

Wiley Process Technology—the central platform for specialists and managers in the process industry.

Process and chemical engineers, designers and developers of plants, operators and users of cleanrooms, and plant engineers from the chemical, pharmaceutical, and food industries can find out more about current trends and technologies at Wiley Process Technology.

Maximise your visibility and reach out to the deciders of the process industry

Take advantage of the digital reach of the established trade magazine CITplus (Print and online) and ReinRaumTechnik (online format) to put your company in the focus of decision-makers. A targeted advertising campaign on Wiley Process Technology and in the newsletter increases your presence on the market and position your company as one of the strong partners of the process industry.

Display/Banner Advertisement

Give your company a visible face—in short, benefit from our reach! Complement your print advertising in CITplus with an image campaign on **process-technology.wiley.com** and increase your market penetration.

Billboard*	970 x 250 Pixel	€ 2,190 / month, run of site**
Wide Skyscraper*	160 x 600 Pixel	€ 1,990 / month, run of site**
Leaderboard*	728 x 90 Pixel	€ 1,890 / month, run of site**
Medium Rectangle*	300 x 250 Pixel	€ 1,490 / month, run of site**

* IMPORTANT: for the mobile-optimized page, a mobile large leaderboard (320 x 100 pixels) has also been supplied for all banner formats.

** "run of site": the banners are displayed across the entire website, rotating with other banners.

Top Feature Portal (Content ad)

The top position on the homepage and all subpages of **process-technology.wiley.com**. Promote current highlights, your product release or a user report around the clock and reach your target groups.

Scope of services and specifications: Text (up to max. 4,000 characters), headline, intro (150 characters), up to four images (750 x 500 px, max. 250 kb), contact information

Duration: 14 days prominent on all pages and a total of 6 months in the respective portal category *€ 1,990

Combination offer: Top feature on portal + newsletter € 2,390

*run of site, in a rotation scheme with five other Top Feature Stories. Text is subject to editorial criteria..



Wide
Skyscraper
1,990 €

Feature
Portal
1,990 €

Leader-
board
1,890 €

either/or
Billboard
2,190 €

Medium
Rectangle
1,490 €

You want maximum visibility for your brand on the website and in the newsletter?

We have a number of interesting packages for you.

Get in touch with us:

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WILEY Process Technology

processtechnology.wiley.com

Wiley Process Technology's newsletter informs round about **10,000 readers*** once a month about current developments, market trends and news from the process industry. Supplemented by selected main topics and important industry news, managers and specialists get everything they need to know for their job at a glance.

The newsletter is published as an issue alert for the CITplus print edition, as a regular monthly newsletter, as a topic-specific cleanroom technology newsletter, and in connection with relevant trade fairs.

*See current IWV figures

Newsletter: Banner formats & prices

When booking a "feature", your text will be displayed particularly prominent and well placed.

Full Banner	468 x 60 Pixel	€ 950
Full Banner PLUS	468 x 120 Pixel	€ 1,150
Medium Rectangle	300 x 250 Pixel	€ 1,150
Feature Newsletter (Content ad)	Text (up to 4,000 characters), Headline, Introduction (150 characters), up to four pictures (750x500 px, max. 250 kb) and contact information	€ 1,150

Combi Offer: Top Feature on Website and Newsletter € 2,390

Material delivery at least 7 days before the dispatch date of the booked newsletter

Dates

CITplus Issue Alert	WPT Newsletter	Rein-Raum-Technik	WPT Topics-Newsletter	Fairs
10.02.2026	22.01.2025 26.02.2025	29.01.2026	19.02.2026	Maintenance Pumps&Valves
17.03.2026	26.03.2026	12.03.2026		
14.04.2026	30.04.2026		23.04.2026	IFAT
19.05.2026	28.05.2026	21.05.2026	02.06.2026	Battery Show
	18.06.2026			
07.07.2026	23.07.2026	02.07.2026		
	20.08.2026			
15.09.2026	10.09.2026	17.09.2026	24.09.2026	Powtech
20.10.2026	29.10.2026		15.10.2026	Hydrogen Expo
17.11.2026	12.11.2026	05.11.2026	19.11.2026	SPS
	10.12.2026		26.11.2026	Valve World

Technical Data:

Please send your files by mail to your sales representative. We will take care of all further steps.

Banner (Portal)

Size of data: max. 200 KB

Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)

Size of data: max. 200 KB

Data formats: JPG, PNG, GIF

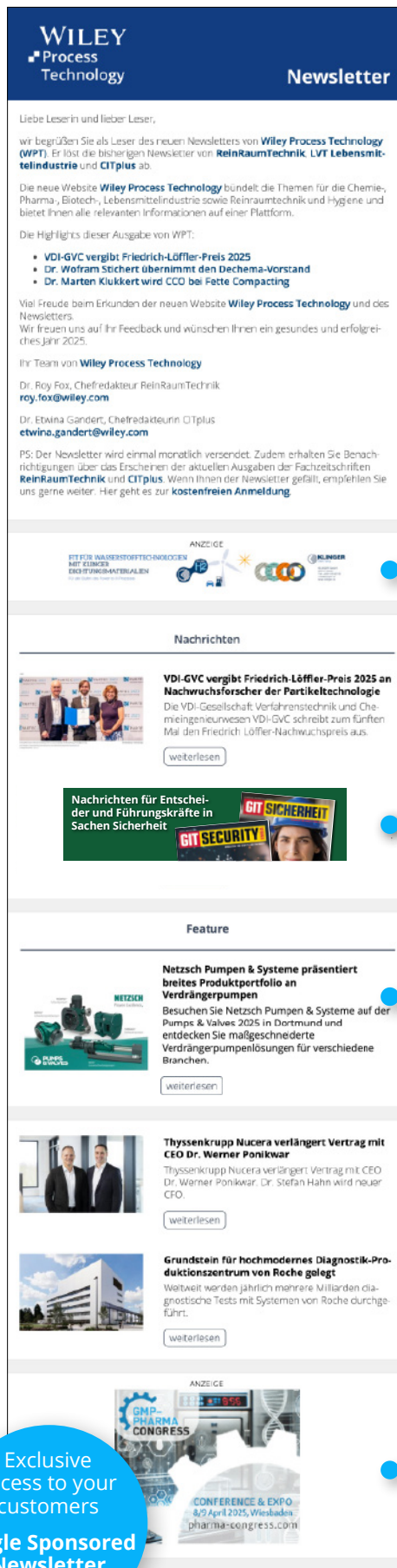
Target-website

Please tell us the exact URL, where your banner should be linked to.

Webcast

Data format: any video format is possible

Size of data: max. 40 MB or Youtube link



The screenshot shows the Wiley Process Technology Newsletter interface. It includes a header with the Wiley logo and 'Newsletter' title. The main content area features a welcome message, a list of highlights (VDI-GVC award, Dr. Wofram Stichert, Dr. Marten Klukert), and a section for news (VDI-GVC award, Netzsch pumps, Thyssenkrupp Nucera). There are also sections for features (Netzsch pumps, Thyssenkrupp Nucera) and a bottom section for an advertisement (GMP-Pharma Congress). The newsletter is presented in a clean, professional layout with a blue and white color scheme.

Full Banner
€ 950

New:
Full Banner PLUS
double height!
€ 1,150

Feature
€ 1,150

Combo
(Top-Feature
+ Content Ad)
€ 2,390

Medium
Rectangle
€ 1,150

Exclusive
access to your
customers
Single Sponsored
Newsletter
3,150 €