in the best possible way.*

*The authors who write for the GIT Labor-Fachzeitschrift work in laboratories and thus form the link between scientific and industrial research. This guarantees that the articles are the most current and of the highest quality. Easy to understand and practice-oriented professional pieces impart expert knowledge in all disciplines of laboratory analysis. This makes us not only the communication organ to the scientific community but the direct interface between users and manufacturers. In addition to scientific articles and application notes, we present innovative new products and offer companies a platform to present their solutions for the laboratory market.*

*With the team of the GIT Labor-Fachzeitschrift, you have a competent partner at your side, who will support you in highlighting your expertise and drawing the greatest possible attention to your products and services. Supplemented by the content and qualified worldwide contacts of the renowned scientific publisher Wiley, we can offer you customized solutions, with which you can spread your message professionally and accurately.*

## Content

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## Overview

### Publication Frequency

8 issues per year, including  
2 digital-only issues

### Volume

69<sup>th</sup> year 2025

### Circulation (Q2/24)

Ø 25.000 – for circulation  
mix print/epaper per  
quarter see iwv.de



### Membership

IWV

### Publishing Director

Steffen Ebert

### Director of Sales, Science

Vanessa Winde

### Editorial

Dr. Ralf Kempf,  
Product Manager

### Advertising

#### Administration

Kerstin Kunkel

### Subscription

€ 119.60 (+ VAT)

### Single Copy Rate

€ 17 (+ VAT)

Subscription for students 50% discount

### ISSN

0016 3538

### Format of the magazine

DIN A4

## Our Topics and Formats

The issues of GIT Labor-Fachzeitschrift are dedicated to different main topics. The topics are prepared for you accordingly.

In portraits, interviews, and articles from research and industry, the latest developments in digital transformation in the lab, environmental, bioanalytic, medical and pharmaceutical research and other topics are presented.

On our website Wiley Analytical Science, you will find a wealth of high-quality content that provides further information and insights..

Additionally, we publish a special newsletter that focuses on the main topic of the print edition and alerts our readers to the release of new issues.

Beyond featuring start-ups, notable individuals, and new projects in our magazine section, our marketplace gives you a platform to showcase your latest products through application notes and product profiles.

Each issue also contains current products from a wide range of companies in the industry. Further information on advertising opportunities can be found on page 8.

Medical and Pharmaceutical Research	Analytics in Consumer Protection	Bioanalysis	Sustainability in the Lab
Diagnostics Drug Discovery Infection Research Cancer Research	Food Cosmetics Nanoparticles Trace Analysis Identification of Unknown Compounds	Analytical & Separation Methods Application in Diagnostics and Pharmaceuticals Bioprocessing Biotechnology Genomic, Proteomics, Lipidomics	Sustainable Lab Practices Devices and Equipment Research on Sustainable Materials Recycling

Battery and Energy Research	Environmental Research	Digital Transformation of the Lab	Analytic Trends: Methods and Equipment
Material Research Hydrogen Catalysts Chemical Analytics	Pesticides Microplastics PFAS Hormones Water	State of the Art Issues with Implementation Lab of the Future LIMS	Mass Spectrometry Spectroscopy Chromatography & Separation Methods Sample Preparation & Liquid Handling

**Topics that span all columns:** Chromatography & Separation Methods, Sample Preparation & Liquid Handling, Spectroscopy, Mass Spectrometry, Particle Measurement Technology, Temperature Control Technology, Vacuum Technology

## Dates & Contents

Issues	Digital Issue			
	1 January   February	2 March	3 April	4 May   June
Publishing Date	29-Jan-25	12-Mar-25	23-Apr-25	11-Jun-25
Advertising Deadline	15-Jan-25	17-Feb-25	31-Mar-25	19-May-25
Editorial Deadline	27-Nov-24	15-Jan-25	26-Feb-25	16-Apr-25
<b>TOPIC FOCUS</b>	<b>Analytics in Consumer Protection</b>	<b>Battery and Energy Research</b>	<b>Bioanalysis</b>	<b>Medical and Pharmaceutical Research</b>
<b>METHODS AND TECHNIQUES</b>	Mass Spectrometry, Particle Measurement Technology, etc.	Chemical Analysis, Laser Processes, etc.	LC-MS, Temperature, Control Technology, etc.	Chromatography, Spectroscopy, etc.
<b>FAIRS AND EXHIBITIONS</b>		Wiley Analytical Science Conference March 2025		Future Labs Live Basel, Switzerland 27.-28.05.2025
<b>Issue Alert</b> covering the topic focus of the print issue	29-Jan-25	12-Mar-25	23-Apr-25	11-Jun-25

Issues	Digital Issue			
	5 July   August	6 September	7 October	8 November
Publishing Date	16-Jul-25	10-Sep-25	29-Oct-25	10-Dez-25
Advertising Deadline	02-Jul-25	18-Aug-25	06-Oct-25	17-Nov-25
Editorial Deadline	21-May-25	16-Jul-25	03-Sep-25	15-Oct-25
<b>TOPIC FOCUS</b>	<b>Sustainability in the Lab</b>	<b>Environmental Research</b>	<b>Digital Transformation of the Lab</b>	<b>Analytical Trends: Methods and Equipment</b>
<b>METHODS AND TECHNIQUES</b>	Process Analytics and Quality Control	Sample Preparation, Liquid Handling, etc.	Automation Techniques, LIMS, etc.	Chromatography, Spectroscopy, Mass Spectrometry, etc.
<b>FAIRS AND EXHIBITIONS</b>		Wiley Analytical Science Conference September 2025	LIMS-Forum	
<b>Issue alert</b> covering the topic focus of the print issue	16-Jul-25	10-Sep-25	29-Oct-25	10-Dez-25

# Analysis

## Circulation Breakdown



Copies per Issue	Copies
Circulation	26,738
Print run	20,000
ePaper	6,858
Sold circulation	849
Thereof foreign countries	1,359
Free copies	25,889
Archive, tradeshow, sample copies	120

Data according to IVW analysis 2<sup>nd</sup> quarter 2024

Target Groups	%
Industrial R&D	32
Academic Research & Teaching	29
Production / Process Control	9
Purchasing	9
Corporate Management	7
Technical Management	6
Quality Control	6
Marketing / Sales	2

Position	%
Research- / Laboratory- / Technical-Management	28
Research Assistant	17
Laboratory Staff	14
University Teachers / Insitutes' Management	13
Management	12
Product- / Projectmanager	8
Head of Marketing	5
Others	3

## Distribution Breakdown

Size of Enterprise	%
1 up to 49 staff members	28
50 up to 499 staff members	47
more than 500 staff members	53

Geographical Distribution	%
Germany	93
Austria	3
Switzerland	4

Sectors	%
Chemical Industry incl. Petrochemical	30
Pharmaceutical Industry + Biotechnology	28
Universities + Research Institutes	22
Food and Beverages Industry	4
Measurement Technology	4
Contract Research, Independent Labs	4
Medical	3
Government, Associations, etc.	2
Others	3

## Prices & Formats

Advertisements	width/height (mm)	Price €
1/1 Page	210 x 297*	9,420
1/2 Page portrait	90 x 260	5,800
1/2 Page landscape	185 x 128	5,800
Juniorpage	137 x 190	6,230
1/3 Page portrait	58 x 260	3,620
1/3 Page landscape	185 x 85	3,620
1/4 Page classic	90 x 128	2,920
1/4 Page portrait	43 x 260	2,920
1/4 Page landscape	185 x 63	2,920
1/8 Page classic	90 x 128	1,850
1/8 Page landscape	185 x 30	1,850
Job Advertisements	25 % discount on regular advertisement prices	

### Preferred Positions

Cover Page + Story <sup>1</sup>	Availability & prices on request	
Inside front/back page, Back page <sup>1*</sup>	210 x 297	9,840
1 <sup>st</sup> right hand page in text <sup>1</sup>	185 x 260	9,840
Belly Band	450 x max. 100	7,340
Postcards <sup>2</sup>		135

Text ad	2/1 page	1/1 page
Application Note	5,950	3,210

Text ad	1/1 page	1/2 page
Product Profile	3,210	1,980

\* plus 3 mm overlap on all sides

1 Cancellation only possible up to 8 weeks before advertising deadline.  
Title page: the picture must be coordinated with publisher in advance and Wiley-VCH GmbH has exclusive rights of it for 6 months.

2 Postcards: Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs.

3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

Bound-in inserts*	Breite x Höhe in mm	Price €
2-page A4*	210 x 297	7,780
3-page A4 + side flip*	207 + 105 x 297	11,640
4-page A4*	420 x 297	12,650
6-page A4*	414 + 203 x 297	15,990

\* Head: 3 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose inserts <sup>3</sup>	weight	Price €
	up to 25 g	210
	up to 50 g	395

### Reprints and ePrints

For your internet presence we would be pleased to provide you with the PDF file of your article at a price of **300 €** (plus VAT). A printable PDF is available at a price of **980 €** (plus VAT).

Prices for printing and delivery of your reprint, as well as individual special formats (e.g., with cover picture and and display ad or bundling of articles) are available on request. As are offers for reprints and eprints of scientific articles from Wiley peer-reviewed journals.

#### Contact:

Hagen Reichhoff,  
Tel.: +49 (0) 606-001, hreichhoff@wiley.com

### Terms of Payment:

Payment within 30 days without deduction.

#### Bank details:

J.P. Morgan AG  
Taunus Turm · Taunustor 1  
60310 Frankfurt, Germany  
IBAN: DE55501108006161517443  
BIC: CHASDEFX

VAT-Id.No.: DE136766623

Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 October 2024 and supersedes all previous price lists.

# Maximize Brand Exposure



## In the Focus of the Decision-Maker: **Cover + Cover Story**

Book the **cover + cover story** and draw the most attention to your product / your topic.

**Cover:** Product image and company logo – highest visibility at first glance.

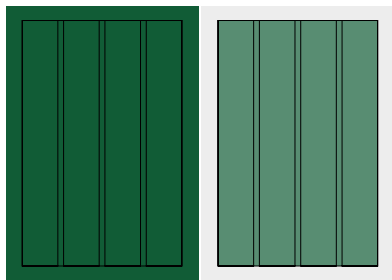
**Cover Story:** Present your product / topic on a double page spread. Deep-dive into application areas, technical specifications and position your company as a solution provider.

## Compact – Informative – to the Point: **Product Profile**

Communicate key information about your product launch and explain how your solution supports users in the lab.



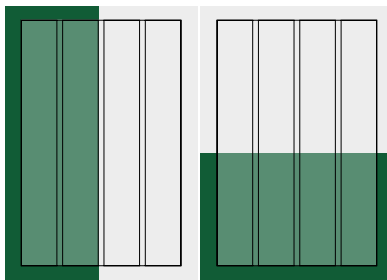
# Formats



**1/1** Page  
Type Area/Bleed Size

**Type Area:**  
185 x 260 mm

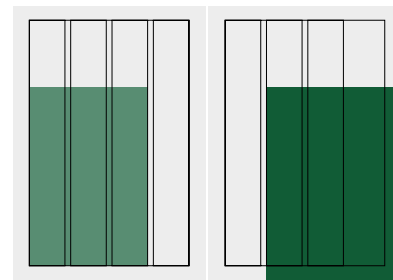
**Bleed Size:**  
210 x 297 mm



**1/2** Page  
Type Area/Bleed Size

**Type Area:**  
portrait: 90 x 260 mm  
landscape: 185 x 128 mm

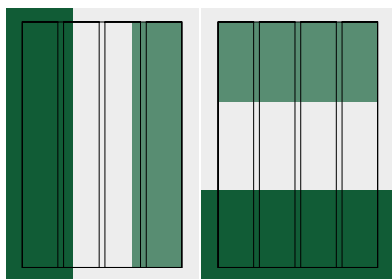
**Bleed Size:**  
portrait: 102 x 297 mm  
landscape: 210 x 147 mm



**Juniorpage**

**Type Area:**  
137 x 190 mm

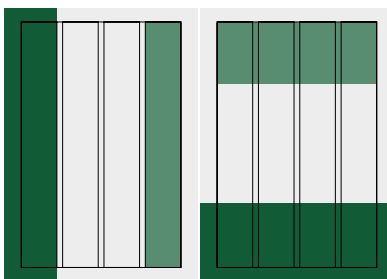
**Bleed Size:**  
147 x 209 mm



**1/3** Page  
Type Area/Bleed Size

**Type Area:**  
portrait: 58 x 260 mm  
landscape: 185 x 85 mm

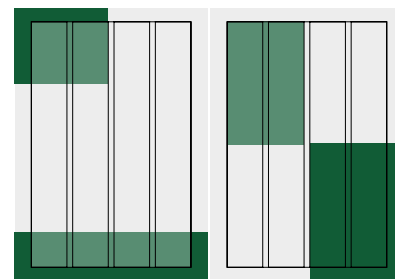
**Bleed Size:**  
portrait: 70 x 297 mm  
landscape: 210 x 104 mm



**1/4** Page  
Type Area/Bleed Size

**Type Area:**  
portrait: 43 x 260 mm  
landscape: 185 x 63 mm

**Bleed Size:**  
portrait: 54 x 297 mm  
landscape: 210 x 82 mm



**1/4 | 1/8**  
Page Type Area/Bleed Size

**Type Area:**  
classic: 90 x 128 mm

**Bleed Size:**  
classic: 102 x 147 mm

**Type Area:**  
classic: 90 x 63 mm  
landscape: 185 x 30 mm

**Bleed Size:**  
classic: 102 x 82 mm  
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.



# Technical Specifications

## Magazine format

210 x 297 mm (width x height), A4 size  
185 x 260 mm (width x height), print space  
Number of columns: 3; column width 58 mm or  
Number of columns: 4, column width 43 mm

## Print and binding methods

Sheet offset, adhesive binding

## Colours

Euro scale

## Screen ruling

70 ruling  
Print profile: ISO Coated\_v2\_300 (39L)

## Loose inserts

Minimum insert size: 105 x 148 mm (w x h)  
Maximum insert size: 200 x 287 mm (w x h),  
the back fold must be on the long side (287 mm)  
Minimum weight for single-sheets inserts: 150 g/m<sup>2</sup>

## Delivery of loose inserts/bound-in-inserts

The delivery quantity and delivery address  
as well as the delivery date are stated  
on the order confirmation.

## Data format

We accept the following data formats:  
PDF, EPS, TIFF, JPG.

## Please observe the following points:

1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the "maximum" or "high" quality gradings.

## To avoid errors, please observe the following:

Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

## Transmission options

by e-mail to [kerstin.kunkel@wiley.com](mailto:kerstin.kunkel@wiley.com)



Wiley-VCH GmbH  
FAO: Kerstin Kunkel  
Boschstrasse 12  
69469 Weinheim, Germany  
Tel.: +49 (0) 6201 606 731

# Digital issue GIT Labor-Fachzeitschrift

## Interactive – Multimedia – Innovative



Take advantage of the high-quality editorial environment and the interactive advertising formats of the digital edition of GIT Labor-Fachzeitschrift, allowing you to showcase your solutions to our discerning audience effectively.

The digital issue will be sent to our newsletter recipients and published at Wiley Analytical Science as well as posted in our social media channel.



Issue	Focus Topic	Publishing Date	Booking deadline
January   February 2025	Analytics in Consumer Protection	29 January 2025	15 January 2025
July   August 2025	Sustainability in the Lab	16 July 2025	2 July 2025

Place a full-page advertisement or book the front page of the digital edition. Links to your website and/or the integration of video/audio formats offer you attractive presentation possibilities. In the accompanying newsletter, your company is presented with a MPU banner (300 x 250 px) and on Wiley Analytical Science you receive 15,000 ad impressions.

#### Technical specifications

**1/1 page advertorial:** 1600 x 1200 pixels (landscape format) including a link to the website, and video or image gallery optional.

**MPU banner:** 300 x 250 px, max. file size: 200 KB, File formats: GIF, JPG, or PNG

**Cover:** Image (width: 1610 pixels; height 630 pixels); and logo

**Cover story:** 2,300 to 3,000 Characters incl. spaces; 1–3 images (resolution at least 300 dpi) and/or Video material

Advertising format	Price per issue	Price for 2 issues
1/1 page advertisement + MPU banner in the newsletter and on Wiley Analytical Science	EUR 3,500	EUR 5,250
Cover + cover story or an optional video interview + MPU banner in the newsletter and on Wiley Analytical Science	EUR 4,750	EUR 6,950

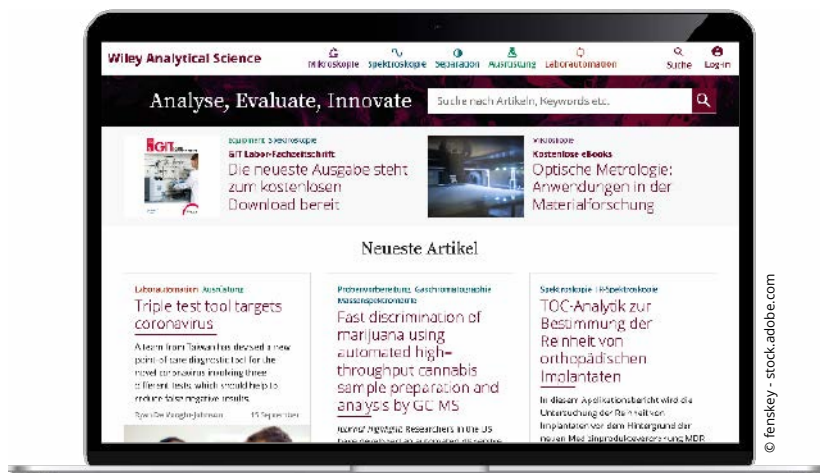
# Wiley Analytical Science

## A subject portal for the hybrid researcher and practitioner

The bilingual website Wiley Analytical Science provides users in scientific and industrial laboratories with the latest industry news and the most important information on new technologies and equipment in five areas of analytics: microscopy, spectroscopy, separation science, lab automation, and bioanalysis. In addition to the website the bi-weekly digest newsletter provides most up to date information to more than 6,800 readers.

Wiley Analytical Science provides indispensable content that resonates with your target audience – take advantage of our reach and let us support you in achieving your marketing goals.

<https://analyticalscience.wiley.com>



### Desktop Version (Price per 1,000 ad impressions)

Size in pixels	Run of Site	Subject or Geo-Targeting
<b>Position 1: Interstitial</b>		
Interstitial 640 x 480	175 €	220 €
<b>Position 2: Header Banner</b>		
Billboard 970 x 250	175 €	220 €
Super Leaderboard 970 x 90	100 €	130 €
Leaderboard 728 x 90	60 €	75 €
<b>Position 3: Impact Right Rail Banner</b>		
Super Rectangle 300 x 600	150 €	180 €
Rectangle 300 x 250	60 €	75 €
<b>Position 4: Tracking Right Rail Banner</b>		
Rectangle 300 x 250	150 €	180 €

### Submission Lead Time

Ad creative must be submitted at least one week ahead of deployment for testing and build processing time to ensure assets are in-spec.

Third-party ads must be live at time of submission.

Standard & Rich Media Ads (Third-Party Served): 5 business days prior to launch

### Mobile Version\*

#### Size in pixels

<b>Position 1: Mobile Header Banner</b>	
Large Mobile Leaderboard	320 x 100
Mobile Leaderboard	320 x 50
Small Mobile Leaderboard	300 x 50
<b>Position 2: Sticky Mobile Banner</b>	
Small Mobile Leaderboard	300 x 50
<b>Position 3: Secondary Mobile Banner</b>	
Rectangle	300 x 250

\*Mobile Device Advertising is included in Desktop Advertising rates

# Wiley Analytical Science

## A subject portal for the hybrid researcher and practitioner

### Native Advertising on Wiley Analytical Science

#### Top Teaser Story – 1,740 €

Promote your product, your application note, your event or any other highlight on the starting page of a selected WAS subject channel. Reach your target group 24/7/365.

#### Scope of Service:

Headline up to 60 characters incl. blanks, one image 180 x 150 px. The top teaser will be linked to a more comprehensive sponsored content on the selected WAS subject channel. Up to 4 images, unlimited number of characters, company contact details. Optional add-on: link to a video.

#### Run time:

2 weeks on the starting page and 6 months as sponsored content on the selected WAS subject page.

#### Sponsored Content – 1,250 €

Promote your product, your application note, your event or any other highlight on a selected WAS subject channel.

#### Scope of Service:

Up to 4 images, unlimited number of characters, company contact details. Optional add-on: link to a video

#### Run time: 6 months



**Top Teaser Story**  
1,740 €

**Kostenlos eBooks**  
Optische Metrologie: Anwendungen in der Materialforschung

#### Neueste Artikel

**Labormatrimtion Ausrüstung**  
**Triple test tool targets coronavirus**  
A team from Taiwan has devised a new point-of-care diagnostic tool for the novel coronavirus involving three different tests, which should help to reduce false negative results.  
Byen De Vooight-Johnson 15 September



**Chemometrie und Informatik**  
**Flüssigchromatographie**  
**Analytical strategy coupled to chemometrics to differentiate Camellia sinensis tea types based on phenolic composition, alkaloids, and amino acids**  
Journal highlight: A chemical classification method was developed for six Camellia sinensis tea types based on the quantification of 21 free amino acids, 6 catechins, 2 alkaloids, and gallic acid by UH-PLC.  
Wiley Online Library 14 September



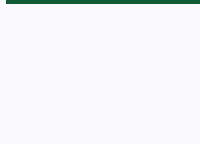
**Spektroskopie R-Spektroskopie**  
**TOC-Analytik zur Bestimmung der Reinheit von orthopädischen Implantaten**  
In diesem Applikationsbericht wird die Untersuchung der Reinheit von Implantaten vor dem Hintergrund der neuen Medizinprodukteverordnung MDR 2017/745 des Europäischen Parlaments beschrieben.  
GIT Labor-Fachzeitschrift 10 September



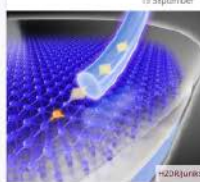
[Alle Artikel](#)

#### Neueste Nachrichten

**Einzelphotonen vom Siliziumchip**  
Die Quantentechnologie gilt als überaus zukunftsreich: Quantencomputer sollen in einigen Jahren Datenbanksuchen, KI-Systeme und Simulationsrechnungen revolutionieren.  
13 September



**Shaking up science, rewriting history**  
From vibrant beetles to feathered dinosaurs, Dr. Maria McNamara's discoveries have rocked the world of palaeontology.  
Microscopy and Analysis 15 September



**Thermo Fisher establishes new clinical biomarker collaborations**  
Company news: Thermo Fisher Scientific's Precision Medicine Science Center is establishing new collaborations with AstraZeneca and the University of Nebraska Medical Center for clinical biomarker discovery.  
Thermo Fisher Scientific 15 September



**Ein Gen für die Massenproduktion von Antikörpern**  
WissenschaftlerInnen am IMBA – Institut für Molekulare Biotechnologie der Österreichischen Akademie der Wissenschaften – bringen im Zuge der aktuellen COVID-19 Situation neue Erkenntnisse über die Biologie und die Struktur von Antikörpern, die eine wesentliche Rolle in der körpereigenen Immunabwehr spielen.  
15 September



**Nanoimaging Services and Thermo Scientific to ease cryo-EM access**  
Nanoimaging Services and Thermo Scientific



**Nanoimaging Services and Thermo Scientific to ease cryo-EM access**

**Sponsored content**  
1,250 €

# Wiley Analytical Science

## A subject portal for the hybrid researcher and practitioner

### WAS Digest Newsletter

The bi-weekly Wiley Analytical Science Digest newsletter provides most up to date industry news to more than 6,800 subscribers. In addition, topic focused newsletter (please see page 4) and special trade show and conference newsletter are published.

### Advertising solutions in the WAS Digest newsletter

Rectangle Banner 300 x 250 px	1,390 €
Content Ad	1,700 €
Single-Sponsored (3 Banner + 2 content ads)	5,000 €

### Technical Specifications:

Rectangle Banner: 300 x 250 px  
 Maximum file size: 200 KB  
 Data formats: GIF, JPG & PNG  
 No 3<sup>rd</sup> Party or HTML5 tags accepted  
 Click-Through URLs: Required for all creative files provided (GIF, JPG, PNG).  
 Animation/Looping: No animation permitted / Static display only.

### Content Ad

Maximum 50 characters incl. blanks for the headline and up to 250 characters for the body text. Unlimited number of characters for the publication on the website. Please provide one image as a JPG file in 250 x 210 px format. Destination URL for text ads should be direct domain and path URL. Any added URL path code such as tracker, may cause errors.

### Dates Newsletter WAS Digest German

29-Jan-25
12-Feb-25
26-Feb-25
1-Mar-25
26-Mar-25
9-Apr-25
23-Apr-25
14-May-25
28-May-25
11-Jun-25
25-Jun-25
16-Jul-25
13-Aug-25
10-Sep-25
24-Sep-25
08-Oct-25
29-Oct-25
12-Nov-25
26-Nov-25
10-Dec-25
<b>Issue Alert</b> Covering the topic focus of the print issue

**GIT** LABOR-  
FACHZEITSCHRIFT

Liebe Leserin, lieber Leser,  
 befügt durch die technischen und methodischen Weiterentwicklungen der letzten Jahre kommt der Massenspektrometrie eine zunehmende Bedeutung in der Analytik biologischer Systeme zu. In seinem Interview für die GIT Labor-Fachzeitschrift berichtet Prof. Klaus Dreisewerd von der Entwicklungsgeschichte eines Chemischen Mikroskops, das auf einem neuen Verfahren der MALDI-MS-Bildgebung beruht. Darin berichtet der Leiter der Abteilung Biomedizinische Massenspektrometrie der Universität Münster unter anderem, warum ein "langer Atem" bei der Entwicklung unerlässlich war und welche Anwendungsperspektiven die MALDI-2-Massenspektrometrie bietet. Viel Freude beim Lesen dieses und unserer weiteren spannenden Beiträge wünscht  
 Christina Poggel

Materialeforschung  
**Energiespeicher von morgen**  
 Forschende berichten über die Entwicklung des ersten halbleitenden Phosphor-MOF (Metal Organic Framework), das den Weg für eine neue Familie von Halbleitern mit einer extrem reichen Strukturchemie ebnet.  
 LESEN SIE MEHR >

**KRAFTWERGE FÜR IHR LABOR**  
 Unsere Klassikat Start in jedem Labor  
 huber Inspired by temperature  
 Recommended by PowerInbox

Viele Substanzen können jetzt erstmals in einer beliebigen MALDI-Mischung leichter gemessen werden.

Massenspektrometrie  
**Die Entwicklungsgeschichte eines Chemischen Mikroskops**  
 Im Interview erläutert Prof. Klaus Dreisewerd die Vorteile und die Entwicklung zur bildgebenden Technik der MALDI-2-Massenspektrometrie, mit der erstmals auch nichtionisierte Moleküle detektiert werden können.  
 LESEN SIE MEHR >

Reichert Chemietechnik  
**Sintern - wie es funktioniert, wofür es eingesetzt wird**  
 Nicht nur Töpferwaren und Keramiken können mit dem Verfahren hergestellt werden: heutzutage wird das Sintern vor allem zur Herstellung von Sinterwerkstoffen aus Metallen und Kunststoffen angewandt.  
 LESEN SIE MEHR >

**HOW TO BOOST YOUR LAB WITH ARTIFICIAL INTELLIGENCE**  
 DATE & TIME: NOVEMBER 13-14, 2024 10:00 AM - 12:00 PM  
 REGISTER NOW >

Spektroskopie  
**Durchbruch in der Terahertz-Photonik**  
 Durch starke Kopplung elektronischer Resonanzen mit dem Lichtfeld eines Mikroresonators kann ein sättigbarer Absorber bei extrem geringen Intensitäten betrieben werden, der künftig ultrakurze Impulse aus Terahertz-Lasern ermöglichen könnte.  
 LESEN SIE MEHR >

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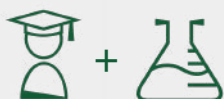
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### Educational Seminar

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- You can run your own application-focused seminar
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# Advertising and Reprint Production Terms and Conditions

## Definitions

1. In these terms and conditions:

- (a) **“Wiley”** means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.
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- (e) **“Insertion Order”** or **“Purchase Order”** means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.
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- (g) **“Reprint Quotation”** means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.
- (h) **“Terms”** means these terms and conditions.

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- 9. Customer must submit Print Advertising copy in compliance with the artwork and data specifications as set out in the Booking Confirmation, or as previously provided by Wiley in relation to the particular publication.
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16. In submitting Advertising to Wiley, the Customer warrants and represents that:

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- (b) the Customer has the right to grant the licence to Wiley to use the Advertising as contemplated by these Terms;

- (c) the Advertising is accurate, truthful and non- deceptive and does not violate any laws regarding false advertising;

- (d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;

- (e) the Advertising is not and does not contain content that is lewd, pornographic or obscene, excessively profane, racist, ethnically offensive, threatening, infringing, excessively violent, libellous, gambling-related, or promote any discriminatory activity, promote illegal drugs or arms trafficking, create a risk to a person's safety or health, compromise national security or interfere with an investigation by law enforcement officials or is offensive, misleading, deceptive or destructive, and does not promote, advocate or facilitate terrorism, terrorist-related activities or violence;

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18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year (“IAB Terms”) will apply to all Online Advertising services, with Wiley being the ‘Media Company’ and Customer being the ‘Agency’ and ‘Advertiser’ (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):

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- (b) Section IV (Reporting) (excluding clause IV(b));

- (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws)

- (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

## REPRINT TERMS

19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.

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# Advertising and Reprint Production Terms and Conditions

**PRICING**

- 24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.
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Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
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- 39. All warranties and indemnities stated in these Terms will survive the termination of any arrangement or contract which is subject to these Terms.
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### Order Management

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