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2026 Media Guide **messtec drives** **Automation**

The leading medium for decision-makers
in measurement technology and automation



messtec drives Automation

messtec drives Automation – at the cutting edge for over 30 years – is the hands-on trade journal for industrial drive technology, automation, and digitalization. It offers comprehensive, cross-industry information on all aspects of factory and process automation. With an IVW-audited circulation of over 50,000 copies (12,000 print, ~40,000 digital), it reaches all relevant decision-makers.

Thanks to its cross-media presence – print, e-specials, German- and English-language newsletters, podcasts, webinars, and the B2B portal www.wileyindustrynews.com – messtec drives Automation guarantees a wide reach in the GSA region and internationally. Social media, a clear design and a structured presentation ensure an optimal reading experience and maximum advertising impact.

Overview

Publication Frequency

7 issues (print) +
9 E-specials +
(5 DACH region
4 International)

Volume

34th year 2026

Circulation

Ø 52.000 - For circulation
mix Print/e-Paper per
quarter see ivw.de



Publishing Director

Steffen Ebert

Commercial Manager

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Product Manager/ Editor-in-chief

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Advertising Administration

Kerstin Kunkel

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Digital Subscription: 95.20 €
Subscription for Students 50% discount

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Analyses

Distribution (IVW Q2/2025)	 Copies
Distribution	52,756
Print copies	12,000
ePaper	41,175

Distribution Print + Online (status June 2025)	Copies
Print	12,000
Wiley Industry News/ WIN unique visitors per month	15,000
Social Media	20,000
WIN-Newsletter (German)	40,000

Editorial Analysis (06/24–06/25)*

Topic	%
Automation incl. IPC	33.4
Sensors	29.5
Drive technology	13.9
Measuring technology	15.6
Image Processing	7.6

Analysis of Recipients According to Areas of Responsibility

Area of responsibility	%	Recipients
R & D	36.5	18,969
Production / Manufacturing	23.6	12,302
IT & Digitalisation	13.4	6,966
Quality assurance & Safety	11.7	6,078
Logistics	10.5	5,475
Management & Support	4.3	2,210
Total	100	52,000

All statistics are averages, rounded up percentages. Based on distribution data 2025

Analysis of recipients According to Industry

Industry	%	Recipients
Machine & Plant Engineering	32.7	17,028
Food & Beverage	21.8	11,324
Transport & Logistics	20.3	10,546
Chemistry / Pharmaceutical	12.5	6,522
Energy	8.1	4,219
Electronics & Electrical Engineering	4.6	2,361
Total	100.0	52,000

All statistics are averages, rounded up percentages

Dates & Contents: PRINT (also distributed as E-Paper)

Issues	1 February	2 March	3 April	4 June
Publishing Date ¹	26.02.2026	26.03.2026	23.04.2026	26.05.2026
Advertising Deadline	11.02.2026	12.03.2026	09.04.2026	12.05.2026
Editorial Deadline	16.01.2026	09.02.2026	09.03.2026	13.04.2026
FAIRS & EXHIBITIONS	Embedded World Nuremberg 10.-12.03.2026	Hannover Messe Hanover 20.-24.04.2026	Interpack Düsseldorf 07.-13.05.2026	Sensor+Test Nuremberg 09.-11.06.2026
	all about automation Friedrichshafen 10.+11.03.2026		all about automation Heilbronn 06.+07.05.2026	all about automations Straubing 10.+11.06.2026
	Logimat Stuttgart 24.-26.03.2026"		all about automation + Empack + Logistics & Automation Hamburg 02.+03.06.2026	

Topics	Logistics, Intra-logistics, Codes & Identification, Embedded Technology, Safety & Security, Sustainable Mobility	Digitalisation, Artificial intelligence, Smart Manufacturing	Robotics, Intra-logistics & packaging, Flow of Material	Sensors, Measuring technology, Quality Assurance, Mobile Automation
ISSUE-NEWSLETTER	26.02.2026	26.03.2026	23.04.2026	28.05.2026
Topics				
Automation	HMIs & IPCs, IIoT, Industrial communication, Safety & Security (CRA, NIS2)	Digital Twin, (Virtual) SPS Connection & Network Technology	Predictive maintenance, Con- dition Monitoring, Motion Control	Energy management & monitoring, Housing, Connectivity & IoT
Drive Technology	Servo Technology, Linear Technology, Frequency Converter, Functional Safety	Energy efficient Drive Technology (IE5)	Decentralized Drive Technology & Single-Cable Technology, Modular Drive Technology, Energy Efficiency	Precision Transmission, Electric Motors
Sensors	Sensors for FTF, Laser Scanners, Rotary Encoders	Fill Level, Limit Level, Flow rate, Ultra Sound	Track & Trace, Flow Rate, Fill Level, Limit Level,	Pressure, Temperature Positions, Route, LiDAR,
Imaging	Embedded Vision, Identification	Artificial Intelligence, ToF	3D-Vision, Thermographics	Smart Cameras 2D & 3D
Measuring Technology	Data loggers, Process Monitoring, Failure/Fault Analysis	Materials Testing, Precision measuring technology	Quality Assurance (QA), (Inline-) Calibration	Quality Assurance (QA), Calibration

Dates & Contents: PRINT (also distributed as E-Paper)

Issues	5 September	6 October	7 November
Publishing Date ¹	11.09.2026	20.10.2026	12.11.2026
Advertising Deadline	25.08.2026	06.10.2026	29.10.2026
Editorial Deadline	20.07.2026	07.09.2026	28.09.2026
FAIRS & EXHIBITIONS	Fachpack Nürnberg 23.-25.09.2026	FMB Bad Salzuflen 04.-06.11.2026	SPS – Smart Production Solutions Nürnberg 24.-26.11.2026
	Motek Stuttgart 06.-08.10.2026	BrauBeviale Nürnberg 10.-12.11.2026	
		Electronica WoWoWo??? 10.-13.11.2026	

Topics	Packaging, Sustainability, Plastics, Robotics Digitalisation, Artificial Intelligence	Filling & Packaging, Intra-logistics & Logistics Energy efficiency, Wireless, Safety & Security, Embedded Technology, Mobile Automation	SPS – Smart Production Solutions
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ISSUE-NEWSLETTER	11.09.2026	29.10.2026	12.11.2026
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Topics

Automation	Robot & Assist Systems, Cobots, Gripping & Handling	Industrial Communication, Interfaces, Connection Technology	SPS – Smart Production Solutions
Drive Technology	Condition Monitoring	Motors in Hygienic Design Energy Efficiency	
Sensors	Intelligent & Connected Sensors	Temperature, Pressure, Flow Rate, Fill Level, Ultrasound, Rotary Encoders	
Image Processing	Deep Learning, Artificial Intelligence Vision Systems	Infrared Technology, Light barriers & buttons, Color Sensors	
Measuring Technology	Software, Test benches	Decentral / Data collection	

Dates & Contents: DIGITAL DACH region

Issues	E-Specials				
	March	June	June	September	November
Distribution date	17.03.2026	02.06.2026	25.06.2026	17.09.2026	17.11.2026
Advertising Deadline	12.03.2026	26.05.2026	22.06.2026	10.09.2026	09.11.2026
Editorial Deadline	02.03.2026	18.05.2026	15.06.2026	07.09.2026	02.11.2026
FAIRS	Logimat Stuttgart, Germany 24.-26.03.2026	Sensor+Test Nuremberg, Germany 09.-11.06.2026		Fachpack Nuremberg, Germany 23.-25.09.2026	SPS – Smart Production Solutions Nuremberg, 24.-26.11.2026
TOPIC FAIRS	LogiX: Trends. Technik. Logistik	Sensorik + Messtechnik	Smart Automation & Robotics	LogiX: Trends. Technik. Logistik	SPS – Smart Production Solutions
Recipients	40,000	40,000	40,000	40,000	40,000

Focus Topics	Material flow & warehouse logistics, automation & robotics, digitalisation & networking, sustainability & energy efficiency, planning & simulation, personnel & ergonomics	Sensors, measurement & testing technology, condition monitoring, predictive maintenance, calibration, quality assurance	Cobots, Service Robots, Mobile Robotics, Humanoids	Material flow & warehouse logistics, automation & robotics, digitalisation & networking, sustainability & energy efficiency, planning & simulation, personnel & ergonomics	Control Technology & IPC, Electric Drive Technology & Motion Control, Industrial Communication & Interfaces, Sensors & System Solutions, Software & IT
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Themen & Termine: DIGITAL international

Issues	E-Specials			
	March	June	September	November
Distribution date	17.03.2026	02.06.2026	17.09.2026	12.11.2026
Advertising Deadline	12.03.2026	26.05.2026	10.09.2026	05.11.2026
Editorial Deadline	02.03.2026	18.05.2026	07.09.2026	26.10.2026
FAIRS	Logimat Stuttgart, Germany 24.-26.03.2026	Sensor+Test Nuremberg, Germany 09.-11.06.2026	Fachpack Nuremberg, Germany 23.-25.09.2026	
TOPIC FAIRS	LogiX: Trends. Technology. Logistics.	Sensors + Metrology	LogiX: Trends. Technology. Logistics.	Smart Automation & Robotics
RECIPIENTS (worldwide + Focus North America)	~ 150,000	~ 150,000	~ 150,000	~ 150,000

Focus Topics	Material flow & warehouse logistics, automation & robotics, digitalisation & networking, sustainability & energy efficiency, planning & simulation, personnel & ergonomics	Sensors, measurement & testing technology, condition monitoring, predictive maintenance, calibration, quality assurance	Material flow & warehouse logistics, automation & robotics, digitalisation & networking, sustainability & energy efficiency, planning & simulation, personnel & ergonomics	Components and solutions for robots & cobots, service robots, mobile robotics, humanoids
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Prices & Formats

Advertisements	mm	Price €
1/1 Page	210 x 297*	8,385
1/2 Page portrait	90 x 260	5,100
1/2 Page landscape	185 x 128	5,100
Juniorpage	137 x 190	5,435
1/3 Page portrait	58 x 260	3,100
1/3 Page landscape	185 x 85	3,100
1/4 Page classic	90 x 128	2,535
1/4 Page portrait	43 x 260	2,535
1/4 Page landscape	185 x 63	2,535
1/8 Page classic	90 x 63	1,700
1/8 Page landscape	185 x 30	1,700
Job Advertisements – 25 % discount on standard advertisements		
*plus 3 mm overlap on all sides		

Preferred Positions	Price €
Title Page + Story ¹	9,785
Inner cover + Story ¹	3,930
Inside front/back page ¹	210 x 297* 8,850
Back page ¹	210 x 297* 9,100
1. page right ¹	210 x 297* 8,850
Title corner	73 x 51 x 51* 3,530
Postcards ²	270
*plus 3 mm overlap on all sides	

Beihefter	mm	Price €
2-page A4*	210 x 297	6,400

* Head: 3 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose inserts ³	weight	Price €
	up to 25 g	410
	up to 50 g	515

Product-Advertorial

Only print 1/6 page	450 characters incl. spaces plus product image (min. 250 dpi)	790
Print 1/6 and Online (6 months)		1,020
Only Print 1/2 page	1,200 characters incl. spaces plus product image (min. 250 dpi)	2,315
Print 1/2 and online (6 months)		2,420

Reprints

We would be pleased to provide you with the PDF file of your article for a nominal charge for your internet presence **300 €** (plus VAT). A printable PDF is available at a price of **980 €** (plus VAT).

Contact:

Nicole Schramm · +49 (0) 6201 606 559 · nschramm@wiley.com

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

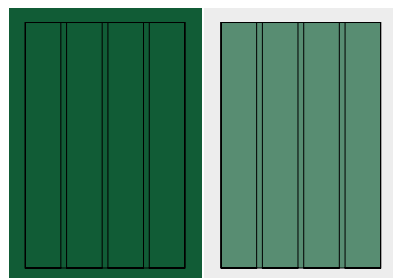
VAT-Id.No.: DE136766623
Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 October 2025 and supersedes all previous price lists.

- 1 Cancellation only possible up to 8 weeks before advertising deadline.
Title page: the picture must be coordinated with publisher in advance and Wiley-VCH GmbH has exclusive rights of it for 6 months.
- 2 Postcards: 230 €, Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs
- 3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

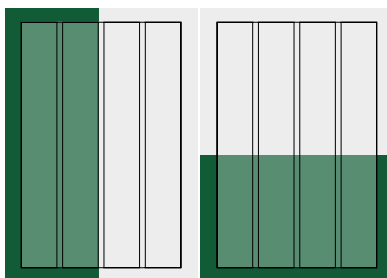
Formats



1/1 Page
Type Area/Bleed Size

Type Area:
185 x 260 mm

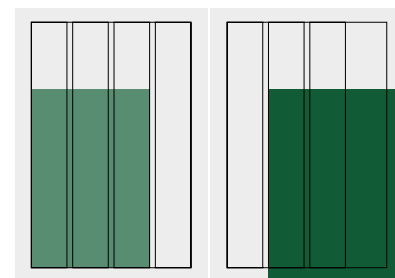
Bleed Size:
210 x 297 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 185 x 128 mm

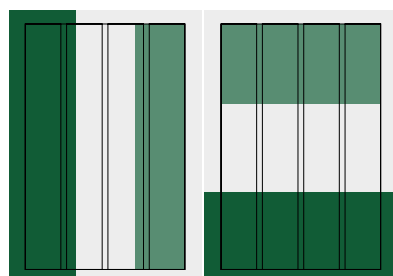
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
137 x 190 mm

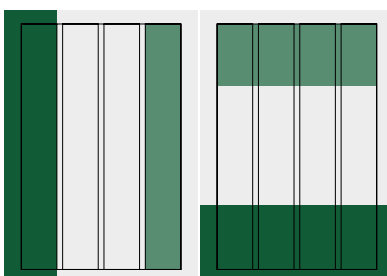
Bleed Size:
147 x 209 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 58 x 260 mm
landscape: 185 x 85 mm

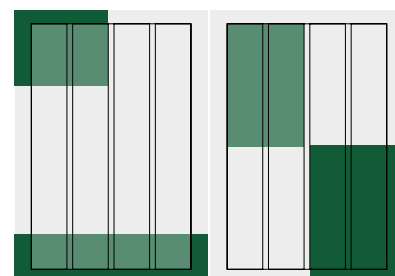
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Page
Type Area/Bleed Size

Type Area:
portrait: 43 x 260 mm
landscape: 185 x 63 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm

Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 63 mm
landscape: 185 x 30 mm

Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Technical Specifications

Magazine format

210 x 297 mm (width x height), A4 size
185 x 260 mm (width x height), print space
Number of columns: 3; column width 58 mm or
Number of columns: 4, column width 43 mm

Print and binding methods

Sheet offset, adhesive binding

Colours

Euro scale

Screen ruling

70 ruling
Print profile: ISO Coated_v2_300 (39L)

Loose inserts

Minimum insert size: 105 x 148 mm (w x h)
Maximum insert size: 200 x 287 mm (w x h),
the back fold must be on the long side (287 mm)
Minimum weight for single-sheets inserts: 150 g/m²

Delivery of loose inserts/bound-in-inserts

The delivery quantity and delivery address
as well as the delivery date are stated
on the order confirmation.

Data format

We accept the following data formats:
PDF, EPS, TIFF, JPG.

Please observe the following points:

1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the "maximum" or "high" quality gradings.

To avoid errors, please observe the following:

Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

Transmission options

by e-mail to kerstin.kunkel@wiley.com



Wiley-VCH GmbH
FAO: Kerstin Kunkel
Boschstrasse 12 · 69469 Weinheim
Tel.: +49 (0) 6201 606 731

AutomationsBest Award 2026

Our AutomationsBest Award has been around since 2023, with three categories: Best Product, Best Solution, and Best Start-up. The award is traditionally presented every year on the first day of the SPS – Smart Production Solutions trade fair. Our 40,000 readers of the trade publications messtec drives Automation and inspect, as well as visitors to our cross-magazine industry platform **wileyindustrynews.com**, decide who gets to call an award their own.

The schedule for 2026

- Submission of the best products and solutions by June 27, 2026, at www.automationsbest-award.de
- Presentation of the shortlisted candidates in messtec drives Automation 05/26, published on September 11, 2026
- Voting until September 30, 2026
- Presentation of the awards on the first day of the SPS – Smart Production Solutions trade fair

AutomationsBest Award participation

- Creation of your current company data on the voting page, including a link to your company
- Mention of your company and product name in the print and e-editions as well as on the online voting page
- In case of nomination/win: AutomationsBest Award logo for use in your advertising

Free of charge – € 0

AutomationsBest Award Promo Package

- Publication of a detailed product description in the messtec drives Automation print edition 5/26 for the award (1,500 characters with spaces) with correction option, the e-edition, and on the online voting page
- Your company logo on the online voting page
- Online feature promotion in the WIN newsletter one time during the voting phase
- Full banner promotion in the WIN newsletter one time during the voting phase
- Creation of your current company data on the voting page, including a link to your company
- Mention of your company and product name in the print and e-editions, as well as on the online voting page
- AutomationsBest Award logo for use in your advertising

Complete package – € 2,890



Content | Leads | Presence

**ONLINE
ONLY**

Live & On-Demand

► Your appearance

- Your products & services as a web presentation (25 minutes incl. Q&A session)
- Participation in topic talk and/or panel discussion
- As a pre-recording and/or live

► Our services

- Topic identification & panel setting
- Moderation:
Wiley, messtec drives Automation
- Q&A Session
- Live and On-Demand Hosting for lead generation also in the follow-up
- Lead transmission

► Your perfect marketing mix for lead generation!

- Leads of the participants
- Promotion of your company (with logo) on all Wiley and Wiley Industry News promotional materials and channels
- Exclusive coverage (print & online) in messtec drives Automation
- Full banner in the special newsletter to the Wiley Tech Talks
- Promotion of your content before, during and after the talk via Social Media (e. g. LinkedIn)

► Wiley Industry Talks on the topics

- January 27 | Solutions and Products for Defense
- January 28 | Cyber Resilience Act
- March 11 | 3D Image Processing
- April 22 | Technology Day Food Industry
- June 10 | Sustainable Production & Energy Efficiency
- September 9 | Image Processing for Defense Applications
- September 30 | Robotics, Cobots & Trends in Automation

Complete flat rate: 6,900 €

Contact us!



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E-Special: 100 % Content – 100 % Digital

The most important information to start with: With our **digital format- the E-Special** – you can reach **over 40,000 recipients** via social media and WIN - Wiley Industry News, this is the joint portal of the trade magazines messtec drives Automation, inspect and PhotonicViews.



With numerous, integrated videos and links to relevant websites our e-specials provide you with an attractive and interactive reading experience. Every E-Special has a focus topic. The advantage of digital formats: your ads will be provided with surface and deep links so that potential customers can reach the webpage for your products directly. Are several topics interesting for you? Ask our sales team about the flat-rate option.



Advertising format

Cover page + Cover story (max. 4,000 characters) + Interview (10 minutes, digital)	3,780
1/1 Advert 4c (1,600 x 1,200 Pixel)	2,730
1/2 Advert 4c (800 x 1,200 Pixel or 1,600 x 600 Pixel)	1,890
1/2 Advert 4c (800 x 1,200 Pixel or 1,600 x 600 Pixel at Editorial)	2,730

Price €

Topic

LogiX: Trends. Technik. Logistik	17.03.2026
Sensorik + Messtechnik	02.06.2026
Smart Automation & Robotics	25.06.2026
LogiX: Trends. Technik. Logistik	17.09.2026
SPS – Smart Production Solutions	17.11.2026

Date

Win with WILEY Industry News

www.wileyindustrynews.com is the target group portal for all professionals and decision-makers in the fields of automation, image processing, and photonics. Whether it's daily industry news, product announcements, user reports, technical articles, web and podcasts, or the print and e-edition archive – with its wide range of information, Wiley Industry News offers the ideal environment for your advertising and content.

Display/banner advertising on wileyindustrynews.com

Give your company a face, show presence, communicate a product launch – in short, take advantage of our wide distribution network! Supplement your print advertising in messtec drives Automation with an image campaign on **www.WileyIndustryNews.com** and increase your market penetration.

Billboard*	970 x 250 Pixel	€ 2,190 / Monat, run of site**
Wide Skyscraper*	160 x 600 Pixel	€ 1,365 / month, run of site**
Leaderboard*	728 x 90 Pixel	€ 1,410 / month, run of site**
Medium Rectangle*	300 x 250 Pixel	€ 1,285 / month, run of site**

* IMPORTANT: the mobile optimized version requires an additional Large Mobile Banner (320 x 100 px) format

**run of site, in rotation with six other top features.

The text must be factual and is subject to the publisher's valid editorial criteria.

Top Feature Portal (text/image ad)

Top placement on the home page and all subpages of **wileyindustrynews.com**. Promote your current highlights, product launches and user reports, and reach your target groups around the clock.

Scope of Service and specifications: Headline, teaser text (max. 120 characters incl. spaces), text (max. 4,000 characters). At least 1 image (format 1.5 to 1, e.g., W x H 750 x 500 px, max. 250 KB), additional images possible (format as above), captions with exact assignment to the images. Target URL if possible

Duration: two weeks prominently on the homepage and permanently in the respective portal category ***€ 1,810**

Combined offer: Top feature on portal + newsletter **€ 2,480**

*run of site, in rotation with six other top features. The text must be factual and is subject to the publisher's valid editorial criteria.

Access to the website (Plausible Analytics)

Page impressions/month	32,782
Users/month	21,122

Average values from the first half of 2025

Mobile



Desktop

Newsletter – Formats & Prices

The two newsletters from wileyindustrynews.com keep their subscribers up to date and deliver the latest news from the world of automation, image processing, and photonics. The weekly, German-language newsletter (D) for the GSA region and the biweekly English-language newsletter (INT) with a global reach are the perfect platform for your advertising.

Newsletter: Banner formats & prices

Publication date: Every 14 days. When you book a "feature," your text will be highlighted and well placed.

Medium Rectangle	300 x 250 Pixel	€ 1,415
Full Banner	468 x 60 Pixel	€ 1,175
Full Banner PLUS	double height: 468 x 120 Pixel	€ 1,385

Feature Newsletter (Content ad)	Headline, teaser text (max. 120 characters incl. spaces), text (max. 4,000 characters), formulated in neutral, facts. At least 1 image (format 1.5 to 1, e.g. 750 x 500 px, max. 250 KB). Additional (text/image ad) images possible (format as above). Captions with exact assignment to the images. If possible, target URL.	€ 1,285
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Combined offer: Top Feature on website + newsletter € 2,480

Event Info: Name and date, 50 characters, Call to Action 70 characters, graphic 476 x 315 pixels, external link € 570

Job advertisement:

Description of the position 50 characters, Call to Action 70 characters, graphic 476 x 315 pixels, external link € 580

Content Ad direct: Teaser, linked directly to you € 1,510

Material delivery no later than 7 days before the dispatch date of the booked newsletter

Technical specifications:

Please send the necessary files by email to your media consultant, who will take care of the rest for you.

Banner

Size of data: max. 200 KB

Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)

Size of data: max. 200 KB

Data formats: GIF, JPG, PNG

Target-website

Please specify the exact URL to which the banner should be linked.

The screenshot shows a sample of the WILEY Industry News newsletter. It includes a header with the WILEY logo and 'Industry News'. Below the header is a personal greeting from Andreas Grösslein, Editor B2B Technology. The main content area features several advertisements:

- Medium Rectangle (€ 1,415):** An advertisement for the 23rd European Machine Vision Business Conference, featuring a photo of the Colosseum.
- Feature (€ 1,285):** An advertisement for a new motion controller, featuring a photo of the controller.
- Full Banner (€ 1,175):** An advertisement for a webinar on Cyber Resilience Act, featuring a graphic with a padlock.
- News:** A section with two news items:
 - Nachrichten für Entscheider und Führungskräfte in Sachen Sicherheit:** Featuring a graphic with 'GIT SICHERHEIT' and 'GIT SECURITY'.
 - Edmund Optics fördert Biophotonik-Talente:** Featuring a photo of three women holding certificates.
 - Neuer Präsident bei Mitutoyo:** Featuring a photo of a cherry blossom tree.

Callouts from the pricing table point to these specific ad formats in the newsletter layout.

NEW:
Full Banner PLUS
double height!
€ 1,385

Exclusive
access to your
customers
**Single Sponsored
Newsletter
5,600 €**

Newsletter

Regular Newsletter (WIN deutsch)

Month	Date	Month	Date
January	12.01.2026	July	06.07.2026
	19.01.2026		13.07.2026
	26.01.2026		20.07.2026
February	02.02.2026		27.07.2026
	09.02.2026	August	03.08.2026
	16.02.2026		10.08.2026
March	23.02.2026		17.08.2026
	02.03.2026		24.08.2026
	09.03.2026	September	31.08.2026
April	16.03.2026		07.09.2026
	23.03.2026		14.09.2026
	30.03.2026	October	21.09.2026
May	07.04.2026		28.09.2026
	13.04.2026		05.10.2026
	20.04.2026	November	12.10.2026
June	27.04.2026		19.10.2026
	04.05.2026		26.10.2026
	11.05.2026	December	02.11.2026
June	18.05.2026		09.11.2026
	26.05.2026		16.11.2026
	01.06.2026		23.11.2026
	08.06.2026		30.11.2026
	15.06.2026		
	22.06.2026		
	29.06.2026		

Internationaler Newsletter (WIN engl.)

Month	Date
January	12.01.2026
	26.01.2026
February	09.02.2026
	23.02.2026
March	09.03.2026
	23.03.2026
April	07.04.2026
	20.04.2026
May	04.05.2026
	18.05.2026
June	01.06.2026
	15.06.2026
July	29.06.2026
	13.07.2026
August	27.07.2026
	10.08.2026
September	24.08.2026
	07.09.2026
October	21.09.2026
	19.10.2026
November	02.11.2026
	16.11.2026
December	30.11.2026

WILEY Industry News



Liebe Lesern, lieber Leser,

München wird diese Woche zur Bühne für die Technologien von morgen. Dort finden gleich drei internationale Leitmesse parallel statt: die Automatica, die Laser World of Photonics und die World of Quantum.

Wir sind live vor Ort – und berichten, was es Neues gibt.

Viel Spaß beim Lesen wünscht

Andreas Groslein
Editor B2B Technology



ANZEIGE
23rd European Machine Vision Business Conference
May 21st - 24th, 2025
Rome, Italy
Where machine vision business leaders meet
CITIVA
www.conference.citivatech.com

Feature



Neuer Motion Controller für vier verschiedene Motortechnologien

Ein Motion Controller mit noch mehr Möglichkeiten: Mit dem neuen Motion Controller MC 3602 B und MC 3606 B wird die Auswahl und Inbetriebnahme von Antriebssystemen jetzt noch einfacher.

[weiterlesen](#)

ANZEIGE

Cyber Resilience Act – was Anlagen- und Maschinenbauer jetzt wissen müssen

Wissen Dörning, 16. September 2025, 10:00 Uhr MEZ

News



Lenord+Bauer feiert 60 Jahre

Das Werk Gengenbach feiert 1965 im Rahmen eines der Gründungsgeschehnisse.

[weiterlesen](#)

E-Beilage

Our specialist magazines are also published digitally. Therefore, you are welcome to use the opportunity to integrate your supplement, a special catalog or a product or company brochure into the digital version of the print edition or our e-specials. The digital version and the e-specials are distributed via the newsletter distribution list and our social media channels.

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Advertising and Reprint Production Terms and Conditions

PRICING

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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

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