

WILEY



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2026 Media Guide

GIT SECURITY

International

Management | Security | IT-Security |
Fire Protection | Safety

www.GIT-SECURITY.com



GIT SECURITY International

GIT SECURITY International has a unique approach to the market and is the premier journal in the field of safety and security publications.

GIT SECURITY reaches out to end-users of security, safety and fire protection equipment in key industries and targets all channels of distribution – from manufacturers to distributors, installers, consultants, system integrators and contractors. This approach offers marketers the opportunity to not only push products and solutions into the market but also to create a pull from the market by targeting end-users.

GIT SECURITY's market presence is one of the best of all safety and security magazines in the global markets, with a qualified circulation 4 issues of 15,000 copies each per year.

The high circulation numbers, in combination with a superior level of editorial quality and the journal's good reputation, are the key assets of **GIT SECURITY**. The integration of systems is crucial for our market, and **GIT SECURITY** takes this into account with its comprehensive approach to security, fire protection, and safety.

The publication deals with the diversity and complexity of safety and security topics in the 5 permanent sections of Management, Security, Information Technology, Fire Protection, and Safety. The journal speaks to decision makers by presenting market news and trends, and featuring products, companies, and applications.

We offer unique cross-media opportunities through the combination of newsletters, social media channels and the online portal **GIT-SECURITY.com**.

Plus: Our virtual symposium series titled **Wiley Industry Talks**, which is an event platform for a cross-industry exchange in the field of safety and security.

Overview

Publication Frequency
4 issues per year

Volume
23rd year 2026

Circulation
Ø 15,000 print/
epaper per issue

Editor
Cinzia Adorno

Publishing Director
Steffen Ebert

Team Lead Editorial
Dr. Timo Gimbel

Team Lead Sales
Miryam Reubold

Advertising Administration
Claudia Vogel

Subscription
€ 57.30 (+ VAT)

Single Copy Rate
€ 17.00 (+ VAT, + Postage)

Subscription for students
€ 28.65 (+ VAT)

ISSN
2190-4367

Format of the magazine
DIN A4, 210 x 297 mm

Content

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Analysis

GIT SECURITY International is the security publication with a large distribution in the global markets (15,000 copies print/epaper).

GIT SECURITY is targeting 50-50: 50% in the distribution channel for safety and security products (distributors, installers, system integrators, contractors and consultants / see breakdown distribution channel) and 50% end-users in key branches (safety or security officers, heads of departments, project managers, facility managers and IT specialists / see breakdown end-users).

Target breakdown End-Users

Section	Ø %
Industry, Energy & Utilities	23%
Transportation, Logistics & Traffic	16%
Retail	14%
IT, Telecom & Data Center	13%
Finance	11%
Healthcare	11%
Education	8%
Government	7%

Target breakdown of GIT SECURITY INTL coverage ¹

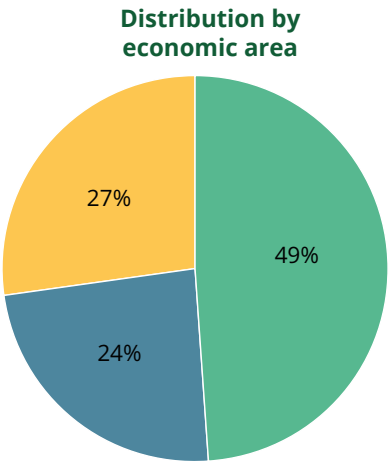
Country / Region	Ø %
EMEA (Europe, Middle East, Africa)	49%
APAC (East Asia, South East Asia, Australia, Oceania/Pacific)	24%
AMER (North America, South America)	27%

¹ Based on print circulation, also projected onto e-paper recipients without industry specification.

Breakdown Distributors ²

Section	Ø %
Installers	33%
Wholesalers/Retailers	27%
Integrators	23%
System Vendors	10%
Contractors	7%

² Based on print circulation, also projected onto e-paper recipients without industry specification.



- EMEA (Europe, Middle East, Africa)
- APAC (East Asia, South East Asia, Australia, Oceania/Pacific)
- AMER (North America, South America)

Scope Print + Online (Date: 31.08.2024)	Copies/ Followers
Print	Ø 5,000
Digital/Social Media	
GIT-SECURITY.com/ GIT-SICHERHEIT.de (monthly unique users)	Ø 19,266
Linkedin*	22,026
Newsletter	11,105
Scope total	57,397

* Sum of followers in our editorial team

Prices & Formats

Advertisements	width / height (mm)	Price €
1/1 Page	210 x 297*	6,015
1/2 Page portrait	90 x 260	3,120
1/2 Page landscape	185 x 128	3,120
Juniorpage	137 x 190	3,335
1/3 Page portrait	58 x 260	2,395
1/3 Page landscape	185 x 85	2,395
1/4 Page classic	90 x 128	1,985
1/4 Page portrait	43 x 260	1,985
1/4 Page landscape	185 x 63	1,985
1/8 Page classic	90 x 63	1,420
1/8 Page landscape	185 x 30	1,420
Job Advertisements	25 % discount on regular advertisement prices	

Preferred positions

Title Page + Story ¹	213 x 303	8,570
Inside front/back page ¹	210 x 297*	6,270
Outside Back page ¹	210 x 297*	6,650
1 st right hand page in text ¹	185 x 260	6,650
Belly Band	450 x max. 100	6,735
Title corner	73 x 51 x 51*	2,045
Postcards ²	on demand	

* plus 3 mm overlap on all sides

Bound-in inserts	width / height (mm)	Price €
2-page A4	210 x 297	4.985

* Head: 5 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose inserts ³	weight	
	up to 25 g	310
	up to 50 g	405

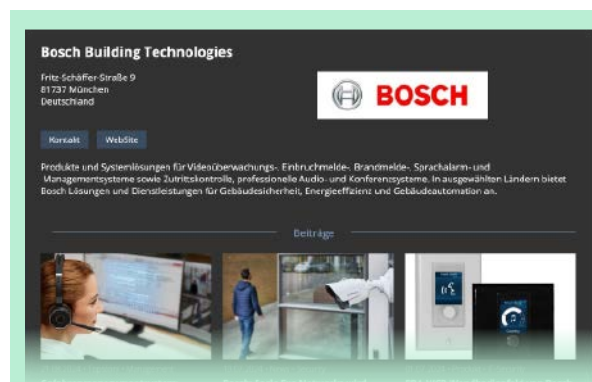
Reprints and ePrints

For your internet presence we would be pleased to provide you with the PDF file of your article for a Nominal charge of **300 €** (plus VAT). A printable PDF is available at a price of **980 €** (plus VAT).

Prices for printing and delivery of your reprint, as well as individual special formats (e.g. with cover picture and and display ad or bundling of articles) are available on request. As are offers for reprints and eprints of scientific articles from Wiley peer-reviewed journals.

Contact:

Miryam Reubold, +49 6201 606 127, miryam.reubold@wiley.com



Company Channel & Channel Content Service at GIT-SECURITY.com

- incl. logo promotion and back link
- incl. promotion at **GIT Business Partner digital, printed and e-edition**
- incl. Channel Content Service: Publication of your press and product releases in your own company channel channel – parallel to the print publication

2,250 Euro per year

Company Channel & Content Service	Price €*
6 month / per month:	235
12 month / per month:	225

* until further notice, price per publication. Booking only one channel (print only or online only): 10%

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

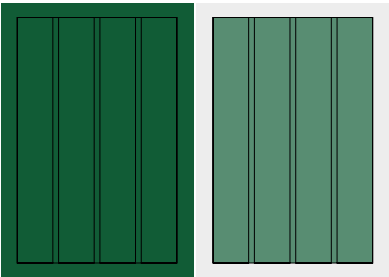
VAT-Id.No.: DE136766623
Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 October 2025 and supersedes all previous price lists.

- 1 Cancellation only possible up to 8 weeks before advertising deadline. Title page: the picture must be coordinated with publisher in advance and Wiley-VCH has exclusive rights of it for 6 months.
- 2 Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs
- 3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

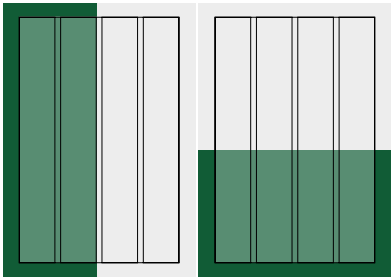
Formats



1/1 Page
Type Area/Bleed Size

Type Area:
185 x 260 mm

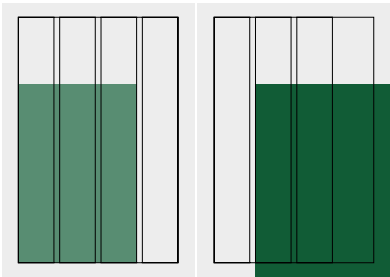
Bleed Size:
210 x 297 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 185 x 128 mm

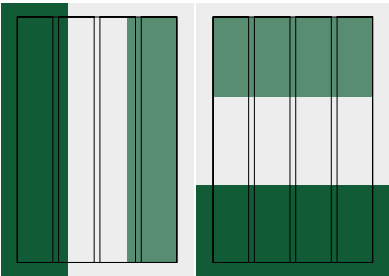
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
137 x 190 mm

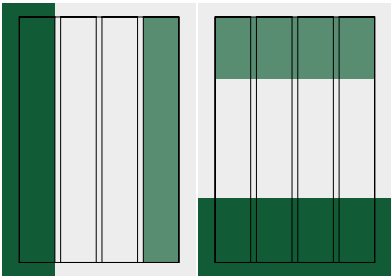
Bleed Size:
147 x 209 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 58 x 260 mm
landscape: 185 x 85 mm

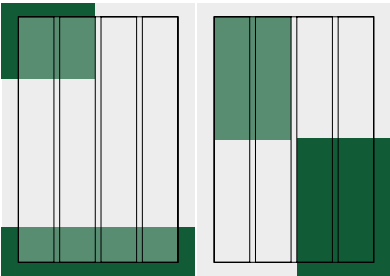
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Page
Type Area/Bleed Size

Type Area:
portrait: 43 x 260 mm
landscape: 185 x 63 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm

Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 63 mm
landscape: 185 x 30 mm

Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Technical Specifications

Magazine format

210 x 297 mm (width x height), A4 size
185 x 260 mm (width x height), print space
Number of columns: 3; column width 58 mm or
Number of columns: 4, column width 43 mm

Print and binding methods

Sheet offset, adhesive binding

Colours

Euro scale

Screen ruling

70 ruling
Print profile: ISO Coated_v2_300 (39L)

Loose inserts/Bound-in-inserts

Minimum insert size: 105 x 148 mm (w x h)
Maximum insert size: 200 x 287 mm (w x h),
the back fold must be on the long side (287 mm)
Minimum weight for single-sheets inserts: 150 g/m²

The delivery quantity and delivery address
as well as the delivery date are stated
on the order confirmation.

Data format

We accept the following data formats:
PDF, EPS, TIFF, JPG.

Please observe the following points:

1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the "maximum" or "high" quality gradings.

To avoid errors, please observe the following:

Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

Transmission options

by e-mail to claudia.vogel@wiley.com



Wiley-VCH GmbH
FAO: Claudia Vogel
Boschstrasse 12
69469 Weinheim, Germany
Tel.: +49 (0) 6201 606 758

GIT SECURITY International Digital

Each Month a Mission & biweekly Security Post

	GIT-SECURITY.com Portal	Newsletter
Jan	Global Security Kickoff Trends & Technologies 2026	7 th Pre Show Special Intersec Dubai 2026 – Who & What to expect 21 st Post Show Impressions Intersec Dubai 2026
Feb	Fire Safety	4 th Fire Safety Innovations 19 th Thought Leadership Article GIT SECURITY Year Opening Interview
Mar	Occupational Safety	4 th Critical Missions Control Rooms 18 th GIT SECURITY AWARD Meet the Innovators
Apr	Video Security & Perimeter Protection	1 st Airport Security 15 th Video Surveillance Innovations 29 th Maritime Surveillance Port Security
May	Public Space Security & Smart Cities	13 th Smart Cities; Threat Detection Security Management at Events Stadium 28 th Pre Show Special Feuertrutz – Who & What to expect
Jun	Access Control	10 th Pre Show Special SicherheitsExpo – Who & What to expect 24 th Biometric Entry Systems
Jul	Cybersecurity & Data Protection	8 th Midyear Cybersecurity Review 22 nd Cyber Threat Landscape Data Protection
Aug	Homeland Security & Defense Tech	5 th Critical Missions Military Robotics Defense Tech Innovations 19 th Pre Show Special Security Essen + Euro Defence Expo
Sep	Robotics, Drones & Aerospace	2 nd Drones & Robots in Security Aerospace Security Trends 16 th Pre Show Special Intersec Saudi Arabia 30 th Robotics & Automation Safety
Oct	Startup Month	14 th Security Startups Spotlight 28 th GIT SECURITY Startup Interview
Nov	Machine & Plant Safety	11 th Pre Show Special SPS Nuremberg 25 th AI-driven Safety Systems
Dec	2026 in Review & 2027 Outlook	9 th Pre Show Special Intersec Dubai 2027 GIT SECURITY International Event Guide 2027 22 nd 2027 Forecast Trend Report Predictive Analytics GIT SECURITY Management's Closure Interview

GIT SECURITY International Print

Best of Excerpt in printed version

Issue	1 March	2 June	3 September	4 November
Publishing Date	05.03.2026	08.06.2026	07.09. 2026	26.11.2026
Advertising Deadline	12.02.2026	18.05.2026	17.08.2026	05.11.2026
Editorial Deadline	29.01.2026	04.05.2026	03.08.2026	22.10.2026

Focus Topics	Fire Protection Occupational Safety	Public Space Security Access Control & Video Security	Robotics, Drones & Aerospace Perimeter Protection	Industrial Safety & Automation Safe City Airports & Ports
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Constant Topics	Security Management Video Surveillance Communication Intercom Access Control IT-Security Perimeter Protection Fire Protection Work Safety Alarm Systems			
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Trade Events	Intersec Dubai 12–14 Jan 2026 Dubai, UAE	V2 Security 6–7 May 2026 Kopenhagen, Denmark	ASIS GSX 14–16 Sep 2026 Georgia, ATL, USA	SPS Nuremberg 24–26 Nov 2026 Nuremberg, Germany
	SICUR – International Security Safety & Fire Exhibition 24–27 Feb 2026 Madrid, Spain	Cyber Security Congress 18–19 May 2026 San Jose, CA, USA	Security Essen/ Euro Defence Expo 22–25 Sep 2026 Essen, Germany	The Security Event Asia Nov 2026
	ISC West 23–27 Mar 2026 Las Vegas, NV, USA	Sicherheitsexpo 24–25 Jun 2026 Munich, Germany	IWMC Sep 2026	Security Expo Warsaw Dec 2026 Warsaw, Poland
	Securex Poland 14–16 Apr 2026 Poznan, Poland	Feuertrutz 24–25 Jun 2026 Nuremberg, Germany	IT-SA – IT Security Expo and Congress Oct 2026 Nuremberg, Germany	Intersec Dubai 11–13 Jan 2027 Dubai, UAE
	Secutech Taiwan 22–24 Apr 2026 Taipei, Taiwan	Danish Security Fair 25–26 Aug 2026 Fredericia, Denmark	Intersec Saudi Arabia Oct 2026 Riyadh, Saudi Arabia	
	The Security Event 28–30 Apr 2026 Birmingham, UK		Expoprotection Oct 2026 Paris, France	
			Adria Security Summit 7–8 Oct 2026	
	GIT SECURITY AWARD DEADLINE Product Submission March 31	GIT SECURITY AWARD VOTING		GIT SECURITY AWARD PRESENTATION

GIT Target Group Portal **GIT-SECURITY.com**

Desktop

GIT-SECURITY.com is designed for safety and security professionals and offers various opportunities to gain targeted exposure to an international audience.

Display/Banner Advertising

Give your company a face, show presence, communicate a product launch – and benefit from our reach!

Supplement your print advertising in GIT SECURITY with an image campaign on **GIT-SECURITY.com** and increase your market penetration.

Billboard*	970 x 250 Pixel	€ 2,890 / month, run of site**
Wide Skyscraper*	160 x 600 Pixel	€ 2,430 / month, run of site**
Leaderboard*	728 x 90 Pixel	€ 2,140 / month, run of site**
Medium Rectangle*	300 x 250 Pixel	€ 1,960 / month, run of site**

*the mobile optimized version requires an additional Medium Rectangle format (300 x 100 px)

** "run of site": the ad placements may appear on any page of the target site. They will be shown randomly in a rotating scheme by each new page impression (four banners at one position).

Top Feature (Content ad)

Promote your product, your application note, your event or any other highlight on the "cover page" of **GIT-SECURITY.com**. Reach your target group 24/7/365.

Scope of services and specifications:

Headline, teaser text (max. 120 characters), text (max. 4,000 char). Text please formulated in a factually neutral way. At least 1 image (format 1.5 to 1, e.g. W x H 750 x 500 px, max. 250 KB), further images possible (format as above), captions with exact assignment to the images. Target URL if possible

Running Time: two weeks prominent as a Top Feature Story. Permanently in the respective portal category *€ 2,180

Combinated Offer: Top Feature on Portal + Newsletter € 3,750

* In a rotation scheme with three other Top Feature Stories. Text is subject to editorial criteria.

Content Banner

The content banner is placed in the centre of the editorial content and is thus optimally integrated into the user's reading flow

Text Ad: Teaser text with link to your article or website € 2,180

Whitepaper | Application Note

The ideal format to present your expertise in full detail and to generate leads. Application notes, market or case studies are the perfect presentation form for companies, whose content differs from their competitors'.

Scope of Service:

Teaser text, product photos, company contacts, PDF for download € 3,385 / 6 months

Webcast | Video

This multimedia advertising format is the perfect complement to your banner advertising and whitepapers.

Scope of Service:

Teaser text, product video, company address € 1,090 / 6 months

Accesses to GIT-SECURITY.com/GIT-SICHERHEIT.de

(Plausible Analytics)

Page Impressions/Month	32,940
Visits/Month	20,355
Mean values from the 1st half of 2025	

See next page for technical specifications

Top Feature
€ 2,180

Leaderboard
€ 2,140

either/or

Billboard
€ 2,890

Wide Skyscraper
€ 2,430

Medium Rectangle
€ 1,960

Newsletter GIT SECURITY International

GIT SECURITY International informs its newsletter subscribers monthly about current industry events, top news and application stories. It contains latest products, services and events.

Newsletter: Banner formats & prices

With the booking of a „Feature“, your content will be placed on one of the prominent feature positions

TOP Medium Rectangle	300 x 250 Pixel	€ 1,960
Full Banner PLUS	double height: 468 x 120 Pixel	€ 1,670
Full Banner	468 x 60 Pixel	€ 1,310

Feature Newsletter (Content ad)	Headline, teaser text (max. 120 characters), text (max. 4,000 char). Text please formulated in a factually neutral way. At least 1 image (format 1.5 to 1, e.g. W x H 750 x 500 px, max. 250 KB), further images possible (format above), captions with exact assignment to the images. Target URL if possible	€ 2,090
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Content Ad direct	€ 2,310
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Combo offer: Top Feature on website + newsletter	€ 3,750
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Job advertisement: description of position 50 characters, call-to-action 70 characters, graphic 750 x 500 pixels, external link	€ 870
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Material delivery at the latest 7 days before the dispatch date of the booked newsletter.

Newsletter Key Figures 2025

Number of recipients	11,105
Open Rate (MV)	6.9 %
Click Through Rate (MV)	0.8 %

MV = Mean value of 24 newsletters sent out

Technical Data

Please send your files by mail to your sales representative. We will take care of all further steps.

Banner (Website)

Size of data: max. 200 KB

Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)

Size of data: max. 200 KB

Data formats: GIF, JPG, PNG

Target-website

Please tell us the exact URL, where your banner should be linked to.

Webcast

Data format: any video format is possible

Size of data: max. 40 MB or Youtube link

GIT SECURITY Intl Newsletter

TOP TOPIC: Why Building Façade Security Is Critical to Preventing Intrusions

Dear GIT Community,

Façades are more than just architectural features, they're often the weakest link in building security. From fire exits to ventilation shafts, overlooked entry points are increasingly exploited by intruders: **"The challenge isn't just visibility of an intrusion; it's the response time"**.

Read on and discover how **Optex** is meeting this challenge!

Yours sincerely,

Cinzia Adorno for Wiley and the GIT SECURITY-Team

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MOXA

Be Prepared for the Future Networking Needs of Your Business

Win FREE network training from Moxa

[Apply Now](#)

TOP Medium Rectangle € 1,960

Features

Video analytics: Server- or edge-based even or both?

Server or camera; which platform should your video analytics application run on? There are many options, and it is also worthwhile to look at hybrid approaches.

[read more](#)

Feature € 2,090

Nachrichten für Entscheider und Führungskräfte in Sachen Sicherheit

GIT SICHERHEIT

GIT SECURITY

ADVERTISEMENT

Ksenia

WE TAKE CARE OF PRODUCTION AND CONCEPT, DESIGNING AND MANUFACTURING PRODUCTS & SERVICES

www.kseniasecurity.com

Security Essen 2024

Enhanced Insights in Security Essen Program

Security Essen has put together a packed support program of conferences and seminars alongside more than 500 exhibitors and the opportunity to network.

[read more](#)

Security Essen 2024: Traka Exhibiting Intelligent Key Management and Automotive Solutions

Traka, part of the Assa Abloy Group, will be exhibiting intelligent key cabinets, smart asset management lockers and innovative automotive solutions at Security Essen 2024, Europe's largest security trade fair.

[read more](#)

Smart Platform to Aggregate Controls

The benefits of Lares 4.0, the new security platform from Ksenia Security, named after the Roman house that represented the domus, the house, and the family.

[read more](#)

Exclusive access to your customers

Single Sponsored Newsletter € 5,985

GIT SECURITY AWARD

The GIT SECURITY AWARD (GSA) is the longest established award on the market. Since 2003, the GIT team together with neutral juries – experts from the circle of users, system integrators and associations – have been evaluating and nominating the finalists for a shortlist from all registered products or services. The finalists are presented to the GIT community and the market for voting. Those who receive the most votes will win a place among the first three winners. They receive a trophy and the GSA winner status including logo.

We name all nominated finalists. **Detailed descriptions** of the products and their benefits in the usual online and offline editions and channels, **as well as flanking advertising, are available via the GSA Special Promo Package.**

GSA Service Standard

- List your current company data on the voting page incl. link to your company
- Mention of your company, product name in the print editions, the e-issues and on the online voting page
- GSA logo for use in your advertising
- Advertising in print and online can be booked for a fee

Free of charge – 0 €

WITHOUT
Product
Description

GSA Special Promo Package

- We list your current company data on the voting page incl. link to your company
- Mention of your company, product name in the print editions, the e-issues and on the online voting page
- GSA logo for use in your advertising
- Publication of a detailed product description in the print and e-issues and on the online voting page
- Correction option for the detailed product description
- Logo of your company on the online voting page
- Online feature promotion in the GIT Newsletter
- Full banner promotion in the GIT Newslette

Incl.
Product
Description and
Advertising

Complete flat rate – 2,470 €
Additional booking in German issue
GIT SICHERHEIT: 50% discount

GIT
SECURITY
AWARD
PROMOTIONS

WILEY

Content | Leads | Presence

**ONLINE
ONLY**

Live & On-Demand

► Your appearance

- Your products & services as a web presentation (25 minutes incl. Q&A session)
- Participation in topic talk and/or panel discussion
- As a pre-recording and/or live

► Our services

- Topic identification & panel setting
- Moderation: Wiley, GIT
- Q&A Session
- Live and On-Demand Hosting for lead generation also in the follow-up
- Lead transmission

► Your perfect marketing mix for lead generation!

- Leads of the participants
- Promotion of your company (with logo) on all Wiley and GIT promotional materials and channels
- Exclusive coverage (print & online) in GIT SICHERHEIT and/or GIT SECURITY
- Full banner in the special newsletter to the Wiley Industry Talks
- Promotion of your content before, during and after the talk via Social Media (e. g. LinkedIn)

► Wiley Industry Talks zu den Themen

- **SicherMacher – The Talk with the market leaders**
- **Access solutions**
- **Fire protection**
- **Hazardous goods & occupational safety**

Complete flat rate: 6,900 €

Contact us!



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+49 3603 89 42 800
leising@leising-marketing.de

GIT SICHERHEIT

Test · Trial

Promotions

Overview

1

GIT Product Overview

We show your product or service in a large overview with other providers

- We show your product or service in a large overview with other providers
- Approx. 10 providers from your segment
- We research comparative data
- We show your product or service in a table as a complete overview and make it available to the GIT community
- Large publication offline/online – in print, digital, as an e-special and social media

Appearance in table	free of charge, at the invitation of the editors
Link (i.e. to your shop)	580 € optional
Advanced Advertorial (Display with image, 1000 characters of text, QR code for further information or purchase option)	1,760 € optional
Plus advertisement	according to price list optional

Wiley Test & Trials

We provide the large GIT SICHERHEIT community the right overview. Be there when we present the top players from all areas of safety and security in comparison, in tests, or promotion.



Print ▶

◀ Web



Print ▶

◀ Web

GIT Product Overviews Dates

Issue	Topic	Trade show
3/26	Ladders	Logimat
6/26	Smoke detectors	Feuertrutz
9/26	Video cameras	Security
10/26	Safety shoes	Arbeitsschutz aktuell
11/26	Optoelectronic protective devices	SPS

Subject to change. Further product overviews in preparation and on request

Wiley Test & Trials

2

GIT Product Trial

Potential customers get to know your product or service

- We present your product in our media and channels
- We work with you to find 5-10 potential customers
- We organise the dispatch of your product, which is provided free of charge, and request a statement, which we publish after consultation

Complete flat rate – 3,690 €



3

GIT Reader Test Exclusive

Potential customers test your product or service exclusively

- We present your product or service in a big launch report
- We are looking for a number of testers exclusively for you in the GIT community who will test your product or service
- Up to 5 readers test your product
- We collect the feedback, evaluate it and make it available to you
- We create a summarizing text for publication (approx. 2000 characters) on your and the Wiley GIT Online/ Offline channels

Complete flat rate – 5,490 €



Option Content Plus

- We will also compile and publish a more detailed test report for you (approx. 2 - 4 pages, 4000 - 8000 characters) and consult with you on its publication
- Publication on all your and the Wiley GIT online/offline channels

Additional flat rate – 1,780 €

Option Tester Plus

- We search for and supervise up to 10 testers for you

Additional flat rate – 2,140 €

Wiley Test & Trials

4

GIT Multi Test

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Web ▶



Print ▶

Advertising and Reprint Production Terms and Conditions

Definitions

1. In these terms and conditions:

- (a) **“Wiley”** means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.
- (b) **“Advertising”** means any advertisements requested by the Customer to be displayed in products owned or controlled by Wiley or any third party partner of Wiley and includes both advertising that appears in Wiley's or its third party partners' print publications (“Print Advertising”) and advertising that appears electronically on any of Wiley's websites, or any application or other digital format owned or controlled by Wiley or any third-party partner of Wiley (“Online Advertising”).
- (c) **“Customer”** means a person or entity who is placing an order for advertising or reprint production with Wiley and includes an advertiser on whose behalf advertising is placed, and any media agency or company that may arrange advertising or reprints for its clients.
- (d) **“Booking Confirmation”** means the confirmation provided by Wiley which sets out the details of the Advertising. For Reprints, it consists of an email confirmation sent by Wiley to confirm the Reprint order.
- (e) **“Insertion Order”** or **“Purchase Order”** means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.
- (f) **“Reprint”** means print or physical goods, being a specified number of reprints of articles or other material (for example, pre-loaded USBs), as requested by the Customer and/or ePrints which are digital versions of articles or other materials hosted by Wiley or its licensees and linked from a Wiley website, an email or a Customer website (“ePrints”).
- (g) **“Reprint Quotation”** means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.
- (h) **“Terms”** means these terms and conditions.

ADVERTISING TERMS

- 2. In submitting Advertising to Wiley, the Customer grants Wiley a worldwide, royalty-free, irrevocable licence to publish and print the Advertising as set out in the Booking Confirmation as well as the right to sub-license all such rights to any third-party provider.
- 3. Wiley will, or will instruct its affiliates to, use commercially reasonable efforts to publish the Advertising in the format and in the position as set out in the Booking Confirmation, however all Advertising is subject to editorial approval and Wiley reserves the right to vary the placement of Advertising within a print product or online site or digital product when necessary.
- 4. Wiley reserves the right at any time to refuse or withdraw from publication Advertising which is not in accordance with the specifications provided in the Booking Confirmation, these Terms or is otherwise inappropriate in Wiley's sole and reasonable discretion. Notwithstanding the foregoing, Wiley has no obligation to review or approve Advertising copy (for compliance, appropriateness, or otherwise). Wiley may publish the Advertising with a heading ‘Advertising’ or in some other manner to distinguish the advertising material from editorial material. If and to the extent that the Advertising does not conform to Wiley's then-effective production specifications, Wiley reserves the right to make technical modifications as necessary to conform to such specifications.
- 5. If Wiley is creating advertising copy on behalf of the Customer, Wiley will provide final copy for the Customer's approval by email.
- 6. Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.
- 7. The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.
- 8. The Customer must submit the required copy for Print Advertising on the material submission date as set out in the Booking Confirmation (“Materials Due Date”). If a Customer fails to provide the Print Advertising copy for a confirmed booking by the Materials Due Date, the Customer may be charged for Print Advertising unless a cancellation has been approved by Wiley in writing. If Wiley accepts copy for the Print Advertising after the Materials Due Date, Wiley makes no representations that Print Advertising will be published and the Customer will have no claim against Wiley for credit or republication in the event of non-publication, or if the Print Advertising is published in another manner or format than as set out in the Booking Confirmation.
- 9. Customer must submit Print Advertising copy in compliance with the artwork and data specifications as set out in the Booking Confirmation, or as previously provided by Wiley in relation to the particular publication.
- 10. Customer shall deliver and shall be solely responsible for providing to Wiley all of the text, pictures, graphics, sound, video, programming code and other media which comprise the graphic or html file that comprises the Online Advertising in conformance with Wiley's delivery specifications.
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- 12. Wiley will provide reporting at the end of the Online Advertising campaign, or otherwise as requested within a reasonable time of request, to give details of Online Advertising performance (i.e. impressions, clicks). Real time transparency of campaigns can be managed by the Customer by using Google Ad Manager.

13. Unless specifically set out in the Booking Confirmation and agreed in writing by Wiley, Online Advertising will not be behind a registration barrier. The Customer acknowledges that Online Advertising placed on Wiley Online Library will be viewable by both subscribers and non-subscribers to Wiley Online Library. For the avoidance of doubt, Print Advertising may be viewable by non-subscribers to journals or periodicals.

14. In relation to Online Advertising to be included in email alerts to subscribers and other authorised users of Wiley's products (“Email Alerts”), Wiley cannot guarantee the send date of any Email Alert advertising unless otherwise expressly agreed in the Booking Confirmation.

15. The sole remedy for any failure by Wiley to provide any Advertising, is that the Customer will be provided with a period of Online Advertising or additional Print Advertising in an equivalent placement and for a set period of time as determined by Wiley. Wiley will not be responsible for any failures that are not caused by Wiley. Wiley cannot guarantee that such ‘make-up’ bookings can be made in the month following the initial Advertising period.

16. In submitting Advertising to Wiley, the Customer warrants and represents that:

- (a) publication of any Advertising (including any Advertising copy that is created by Wiley on behalf of the Customer which has been approved by Customer) in the manner set out in the Booking Confirmation will not breach or infringe any copyright, patent, trademark, trade secret or obligation of confidentiality or privacy, any law of defamation or obscenity, or any relevant law or regulation concerning advertising or promotions, including any medical advertising laws, industry codes or regulations;
 - (b) the Customer has the right to grant the licence to Wiley to use the Advertising as contemplated by these Terms;
 - (c) the Advertising is accurate, truthful and non- deceptive and does not violate any laws regarding false advertising;
 - (d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;
 - (e) the Advertising is not and does not contain content that is lewd, pornographic or obscene, excessively profane, racist, ethnically offensive, threatening, infringing, excessively violent, libellous, gambling-related, or promote any discriminatory activity, promote illegal drugs or arms trafficking, create a risk to a person's safety or health, compromise national security or interfere with an investigation by law enforcement officials or is offensive, misleading, deceptive or destructive, and does not promote, advocate or facilitate terrorism, terrorist-related activities or violence;
 - (f) Online Advertising does not create, facilitate the creation of or exploit any security vulnerabilities in a user's computer, promote programs which compensate or provide incentives to users for clicking ads or offers, performing searches, surfing websites or reading emails or contain viruses, trojan horses, worms, time bombs, cancelbots or other harmful or deleterious programming routines whether similar or dissimilar to the foregoing; and
 - (g) Customer has obtained written consent to display the name or image of any living person in any Advertising.
17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product.
18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year (“[IAB Terms](#)”) will apply to all Online Advertising services, with Wiley being the ‘Media Company’ and Customer being the ‘Agency’ and ‘Advertiser’ (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):
- (a) Section II (Ad Placement and Positioning);
 - (b) Section IV (Reporting) (excluding clause IV(b));
 - (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws)
 - (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

REPRINT TERMS

- 19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.
- 20. The Reprints are solely for the use of the Customer and may not be re-sold, posted on the internet (other than as permitted for ePrints in the format specified by Wiley) or reproduced in any other format or media without the express written permission of Wiley and payment of the appropriate licence fee. The Reprints must not be amended or modified in any way after delivery. If the Customer wishes to append or add any material to a Reprint it shall inform Wiley at the time of making the order and pay any additional fees charged by Wiley. Wiley reserves the right to accept or decline any such request in its sole discretion.
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- 23. It is the responsibility of the Customer to notify Wiley in writing of any damage or shortage within 30 days of the date of actual delivery of physical Reprints to the Customer. Wiley will take no responsibility for any damage or shortage notified after this period has expired.

Advertising and Reprint Production Terms and Conditions

PRICING

24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.
25. The price for producing the Reprints is set out in the Reprint Quotation and is valid for 30 days from the date of issue. The price quoted includes a maximum of three (3) proofs of the Reprint. Should Customer require any additional proofs, these will be subject to an additional charge at the discretion of Wiley. If a Reprint Quotation has been provided in advance of the printing date, the details of the order may change upon printing. In this event, Wiley reserves the right to amend the Reprint Quotation to reflect any changes including, without limitation, page length. If a Customer requires a pro forma invoice, Wiley can issue an invoice after the order is confirmed.

CANCELLATION

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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

GENERAL TERMS

29. If a Customer breaches these terms, fails to pay for Advertising or Reprints, enters into bankruptcy or where it is a corporation or other legal entity, passes a resolution for administration, winding up or liquidation, has a receiver or manager appointed, or enters into an arrangement with its creditors other than in the ordinary course of business, or any other event occurs or proceeding is taken with respect to the Customer in any jurisdiction which has an effect equivalent or similar to any of the events mentioned, then Wiley may, in its sole discretion and without limitation:
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33. If the Customer fails to make any payment due to Wiley under this Agreement by the due date, then, without limiting Wiley's remedies, the Customer shall pay interest on the overdue amount at a rate which will be the lesser of: (i) 0.5% per month, such interest to accrue on a daily basis from the due date until actual payment of the overdue amount, whether before or after judgement; or (ii) any relevant maximum statutory rate allowable in the jurisdiction where the Wiley entity is located, such interest to accrue in accordance with the relevant statutory provisions. Customer shall pay the interest together with the overdue amount.
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38. By submitting an order for Reprints and/or Advertising in the manner set out above, the Customer agrees to be bound by these Terms. In the event of any conflict, the order of precedence will be as follows: (i) these Terms, (ii) Booking Confirmation, (iii) Insertion Order or Purchase Order signed by both parties. Where general terms and conditions of business are proposed by the Customer, those will not have any application unless signed by Wiley.
39. All warranties and indemnities stated in these Terms will survive the termination of any arrangement or contract which is subject to these Terms.
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